

LUXURY ALBUMS REDEFINED.

Tell your clients' story with the quality it deserves. Luxury albums don't have to be expensive, they just need to look expensive. The Salvatore Cincotta Collection by H&H Color Lab is a new line of luxury albums inspired by one of the top wedding photographers in the world.



HOW TO ORDER GUIDE

DESIGN

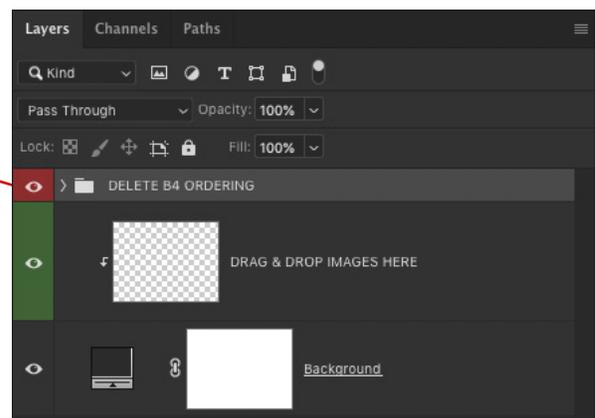
Whether you prefer to design your album pages in Photoshop, InDesign, Fundy, or any other design software, our page guides will show you how to prepare your files for printing.

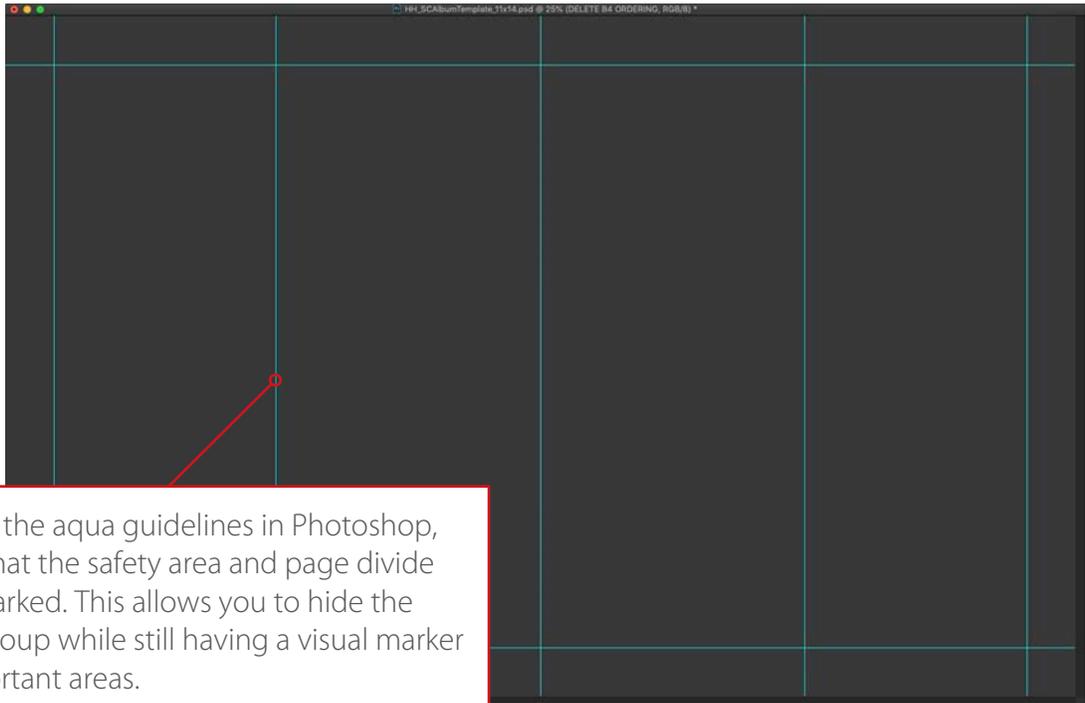
DOWNLOAD GUIDES



Each guide shows the trim area (red, will be cut off during production) and the safety area (yellow, keep important image elements, text, logos, etc. out of this area). A center split guide is shown to help position images in relation to the page divide. A general rule is to avoid placing a person's face on this line.

Layers in the design guides that **MUST** be hidden or deleted before saving your page jpeg files are shown in red. They are grouped together into a layer group to make this easier. You can either get in the habit of hiding this folder prior to saving each psd file, or write an action which can hide the folder for you prior to using Image Processor to save your page jpegs.





If you turn on the aqua guidelines in Photoshop, you will see that the safety area and page divide have been marked. This allows you to hide the guide layer group while still having a visual marker of these important areas.

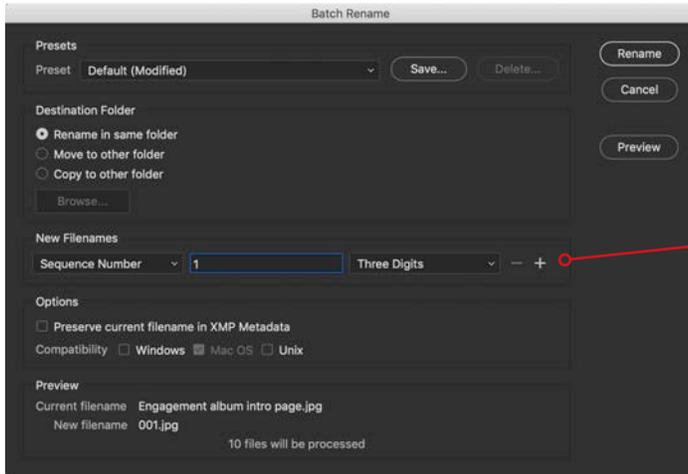
In addition, the horizontal center of each side has been marked to allow you to easily center images horizontally.



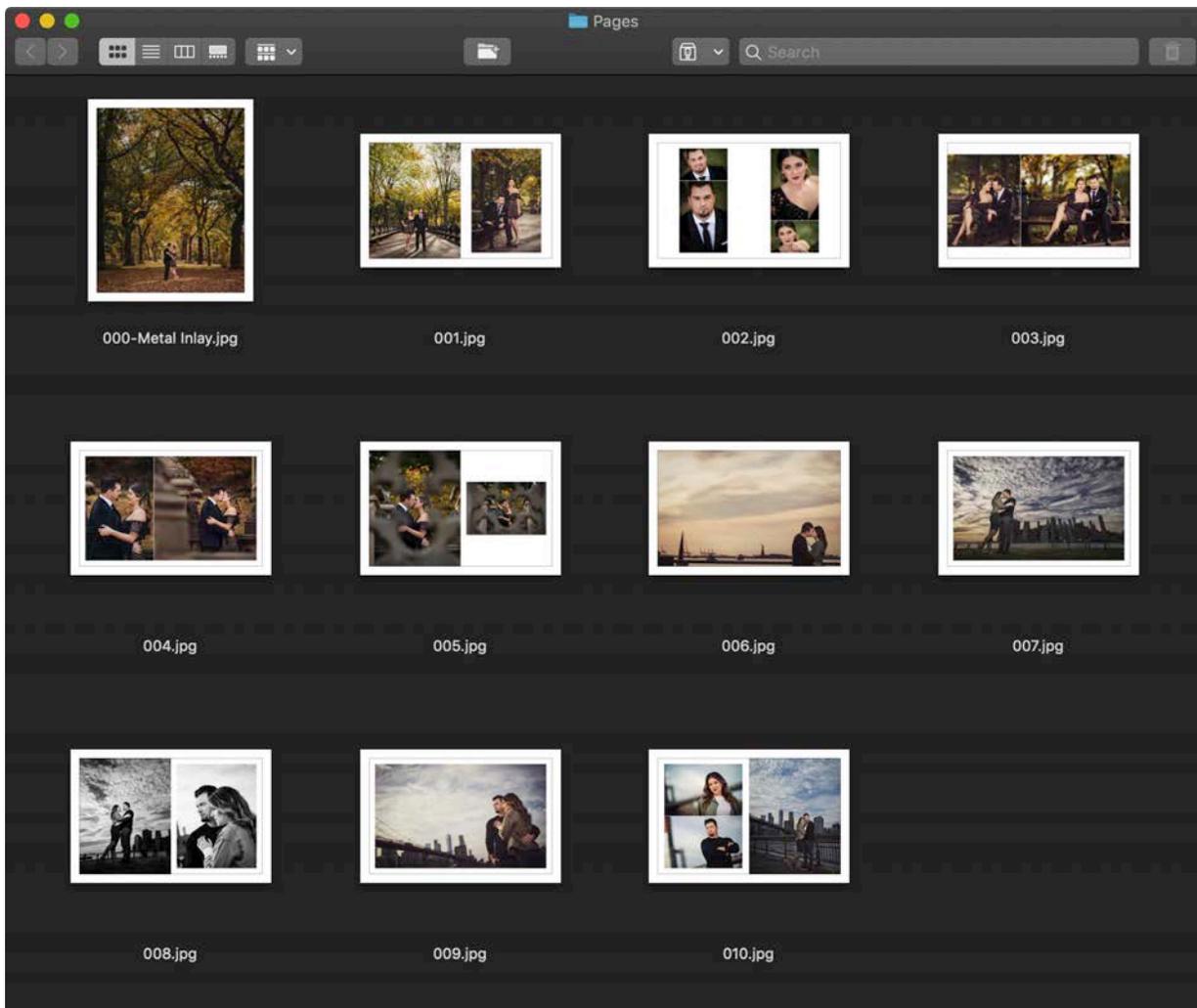
Design guide example: safety and trim areas are set to half opacity so you can easily see your images as well as the guides.

