



PRINT UNIT PRICING

	STUDIO CORRECTED	H&H BATCH	H&H INDIVIDUAL
½ unit	\$.58	\$.67	\$.85
1 unit	1.06	1.26	1.61
6x8	.78	.85	1.01
10x13	2.40	2.60	2.99
11x14	5.61	6.23	7.47
12x18	7.20	7.88	8.58
16x20	8.64	9.63	10.62
20x30	12.36	13.83	15.32

Studio Color Correction

- studio responsible for all color management (lab does no color or density correcting)

H&H Batch Color Correction

- lab applies one overall color and density correction to each batch of imported images
- available for indoor sports only

H&H Individual Image Color Correction

- lab corrects color and density for every image, file by file

MOUNTING

12x18 artboard	\$7.79
16x20 artboard	7.79
20x30 artboard	16.73

PEARL

½ unit	\$.95
1 unit	1.81
11x14	8.84
12x18	9.37
20x30	18.28

SHEET CUT

½ unit	\$.25
1 unit	.25

PANORAMA PRINTS

6x18	\$3.75	plastic lamination \$1.49
8x24	4.94	plastic lamination 1.49
10x20	5.72	plastic lamination 1.82
10x30	8.40	plastic lamination 1.98

DIGITAL FILES

download image	\$2.54
download sports image pack	4.00

SPECIALTY PRODUCTS

½ unit with template	\$.85
full unit with template	1.61
bag tag (1-PVC)	1.56
bag tag (2-sided metal)	5.87
button (round 3")	1.65
calendar (8x10 with magnet back)	4.68
coffee mug (ceramic)	7.00
dog tag (includes chain)	5.25
dry erase locker magnet (4x10)	4.94
fun pak (laminated)	2.75
keychain (small acrylic)	2.86
keychain (large acrylic)	3.11
key chain (deluxe)	6.13
key chain (2-sided metal)	5.87
key fobs (3)	2.23
luggage tag	5.13
magazine cover (8x10)	1.54
magazine cover magnets (2-4x5s)	3.90
magnet (1-4x5)	2.27
magnet (round 3")	2.03
magnets (2-trader)	2.96
magnets (4-wallet)	3.63
marketing insert (4x10)	0.25
metal desk print (4x6)	11.00
metal desk print (5x7)	14.00
mouse pad (neoprene)	9.00
necklace (bottlecap)	8.32
necklace (mother of pearl)	9.46
ornament (2-sided metal)	6.53
phone grip	9.00
sports bottle insert (Neil Enterprises)	1.84
statuette (5x7)	16.73
statuette (8x10)	19.93
statuette with template (5x7)	12.00
stickers (12-laminated)	1.98
ticket magnets (2-2x8 tickets on pearl w/magnet)	3.50
trading cards - 2 sided (8)	5.90
water bottle (aluminum)	14.00

SPORTS MARKETING BANNERS



2x6 marketing banner (vertical or horizontal)	\$28.08
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- pre-designed banner with metal grommets at each corner
- design matches the front of our sports pre-pay flyer
- great for marketing picture day
- available in horizontal or vertical formats
- horizontal banner can be attached to table front

BANNERS

1'x1½'	\$10.18	3'x4'	\$30.56
2'x2'	10.18	3'x6'	45.82
2'x3'	15.28	3'x8'	61.10
2'x4'	20.36	4'x4'	40.74
2'x5'	25.46	4'x6'	61.10
2'x6'	30.56	4'x8'	81.47

- printed on 13oz. vinyl banner material
- edges are folded and sealed
- banners come with grommets in four corners
- two additional grommets are added in the middle of the longest side to any banner that exceeds 48"
- individually packaged and labeled in tube

SPORTS MARKETING BOOKLET

stock booklet	\$3.64
booklet with custom cover (minimum quantity of 6)	4.68
custom cover design (design only-printing not included)	41.60



- may be ordered with our stock cover or a custom cover
- put your best foot forward during presentations to leagues and athletic directors by visually showcasing everything you can provide
- no H&H branding to allow you to put your studio out front
- custom cover design is available through our design center

PREPAY FLYERS

While sales flyers and paper-based systems seem overwhelming, they are proven to work. The sales flyer is not just an order form. It showcases your products and services and gets people excited to complete the purchase.

- brand your business
- merchandise your products
- create a call-to-action
- remind parents of the upcoming picture day
- direct parents to the option of ordering online
- set the expectation for your quality of service

	STOCK FRONT BLANK BACK	BLANK OR STOCK FRONT B&W BACK	BLANK OR STOCK FRONT COLOR BACK	BOTH SIDES CUSTOM (COLOR ONLY)
100 - 190	\$.25	\$.38	\$.50	\$.59
200 - 290	.22	.34	.46	.55
300 - 490	.20	.30	.42	.51
500 - 990	.18	.27	.37	.47
1000 - 4090	.16	.22	.33	.43
4100 - 6000	.15	.19	.30	.38
6001+	.14	.18	.28	.34



PREPAY DESIGN

Level 1	text changes only (unlimited, includes adding studio logo)	\$20.80
Level 2	level 1 + add-on product changes within the same template theme as the original design	41.60
Level 3	level 2 + add-on product changes outside of the template theme in the original design	62.40
Level 4	custom (call for quote)	max 104.00

PRESENTATION FOLDER

set of six folders
\$15.60

- printed on gloss cover paper with UV coating



POSTERS

12x18 custom design	1-sided	1.00 ea
12x18 custom design	2-sided	1.25 ea
11x17 custom design	5-10	2.48 ea
11x17 custom design	11-40	2.14 ea
11x17 custom design	41-95	1.71 ea
11x17 custom design	96-195	1.18 ea



- provide these to the coach or league to send home to help advertise your picture day schedule.

