

PRINT UNIT PRICING

	STUDIO CORRECTED	H&H BATCH	H&H INDIVIDUAL
½ unit	\$.58	\$.67	\$.85
1 unit	1.06	1.26	1.61
6x8	.78	.85	1.01
10x13	2.40	2.60	2.99
11x14	5.61	6.23	7.47
12x18	7.20	7.88	8.58
16x20	8.64	9.63	10.62
20x30	12.36	13.83	15.32

Studio Color Correction

- studio responsible for all color management (lab does no color or density correcting)

H&H Batch Color Correction

- lab applies one overall color and density correction to each batch of imported images
- available for indoor sports only

H&H Individual Image Color Correction

- lab corrects color and density for every image, file by file

MOUNTING

12x18 artboard	\$7.79
16x20 artboard	7.79
20x30 artboard	16.73

PEARL

½ unit	\$.95
1 unit	1.81
11x14	8.84
12x18	9.37
20x30	18.28

SHEET CUT

½ unit	\$.25
1 unit	.25

PANORAMA PRINTS

6x18	\$3.75	plastic lamination \$1.49
8x24	4.94	plastic lamination 1.49
10x20	5.72	plastic lamination 1.82
10x30	8.40	plastic lamination 1.98

DIGITAL FILES

download image	\$2.54
download school image pack	4.00

SPECIALTY PRODUCTS

½ unit with school template	Print Price
full unit with school template	Print Price
bag tag (PVC, 1-sided)	\$1.56
bag tag (metal, 2-sided)	5.87
bookmarks (set of five)	2.05
button (round 3")	1.65
calendar (8x10 with magnet back)	4.68
coffee mug (ceramic)	7.00
dog tag (includes chain)	5.25
dry erase locker magnet (4x10)	4.94
fun pak (laminated)	2.75
keychain (small acrylic)	2.86
keychain (large acrylic)	3.11
key chain (deluxe)	6.13
key chain (2-sided metal)	5.87
key fobs (3)	2.23
luggage tag	5.13
magnet (1-4x5)	2.27
magnet (round 3")	2.03
magnets (2-trader)	2.96
magnets (4-wallet)	3.63
marketing insert (4x10)	0.25
metal desk print (4x6)	11.00
metal desk print (5x7)	14.00
mouse pad (neoprene)	9.00
necklace (bottlecap)	8.32
necklace (mother of pearl)	9.46
ornament (oval acrylic)	9.88
ornament (traced acrylic)	14.82
ornament (2-sided metal)	6.53
phone grip	9.00
statuette (5x7 template)	12.00
statuette (5x7)	16.73
statuette (8x10)	19.93
stickers (12-laminated)	1.98
water bottle (aluminum)	14.00

PREPAY FLYERS

While sales flyers and paper-based systems seem overwhelming, they are proven to work. The sales flyer is not just an order form. It showcases your products and services and gets people excited to complete the purchase.

- brand your business
- merchandise your products
- create a call-to-action
- remind parents of the upcoming picture day
- direct parents to the option of ordering online
- set the expectation for your quality of service

8½x14 PRE PAY FLYER WITH PAYMENT ENVELOPE

	STOCK FRONT BLANK BACK	BLANK OR STOCK FRONT B&W BACK	BLANK OR STOCK FRONT COLOR BACK	BOTH SIDES CUSTOM (COLOR ONLY)
100 - 190	\$.25	\$.38	\$.50	\$.59
200 - 290	.22	.34	.46	.55
300 - 490	.20	.30	.42	.51
500 - 990	.18	.27	.37	.47
1000 - 4090	.16	.22	.33	.43
4100 - 6000	.15	.19	.30	.38
6001+	.14	.18	.28	.34



PREPAY DESIGN

Level 1	text changes only (unlimited, includes adding studio logo)	\$20.80
Level 2	level 1 + add-on product changes within the same template theme as the original design	41.60
Level 3	level 2 + add-on product changes outside of the template theme in the original design	62.40
Level 4	custom design	104.00

OVERLAY OPTIONS

Studio Logo Overlay

- requires a one-time set up fee of \$31.82 and a logo file or camera ready art with first order
- logo will be retained at the lab for future use (limit of 1 logo per account)
- logo positioned in lower right corner of selected prints

Personalized Overlays

- choose from nine different colors and sixteen fonts
- limit of two text lines - maximum of 25 characters per line
- text can be positioned lower center or lower right
- choose with or without text shadow

studio logo overlay	FREE
personalization overlay	.05

PROOF PLANS

8½x14 PROOF PLANS WITH PAYMENT ENVELOPE

1-99 (front and back)	\$.67
100+ (front and back)	.51

8½x11 PROOF SHEETS

1 sided proof sheet	\$.34
2 sided proof sheet	.45

12X18 FOLDED PROOF PLAN

2 sided proof plan	\$0.72
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PROOF PLAN DESIGN

		JPEG	KNOCKOUT
Level 1	text changes only (unlimited, includes adding studio logo)	\$31.20	\$31.20
Level 2	level 1 + add-on product changes within the same template theme	72.80	88.40
Level 3	level 2 + add-on product changes outside of the same template theme	104.00	124.80
Level 4	custom (call for quote)	max 156.00	