PREPARING YOUR FILES

Once you have your pages designed and saved as jpegs, it's a good idea to sequentially name the files so they remain in the correct order. You can batch rename files using Adobe Bridge. Files should be sRGB jpegs.



Zero pad your file names to make sure they remain in sequential order.



If you order an album with a metal inlay on the cover, name the file so it comes before the pages.

BECOME AN H&H CUSTOMER

Before placing your first order, you will need to have an account with H&H. This process is very quick and can be handled entirely online. Just fill out the account application on the "Become a Customer" page of the H&H website and you will receive an email with your account information.

BECOME A CUSTOMER

ACCOUNT APPLICATION



BECOME A CUSTOMER

TOP ELEVEN REASONS TO EXPERIENCE H&H

- Caring Customer Service
- Innovative Products
- Great Prices
- Unsurpassed Color Quality
- Passion for Perfection
- Outstanding Albums
- Incredible Press Products
- Comprehensive Sports, School and Event Programs
- Ongoing education for our customers
- Free Shipping/Fast Service Times
- \$50 in Coupons for Lab Products and Services

When you join the H&H family, we know you will appreciate our extra care, attention, and dedication to your needs. Our commitment is to serve you!

READY TO JOIN THE H&H FAMILY?

Please click the Account Application button below to get started!

ACCOUNT APPLICATION



Contact and Business Information Page 1 of 4

Studio Name:

Studio Owner's Name:

Contact Name: Same as Above

Country: United States

Street Address:

City:

State: --Select--

Zip:

Studio Phone Number:

Mobile Phone Number:

Email Address:

Yes No Do you have a business license or tax identification number for your business?

I authorize H&H Color Lab to keep my credit card number on file and charge all orders to it.

Next >

* = field is required



DOWNLOAD SOFTWARE

H&H Color Lab has its own proprietary ordering software called hhstudio. It can be downloaded from the H&H website. It is available for both PC and Mac users. Make sure to first log into the website using the customer login link at the top or the download buttons will not be visible.

DOWNLOAD HHSTUDIO

Click here to enter your user ID and password to log into the website.

h+h color lab

BECOME A CUSTOMER CUSTOMER LOGIN SOFTWARE

STUDIO SCHOOLS SPORTS CONNECT SUPPORT

Software | hhstudio

SOFTWARE

Overview

hhstudio

Release Notes

Training Videos

Order Separations

hhschools

Release Notes

Training Videos

Studio Bridge

Networking

Workstations

Export Licenses

hhsports

Release Notes

Training Videos

Velocity

Release Notes

Training

Smartphone Apps

hhimagehost

Release Notes

Marketing Images

2nd Sale Products

My Photo Books

FAQ

h+h studio

Your best PC and Mac software solution for ordering all professional portrait and wedding imaging products. Order prints of all sizes, finishing, mounting and framing for every creative sales opportunity. Press books and albums, cards, jewelry, metals, framed prints, proofs and specialty products are also available from hhstudio's dynamic interface...all of this in one ordering software application! hhstudio is H&H's proprietary software and is FREE to all H&H customers.

DOWNLOAD FOR WINDOWS

VERSION 3.3.1.0

Vista / 7 / 8 / 10 (228MB)

Windows

DOWNLOAD FOR MAC

VERSION 3.3.1.0

OSX (339MB)

Mac OSX

OSX Security Settings

If you get a damaged file warning, review the security settings document.

Must be logged in to view download links.

SOFTWARE SYSTEM REQUIREMENTS

	System Requirements
PC	Windows 10 (8u51 and above) Windows 8x (Desktop) Windows 7 SP1 Windows Vista SP2 Windows Server 2008 R2 SP1 (64-bit) Windows Server 2012 R2 (64-bit)
Mac	Intel-based Mac running Mac OSX 10.8.3+, 10.9+

	System Requirements
RAM	1024 MB (minimum)
Disk Space	600 MB (minimum)

Network: If only storing images on local computer and only using network to upload orders, then any network connection should be acceptable. If working with single orders that contain > 100 images that are stored on a network storage device (file server or NAS), then we recommend 1 gig, wired connections. For best network performance we do not recommend wireless with a standard less than the 802.11ac (this include both computer and wireless router).

INSTALLATION OF JAVA SE 6

If you get a Java SE 6 runtime message on your mac, this pdf will give you instructions on how to install the needed Java App.

Installing Java

CONNECT
Toll Free: 800-821-1305
Connection Newsletter
Contact Information
H&H Team
Classes

SUPPORT
Become a Customer
Tips for New Customers
Color Management
Order Supplies
Shipping