KNOCKOUT SPORTS

	Individual	3+ Heads
standard extraction	\$0.96	\$2.52
premium extraction	1.75	2.87
virtual team creation (KO not included)		0.50 per player



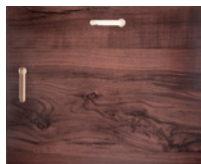
BLANKETS

	Velveteen	Fleece
50x60 1-sided blanket	\$55.00	\$59.00
50x60 2-sided blanket	73.00	\$73.00
60x80 1-sided blanket	79.00	\$79.00
60x80 2-sided blanket	100.00	100.00

- polyester fleece has a double needle clean finish and folded edges
- velveteen option is an ultra soft, super plush fleece blanket with finished edges
- on 1 sided blanket orders, reverse side is white

PLAQUES

5x7 plaque	\$8.37
8x10 plaque	12.00



- image dye-sublimated onto brilliant metal surface of plaque
- black or walnut beveled edge
- easy to hang - vertical or horizontal
- template options include borders, memory mates and sponsor plaques

KNOCKOUT SPORTS TEMPLATE SERIES

	lustre	pearl	specialty
5x7 (1/2 unit)	\$1.10	\$1.20	n/a
6x8	1.45	1.55	n/a
8x10 (full unit)	2.10	2.30	n/a
10x13	3.49	3.89	n/a
button (3" round)	n/a	n/a	2.15
banner (24x36)	n/a	n/a	15.28
banner (23x48)	n/a	n/a	30.72
banner (36x48)	n/a	n/a	40.28
dry erase magnet (4x10)	n/a	5.43	n/a
magnet (3" round)	2.53	n/a	n/a
magnet (4x5 border)	2.77	2.95	n/a
mouse Pad	n/a	n/a	9.50
mug	n/a	n/a	7.50
plaque (8x10)	n/a	n/a	12.50
trading cards - 2 sided (8)	n/a	n/a	6.40
trader magnets (2)	3.45	3.70	n/a
wallet magnets (4)	4.13	4.53	n/a



Subject Image



Studio Background



PACKAGING

	RTD	BULK
window envelope	\$.32	.16
black linen envelope	.56	.34
clear bag	.56	.34
rigid mailer	.65	.52
add address label (if not using ship to home)		.05
package delivery labels (RTD labels)		FREE
4x10 package insert		.25
8x10 package insert		.30
package units w/your reorder slip		.05



Ship to Studio (H&H shares a portion of the shipping costs with you)

- your order shipped directly to your studio
- default shipping is FedEx Ground
- to upgrade to fastest shipping service for your area, select "air shipping" on the order screen
- shipping charges are determined by zone, dimensional weight and courier service

Drop Shipping (cost of shipping)

- order fulfilled and shipped by H&H to your customer (school, league or organization)
- invoice is emailed to you; your customer does not see pricing
- no branding on package or mailing label
- \$6.22 fee added when not requested in software at the time of placing order

Ship to Home

- packaged and sealed in a rigid mailer (additional .59 cost)
- shipped via USPS (cannot be changed)
- plaques, mugs and water bottles should be excluded from package offering for this shipping service

without tracking	\$3.00
with tracking	5.00

MINIMUM ORDER

\$10 minimum order for all sports prints and service orders unless otherwise noted. \$5.50 - reorders (when marked and 1st order is placed in the last 365 days)

START YOUR WINNING PARTNERSHIP TODAY!



TEAM AND INDIVIDUAL MOUNTS

5x7 panel mount	\$.40
8x10 panel mount	.63
8x10 black easel mount	.98
10x13 black easel mount	1.09
memory mate mount	.58
star mate mount	.77
super mate mount	1.08



- mounts may be ordered as bulk packaging or included in ready to deliver packaging

H&H ORDER ENTRY SERVICE

project setup	\$57.20
package setup discount	50%
setup groups	.99 per group
shoot packet return shipping	priced by weight
images matched with subject data and order info	.25 per image
images matched with subject data only	.35 per image
manual entry of subject data and order info	.50 per image
manual ship to home entry	.75 per player
non standard order entry	.75 per image
special project services	.99 per minute
submit follow up order	4.94

H&H Order Entry Services allows you to focus on booking, photographing and selling the sports event. After photographing, send your organized order envelopes and images to H&H order entry services for import, match, data entry, cropping, and sending the order to production!

PRINT PERSONALIZATION

- choose from nine different colors
- two text lines - maximum of 25 characters per line
- text can be positioned lower left, center or right
- choose from our sixteen standard font styles
- choose with or without text shadow

personalization overlay	\$.05 per print
studio logo overlay	FREE

TEMPLATE GRAPHICS PERSONALIZATION

- automated template personalization allows you to make every order unique to each athlete
- customize templates with name, team, year and other info
- use stock backgrounds or upload your own