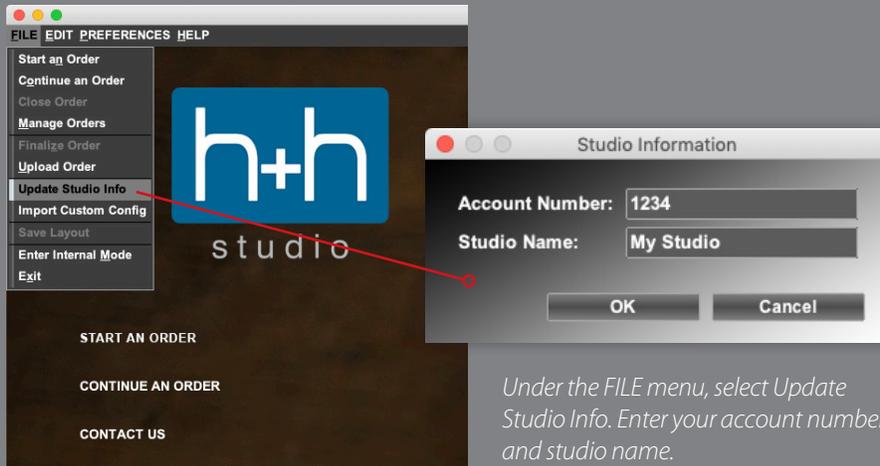
SPECIALS
View All Specials

SOFTWARE
hhstudio
hhschools
hhsports
Velocity
hhimagehost

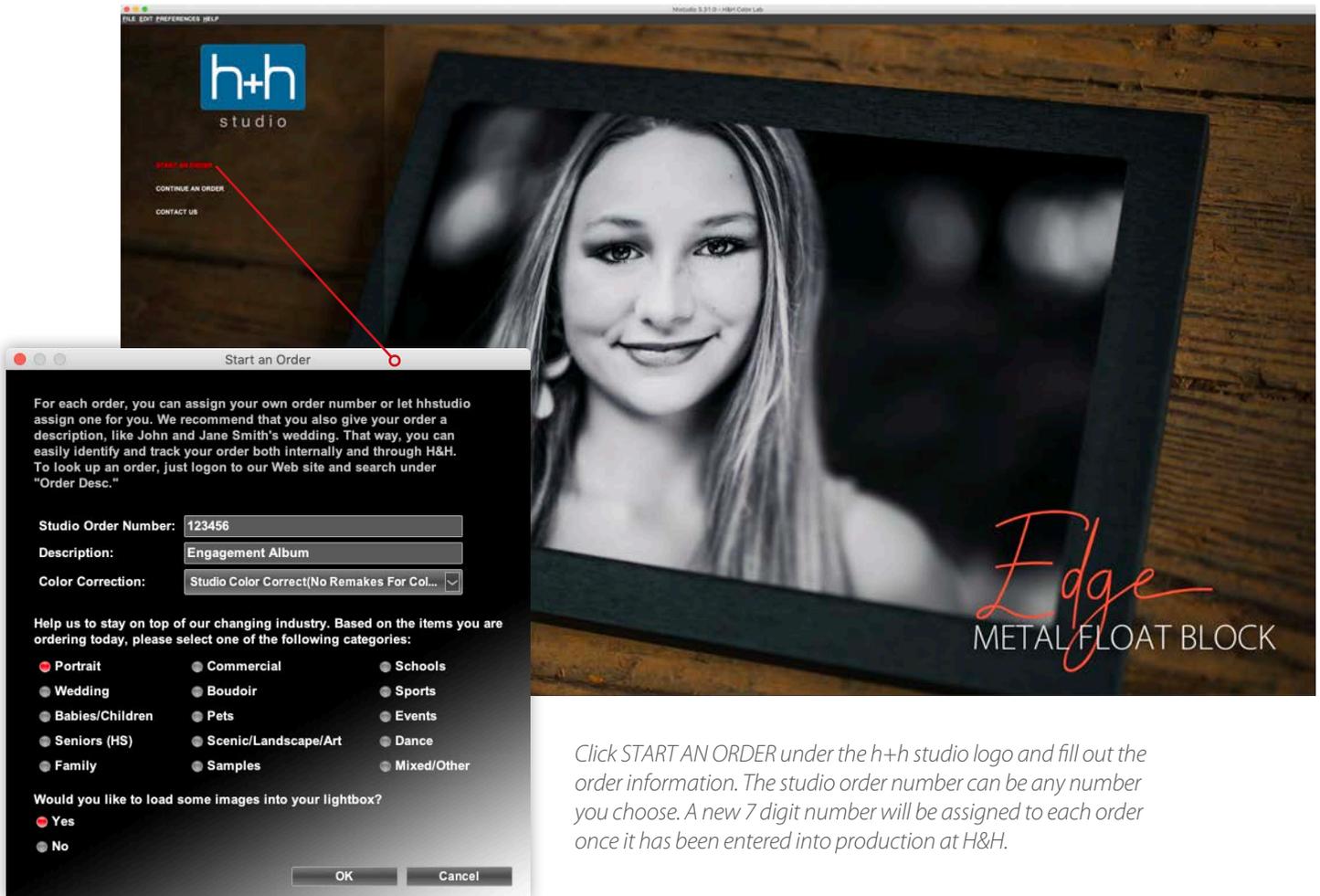


ORDER IN HHSTUDIO

Once you download and install hhstudio, you will need to enter your account name and number before ordering for the first time.



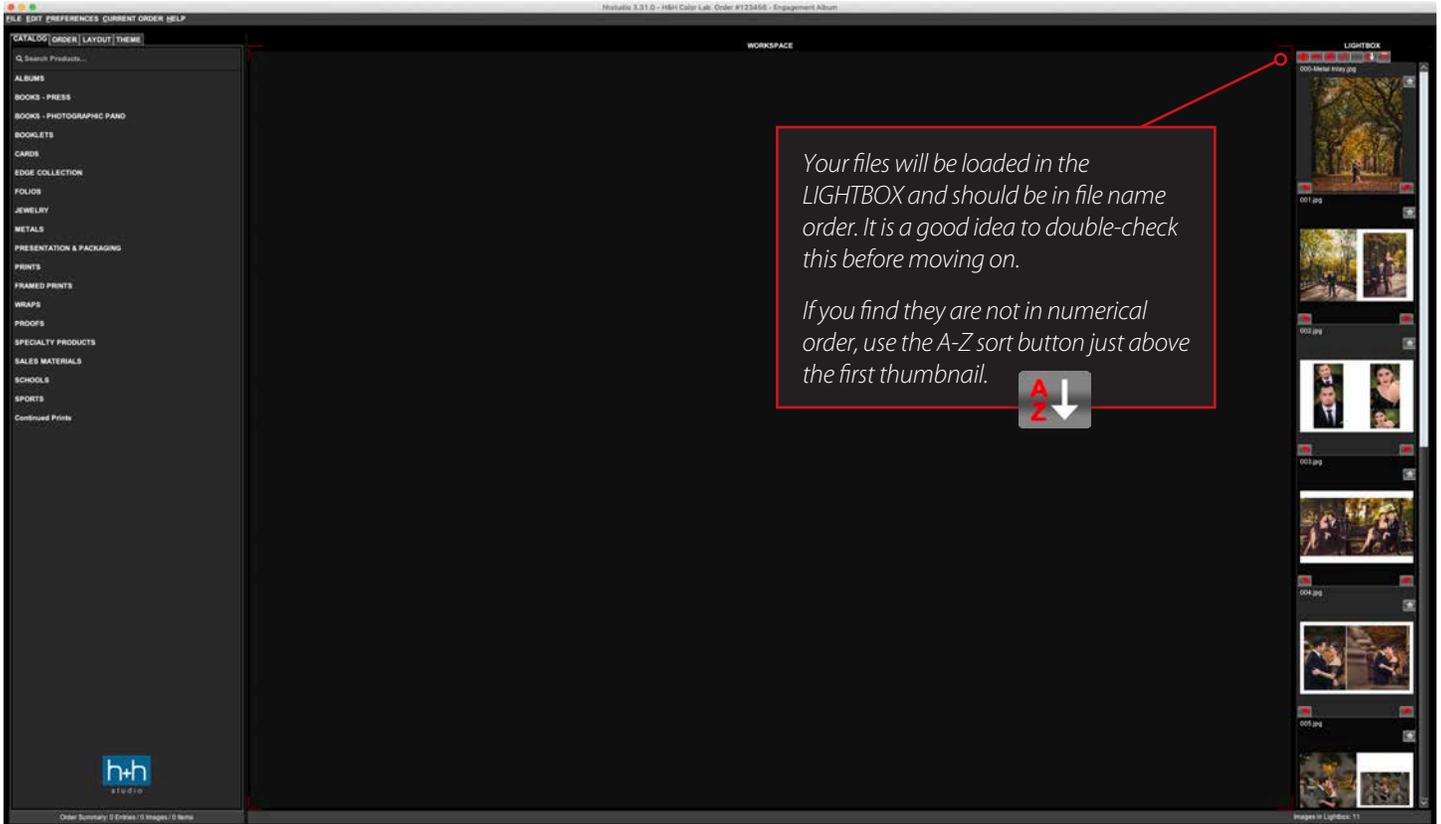
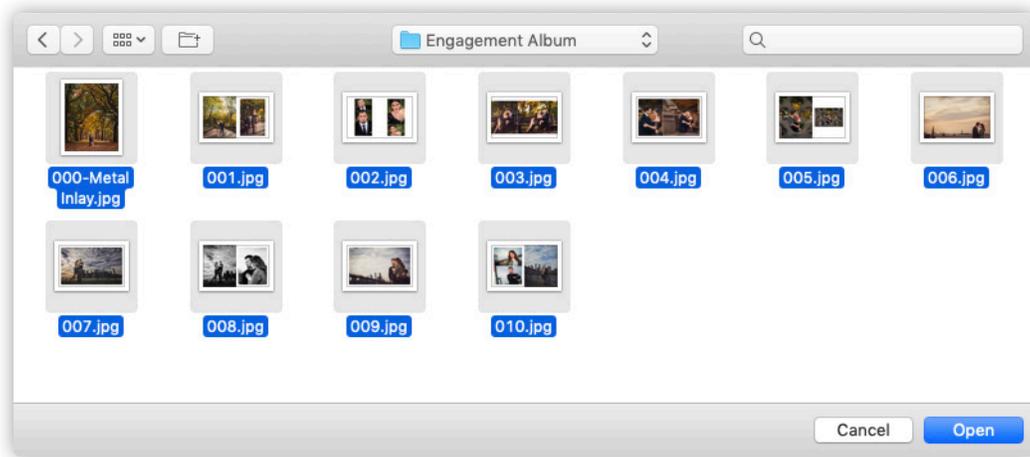
Under the FILE menu, select Update Studio Info. Enter your account number and studio name.



Click START AN ORDER under the h+h studio logo and fill out the order information. The studio order number can be any number you choose. A new 7 digit number will be assigned to each order once it has been entered into production at H&H.

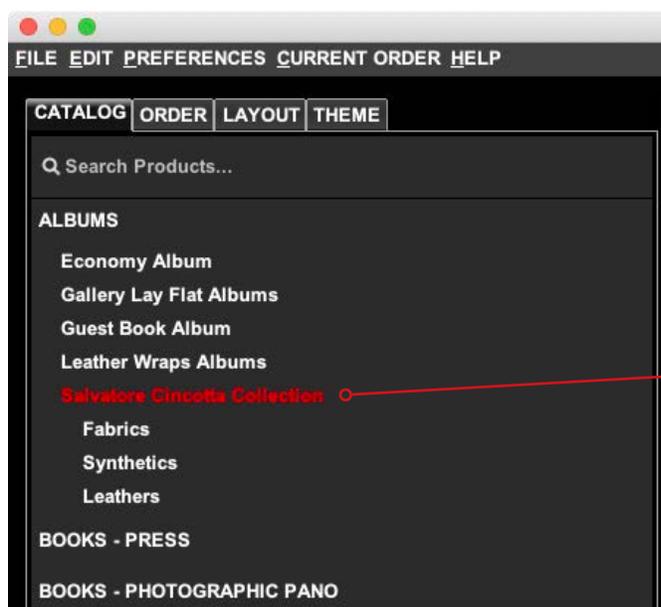
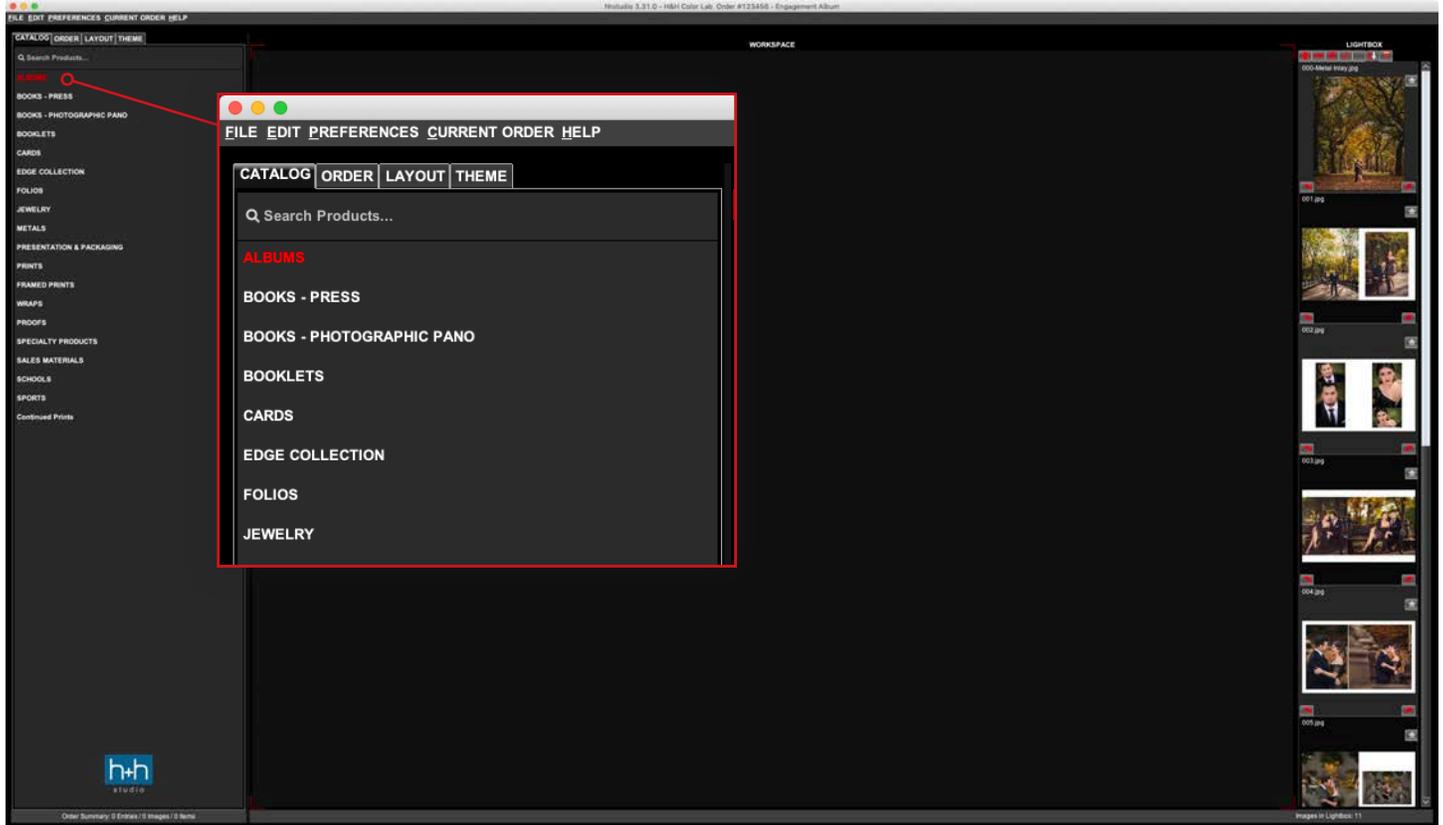
ADDING IMAGES

Before your order opens, you will be prompted to add images. Browse to the location of your page files. Click Ctrl/Cmnd + A to select the files and click Open.



ORDERING YOUR ALBUM

The catalog of available products is located on the left side of hhstudio. They are listed in alphabetical categories, and begin with albums. Click ALBUMS to open the category.



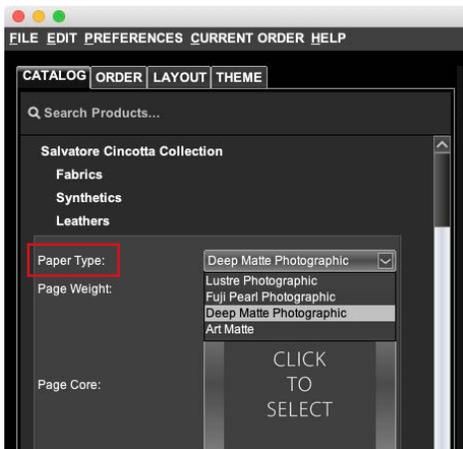
After ALBUMS is opened, click to expand the Salvatore Cincotta Collection. You will see the 3 album cover categories to choose from; Fabrics, Synthetics, and Leathers.

In this example, we will place an order for a leather album. Click Leathers to reveal the ordering options.

SELECTING ALBUM OPTIONS

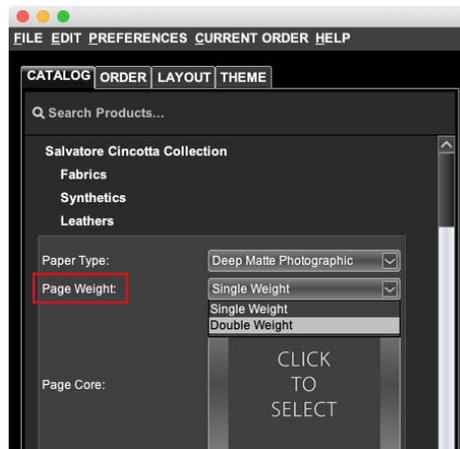
With the Leathers category open, you can now see the album options in the CATALOG tab. Make a selection for each option from top to bottom. It is important to go in order, because some selections will change the options below as you proceed.

Don't worry about the center WORKSPACE area for now. It will show the default album size until you make a size selection. Just concentrate on working your way from top to bottom of the CATALOG tab.



Choice #1: Paper Type

There are 4 paper type options for the album pages; Lustre, Pearl, and Deep Matte are all photographic papers, while Art Matte is a smooth press paper.



Choice #2: Page Weight

Choose between Single Weight or Double Weight pages. This choice does affect the minimum and maximum number of pages allowed in the album.

Single Weight

Minimum: 10 pages
Maximum: 40 pages

Double Weight

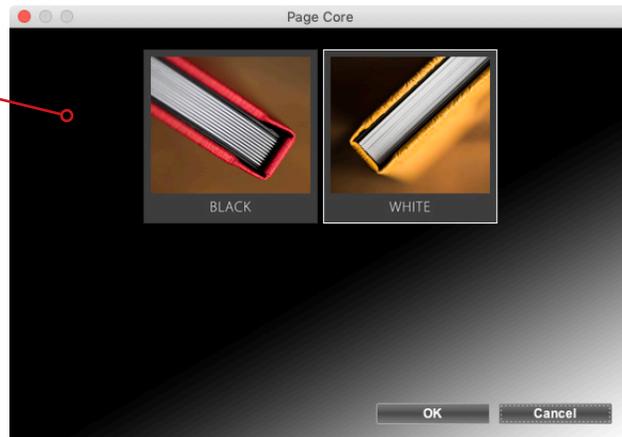
Minimum: 7 pages
Maximum: 30 pages

SELECTING ALBUM OPTIONS



Choice #3: Page Core

Select a black or white page core. The image previews show what each option will look like.



Choice #3: End Sheet

End sheets are available in standard black paper or crushed velvet. If you are interested in having your studio logo branded on the inside back cover, you will need to select one of the crushed velvet colors.



Choice #4: End Sheet Custom Branding



After your logo has been set up for this service, you may select "Logo On File" when ordering albums.



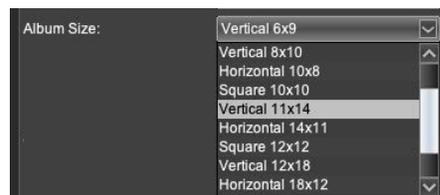
To learn more about this service and to set up your logo, click here:

END SHEET BRANDING



Choice #5: Cover Material

Some cover material options, like leather, have sub-categories, such as specialty leather.



Choice #6: Album Size

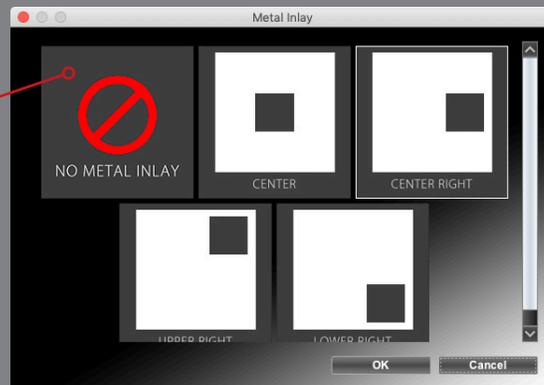
Select your choice of album size.

SELECTING ALBUM OPTIONS



Choice #7: Cover Color

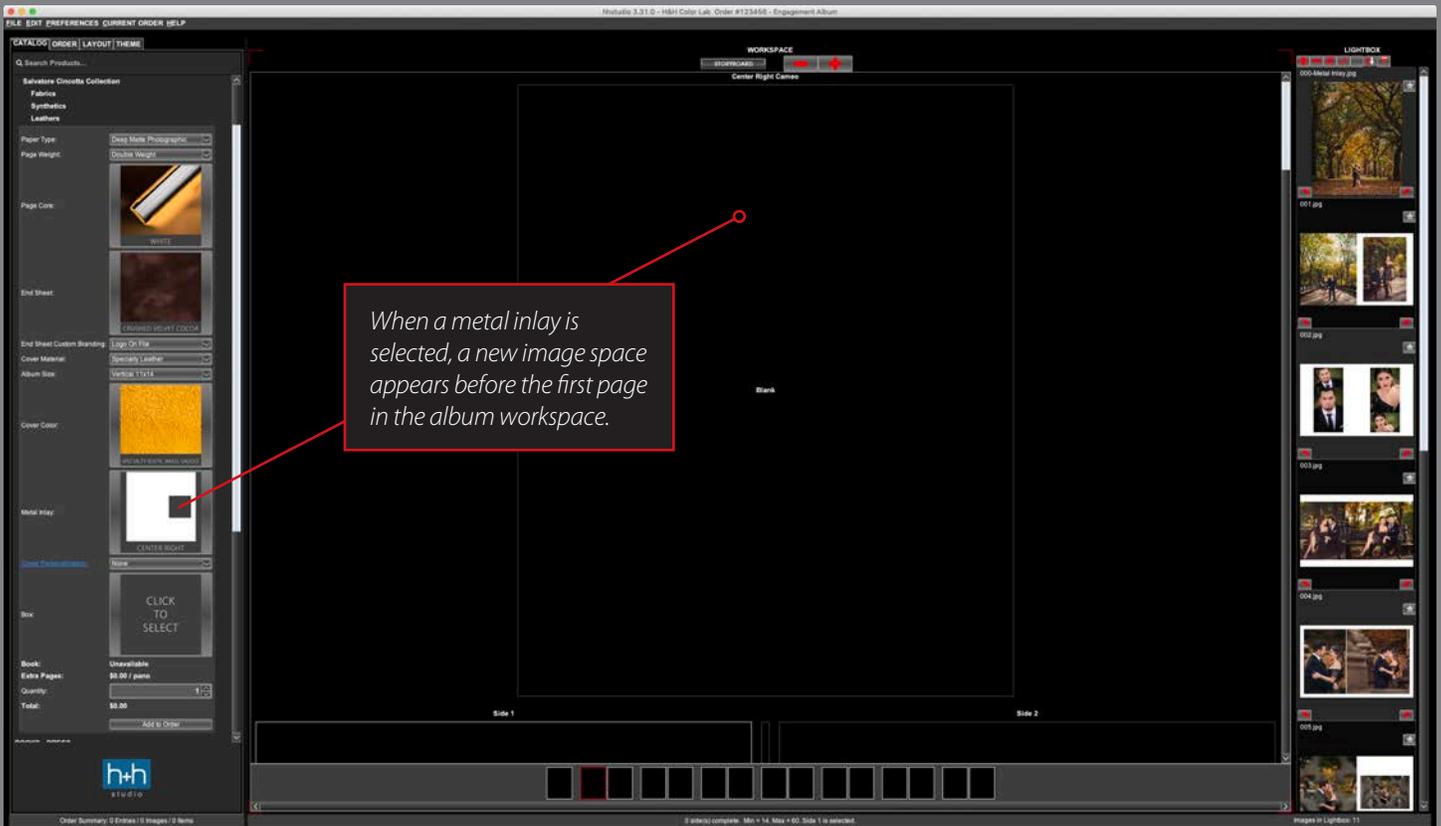
CLICK TO SELECT will open a lightbox of swatches to choose from the cover material in step #5.



Choice #8: Metal Inlay

If the album size you selected in step 6 offers a metal inlay option, you will see this field. Click the NO METAL INLAY to open a lightbox of inlay position options.

METAL INLAY INFORMATION



SELECTING ALBUM OPTIONS



Choice #9: Cover Personalization

Depending on the options chosen prior to this step, you may see up to 3 things in this menu. None will always be an option, but in addition to none, you may see Imprinting, Dimensional Ink, or all 3.

Imprinting is not available on every cover material and color combination. Likewise with Dimensional Ink. If you want to select one of these options and it is not currently showing in the menu, you will need to adjust either the cover material and/or color.

In this example, Imprinting is missing because a specialty leather which is very highly textured was chosen. This makes it impossible to imprint.

Imprinting Examples



IMPRINTING INFORMATION

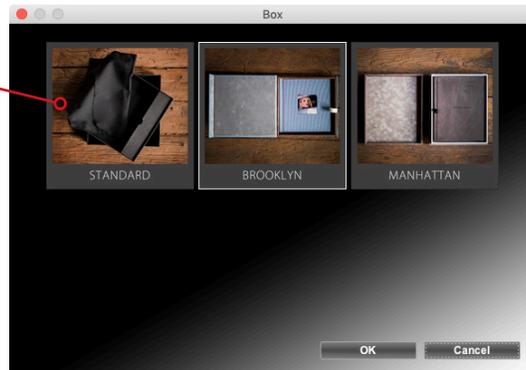
Dimensional Ink Examples



DIMENSIONAL INK INFORMATION

ALBUM BOXES

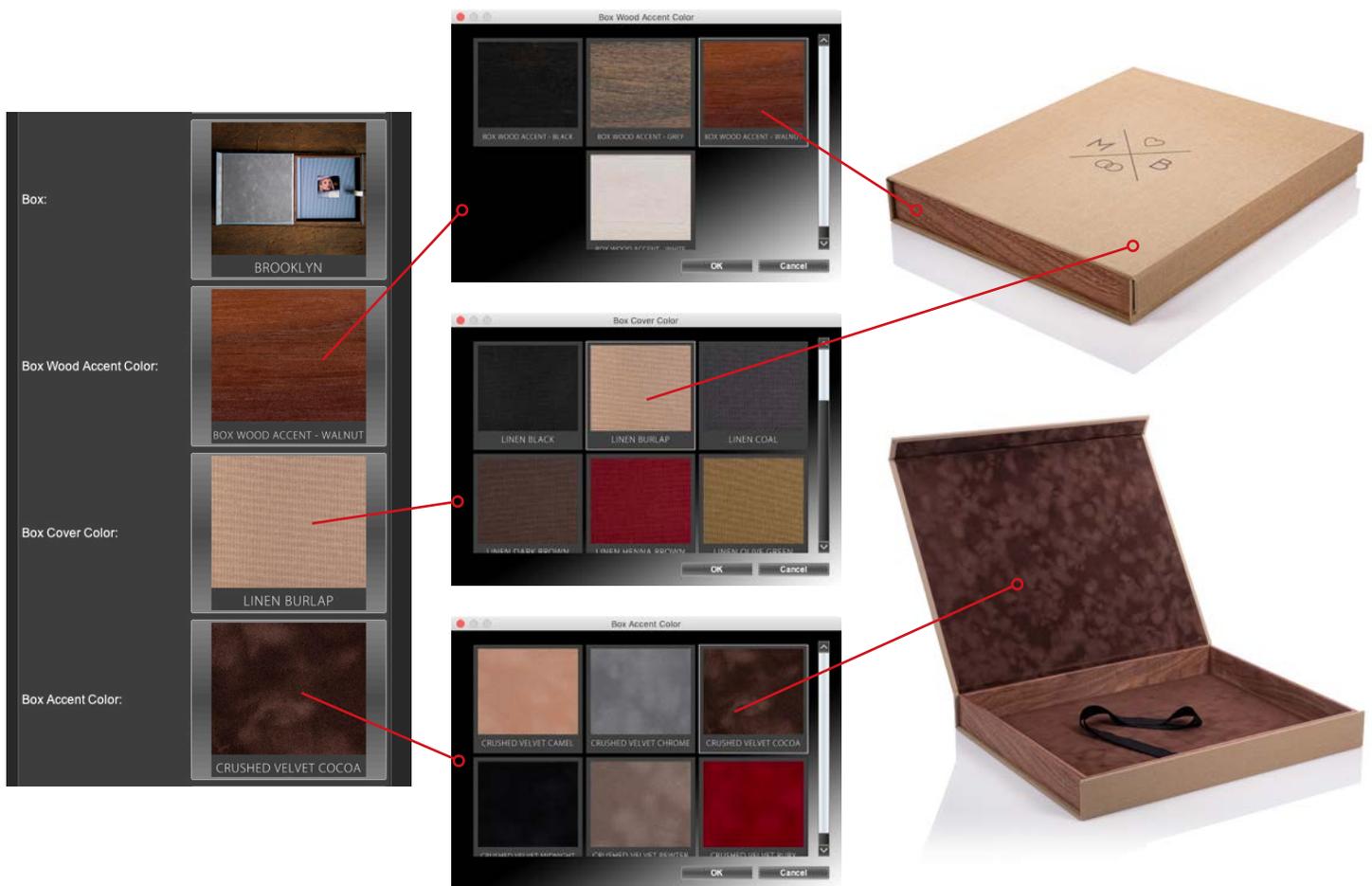
Three different presentation boxes are available for each album; the standard black box, a Brooklyn box, and a Manhattan box. For this example, we've selected a Brooklyn box.



Choice #10: Box

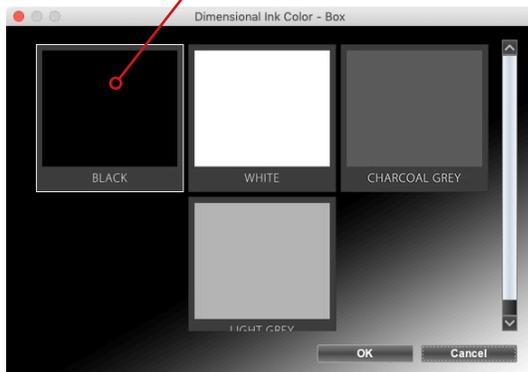
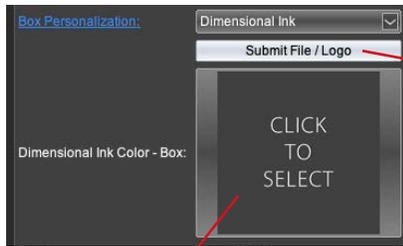
CLICK TO SELECT will open a lightbox of styles to choose from. The standard box is free, the Brooklyn and Manhattan boxes are available for an additional fee.

Brooklyn and Manhattan boxes each have 3 selections; wood accent color, cover color, and box accent color. The wood accent color and box cover color options are identical between Brooklyn and Manhattan. The box accent color will have many more options if a Manhattan box is selected.



BOX PERSONALIZATION

Boxes and albums have the same personalization options; Imprinting or Dimensional ink. Just like album covers, depending on the materials and/or colors chosen for the box cover, you may or may not see one or both of these options. None is always an option.



Choice #1: Box Personalization

In this example, we've chosen to add Dimensional Ink to the box lid. When selected, a Submit File / Logo button appears. This button opens a web form where you can either upload your own design or request a stock or custom design from H&H.

Dimensional Ink is available in 4 colors.

Salvatore Cincotta Collection Albums - Box Dimensional Ink V2

the Salvatore Cincotta collection by H&H

DIMENSIONAL INK

ACCOUNT INFORMATION

ACCOUNT NAME * ACCOUNT # * PHONE # *

My Studio 1234 1234567890

EMAIL * CONTACT PERSON *

info@mystudio.com My Name

ALBUM COVER DIMENSIONAL INK

DIMENSIONAL INK DESIGN *

I would like H&H to modify a stock design for me

I would like H&H to create a custom design for me

I would like to upload my own design

HOW TO PREPARE DIMENSIONAL INK FILES:

[CLICK HERE to view the design specifications for dimensional ink.](#)

UPLOAD DIMENSIONAL INK FILE

Choose File no file selected

11x14_Brooklyn_boxes (2370k) X

ORDER INFORMATION

ORDER DESCRIPTION *

Engagement Album

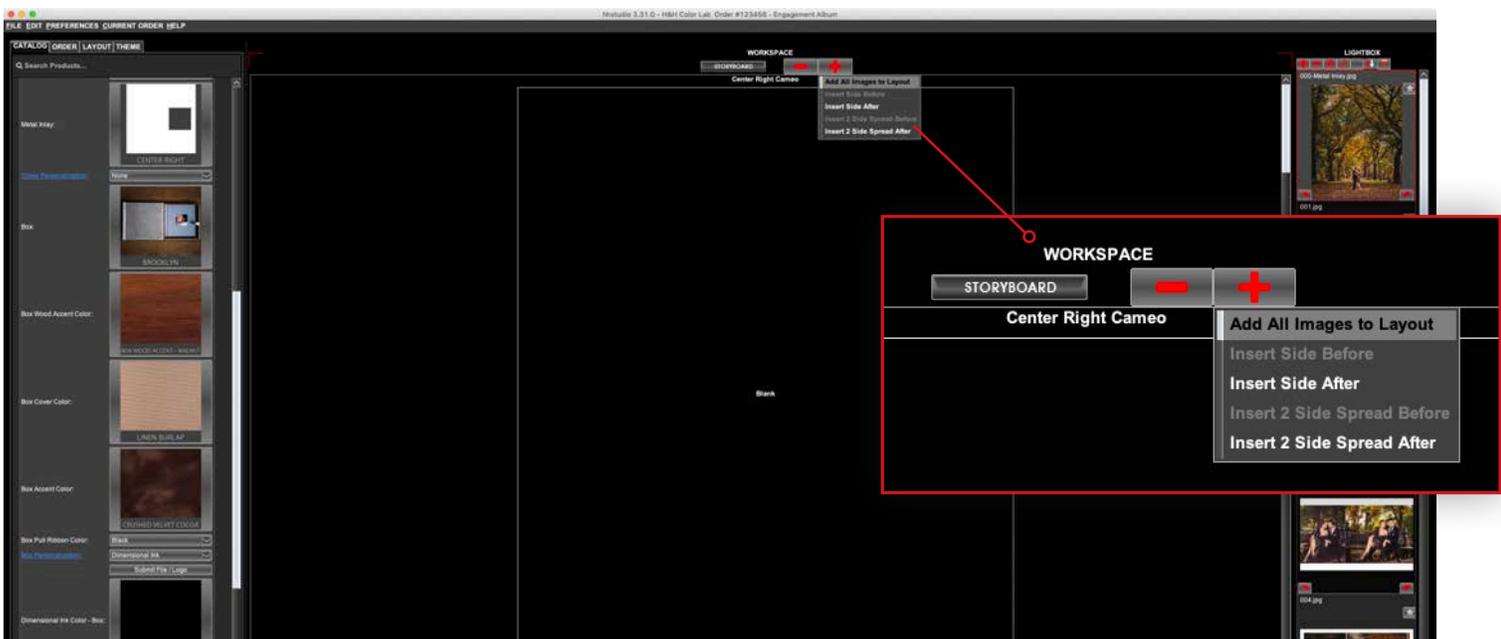
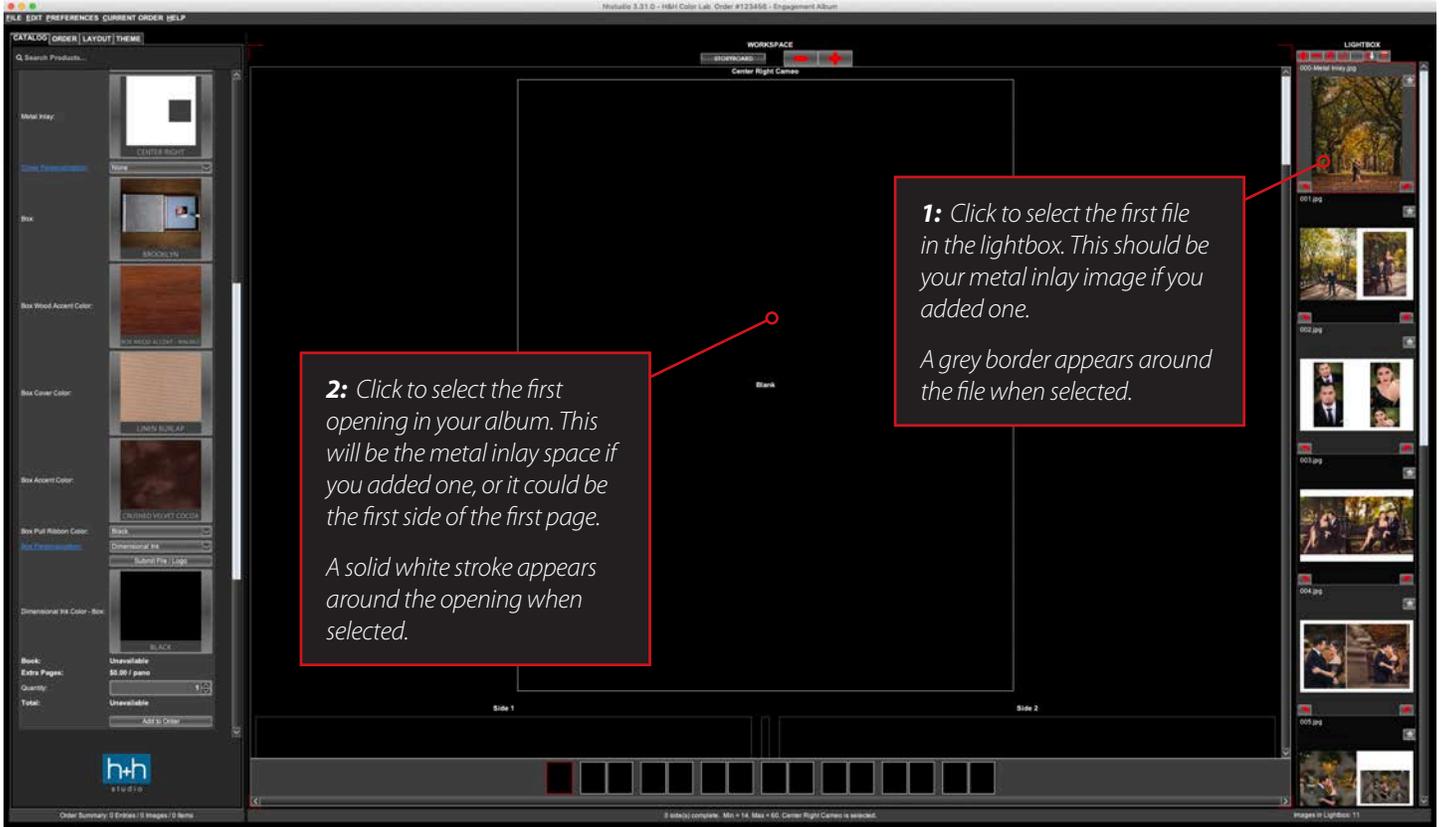
Notes / Questions / Special Instructions:

If you have any questions about ordering dimensional ink, please contact:
Christina Boda
1-800-821-1305 ext. 182
cboda@hbcolorlab.com

NEXT >>

ADDING PAGE LAYOUTS

After all choices have been made in the Catalog tab, you are ready to add the page layouts to the workspace. This is a quick 3-click process:

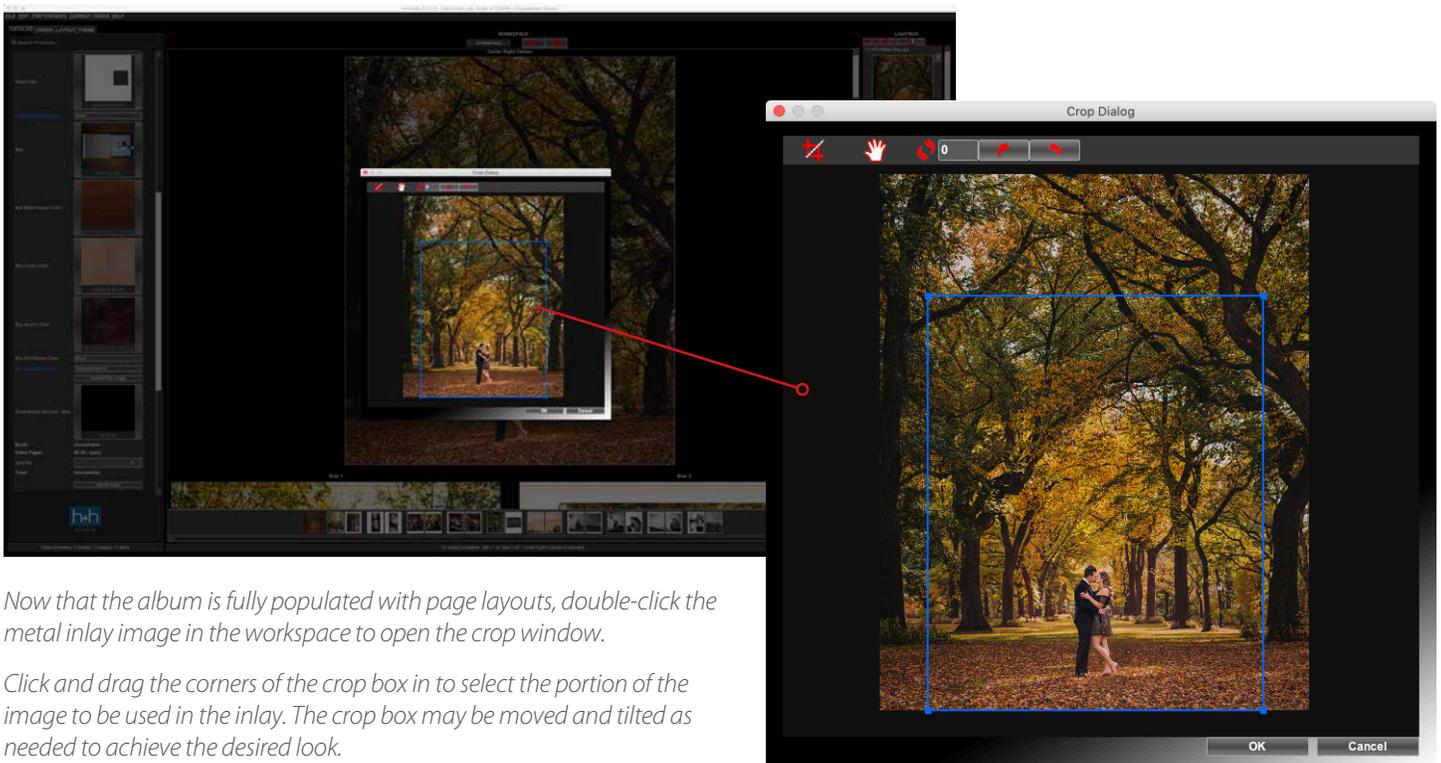
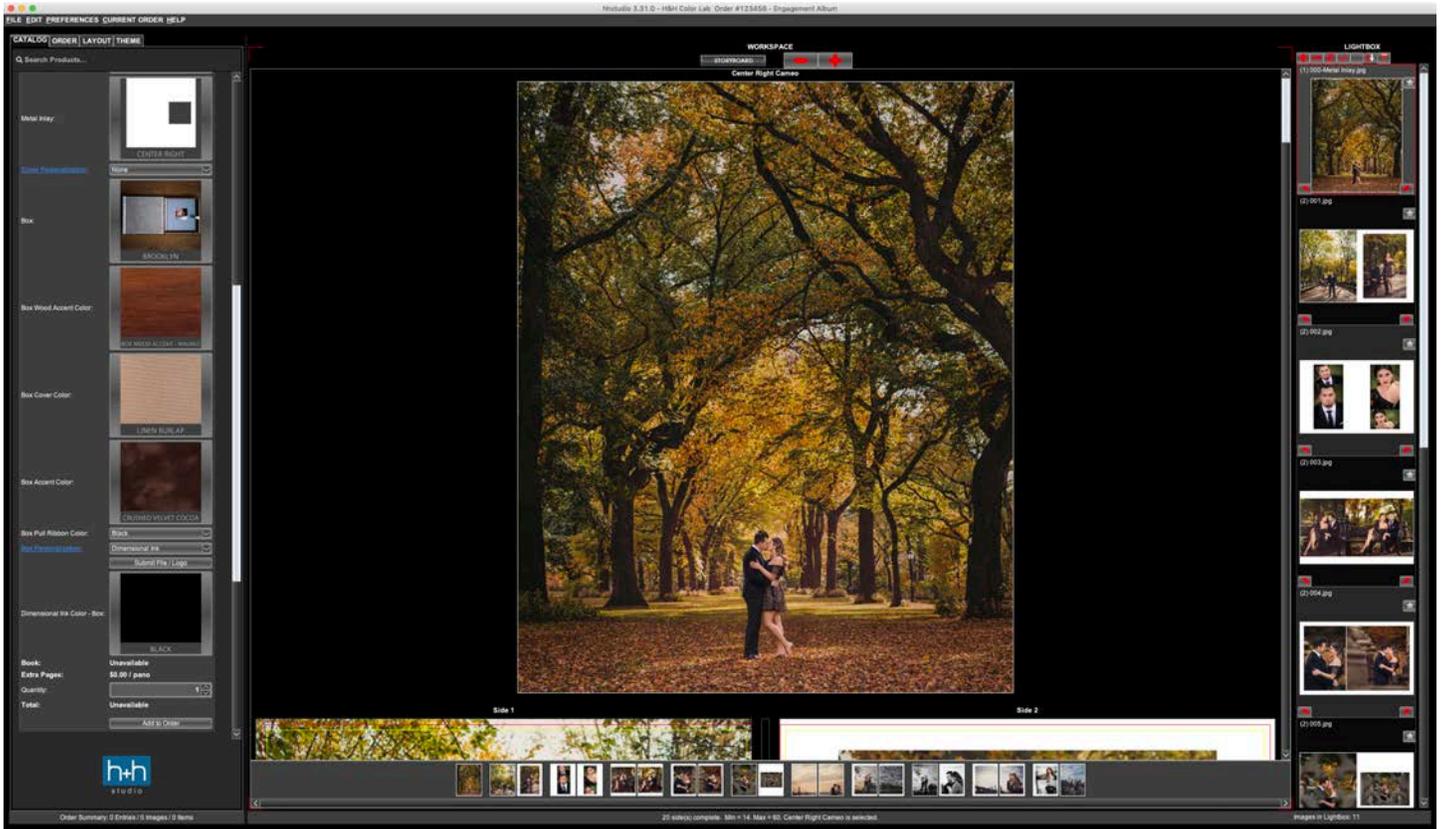


3: Add All Images to Layout

Click the red + button at the top of the workspace. Select "Add All Images to Layout" from the menu. The files from the lightbox will populate the inlay and page spaces to fill the album.

METAL INLAYS

If you selected a metal inlay for your album cover, you can custom crop it in hhstudio. There is no need to pre-crop or size the image in Photoshop prior to placing your album order.

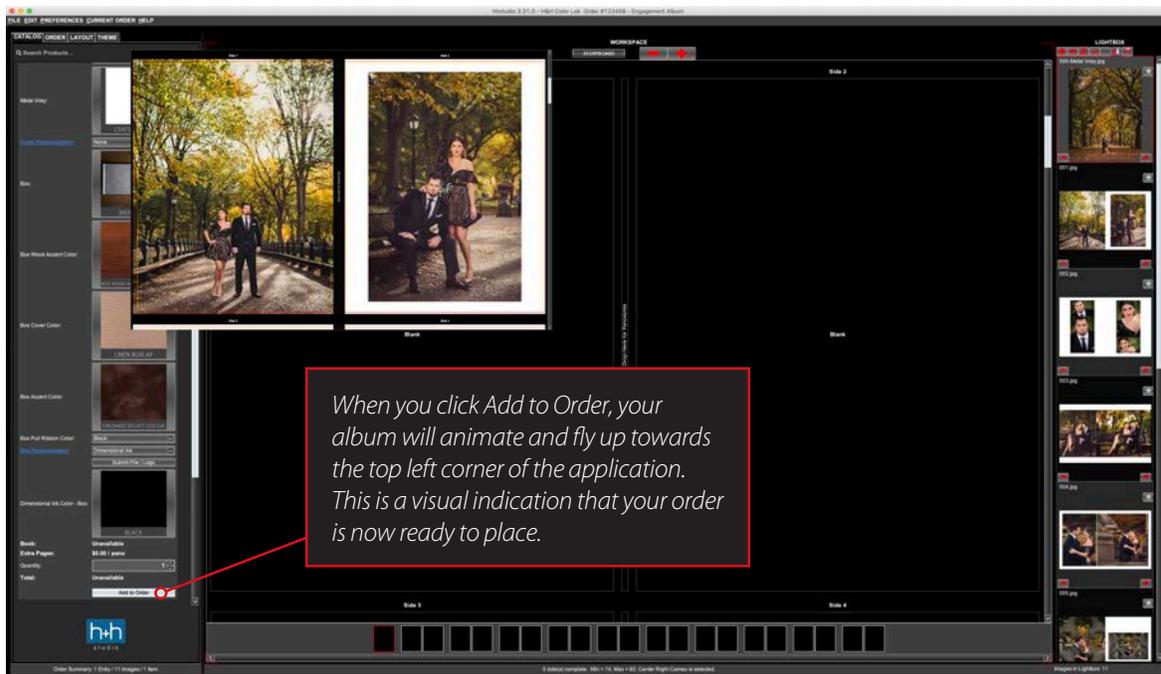


Now that the album is fully populated with page layouts, double-click the metal inlay image in the workspace to open the crop window.

Click and drag the corners of the crop box in to select the portion of the image to be used in the inlay. The crop box may be moved and tilted as needed to achieve the desired look.

VERIFY YOUR ALBUM ORDER

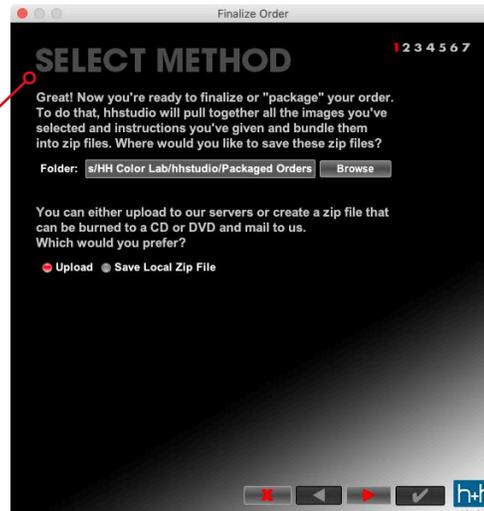
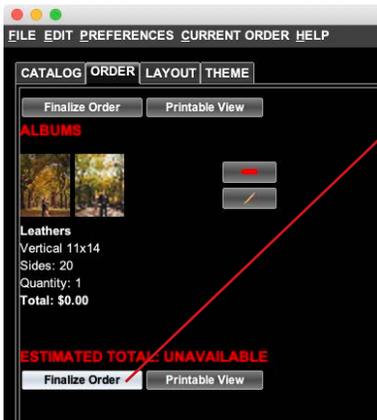
Prior to clicking the Add to Order button to place your order, it is a good idea to look through your album pages to confirm that everything looks correct. You can do this by using the scroll bar at the right side of the workspace, or by clicking each page thumbnail at the bottom of the workspace.



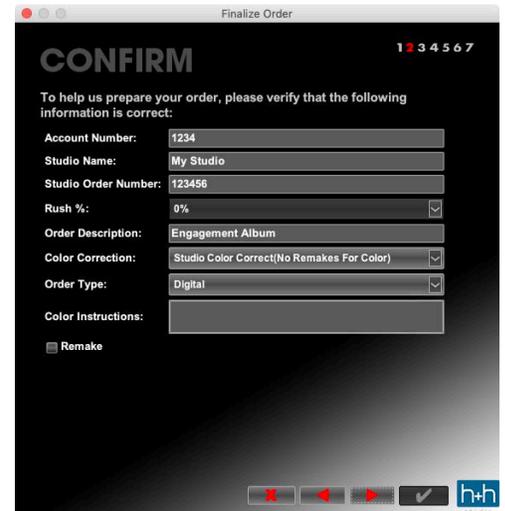
Once you confirm that everything looks correct, select a quantity for your album order and click the Add to Order button in the Catalog tab.

ORDER WIZARD

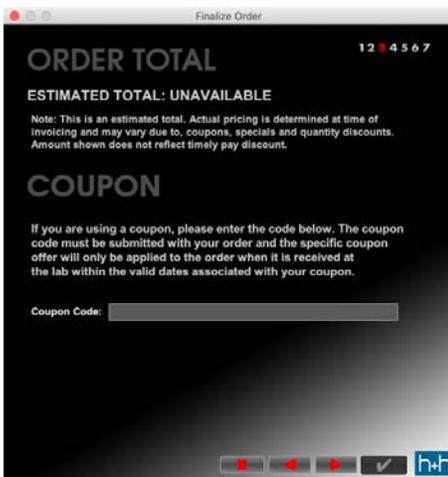
To finalize your order and send it to the lab, click the ORDER tab at the top left corner, just to the right of the CATALOG tab. This shows a small preview of your album along with some basic information. Click the Finalize Order button to proceed. This will launch the Finalize Order wizard.



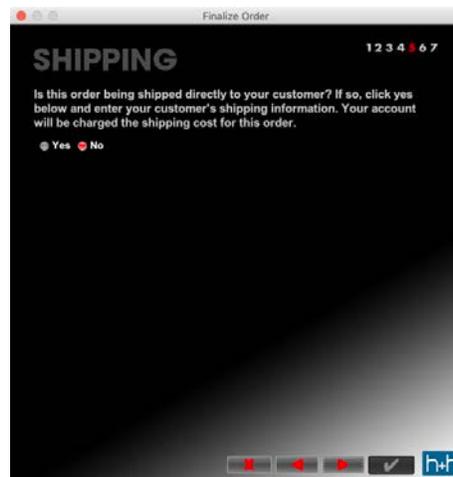
SELECT METHOD: We recommend that you upload your orders, however, there is an option in this step to create a zip file which could be shipped or mailed on CD or DVD.



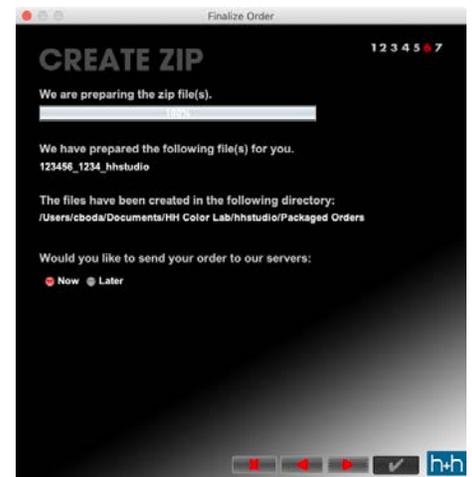
CONFIRM: This step shows information you entered about your account and the order. You can change the color correction preference at this stage and add any color instructions you may have. Rush orders are not available for albums.



COUPON: If you have a valid coupon code for your order, enter it here.



SHIPPING: If you prefer for the order to be shipped somewhere other than your studio, select Yes and the drop shipping options will appear. There is an additional fee for drop shipping. Shipping to your studio is free, and album orders are sent via FedEx Ground by default.



CREATE ZIP: If you chose to upload your order you will now have the option to do so now or later. Selecting Now and then the checkmark button at the bottom right will complete your order and begin the upload process.

A progress bar will open to show the upload process. Your order has now been sent to H&H!

THE FINAL RESULT