4x10 PROOF STRIP

4x10 proof strip	\$.30
4x10 proof strip design	36.40

WALLET PHOTO PROOF

2½x3½ proof (each)	\$.20
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RETOUCHING

image retouch service	\$2.23
facial retouch plus	4.88
senior retouch	9.88
premier retouch	10.87
glass glare removal	4.94
remove braces	14.82
blend shoulder tan lines	7.90
whiten teeth	7.90
remove scratches on face	1.80
remove stains on shirt	2.65
nose cleanup	1.80
hair cleanup	5.69

COMPOSITES CUSTOM COMPOSITE DESIGN

single composite base fee	\$9.88
single composite setup per minute	1.05
multi class composite setup per class	12.00
composite changes per minute	1.05
high res JPEG of composite design with prints	15.00
high res JPEG of composite design without prints	30.00

CUSTOM COMPOSITES	PRINT	MOUNT
5x7 / artboard mount	\$.64	2.66
6x8 (print only, mount not avail.)	.82	n/a
8x10 / artboard mount	1.21	2.70
10x13 / artboard mount	2.52	3.76
11x14 / artboard mount	7.47	3.76
16x20 / artboard mount	13.60	7.79
20x24 / artboard mount	19.41	13.45
24x30 / artboard mount	34.02	25.56
30x40 / 3/16" gatorboard	47.62	47.75
40x50 / 1/2" gatorboard	253.40	105.75
40x60 / 1/2" gatorboard	253.40	105.75

AUTOMATED COMPOSITES

6x8 auto composite	\$.85
8x10 auto composite	1.26

- types available: automated composites, single composites, and multi class composites
- order in hhschools

ID CARDS

CARD TYPE	1-199	200-399	400+
Digital Press Single Sided	\$.37	\$.30	\$.25
Digital Press Double Sided	.48	.41	.36
PVC Single Sided	1.00	.89	.79
PVC Double Sided	1.49	1.39	1.29
ID card hole punch			.06
pdf of ID cards (must be ordered at time of printed cards)			12.05
custom ID card setup			26.00
Custom ID card design - 2 sides (setup not included)			36.40
background/year changes			15.60

- choose laminated digital press or PVC, with or without bar-codes
- choose from standard designs, studio background or custom designed ID cards
- order in hhschools

KNOCKOUT SERVICES

GREEN AND BLUE SCREEN KNOCKOUT

Head & Shoulders to ¾ Length Knockout	\$.38
Full Length/Dance/Cap & Gown	1.31
Group (3+ Subjects) Knockout	2.63

MASTERS EXTRACTION

Head & Shoulders to ¾ Length Knockout	\$.75
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SCHOOL SERVICE ITEMS

mug book with binding (per image)	.07
sticker pages per image	.06
thumbnail sheets per image	.04
quarter unit, four-up photo yearbook service strip	.50
half unit, eight-up photo yearbook service strip	.99
school directory	12.84
principal book	12.84
6-up sticker strip	0.36

H&H SCHOOL ORDER ENTRY SERVICE

project setup	\$57.20
package setup discount	50%
setup groups	.99 per group
shoot packet return shipping	priced by weight
images matched with subject data and order info	.25 per image
images matched with subject data only	.35 per image
manual entry of subject data and order info	.50 per image
manual ship to home entry	.75 per player
non standard order entry	.75 per image
special project services	.99 per minute
submit follow up order	4.94

Let H&H manage the studio workflow for your hhschools school projects with our Order Entry Service. The plan is simple, you simply shoot and H&H will handle all the project details! Limited availability. Contact customer service for more information.

SCHOOL MARKETING BOOKLETS



stock marketing booklet	\$3.64
marketing booklet with custom cover	4.68
custom cover design (printing not included)	41.60

PACKAGING

	RTD	BULK
window envelope	\$.16	.16
black linen envelope	.34	.34
clear bag	.34	.34
rigid mailer	.65	.52
add address label (if not using ship to home)		.05
package delivery labels (RTD labels)		FREE
4x10 package insert		.25
8x10 package insert		.30
package units w/your reorder slip		.05



- ready to deliver (RTD) packaging – each student's order packaged in window envelopes – see packaging for envelope pricing
- package delivery labels (RTD labels) - identify image subject and data on the outside of the packaging - available upon request at no additional charge
- package inserts to provide buyers and non buyers with studio marketing, purchase receipts, optional online sales information and safety ID cards

OPTICON SCANNER

\$202.80

Save data entry time by scanning student #, knockout background, and package purchased during photographing!



MINIMUM ORDER

\$10 minimum order for all sports prints and service orders unless otherwise noted. \$5.50 - reorders (when marked and 1st order is placed in the last 365 days)

YEARBOOK & ADMIN EXPORTS

ordered from hhschools	\$27.50
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- web delivery
- includes color correction, retouching and background replacement ordered
- built-in 30-day archive (unlimited downloads)

STUDIO EXPORTS

general purpose export per year	\$102.96
custom export per year	493.00

- for same day delivery of admin exports or ID card printer
- does not include color correction, retouching or background replacement
- not intended for yearbook use

Ship to Studio (H&H shares a portion of the shipping costs with you)

- your order shipped directly to your studio
- default shipping is FedEx Ground
- to upgrade to fastest shipping service for your area, select "air shipping" on the order screen
- shipping charges are determined by zone, dimensional weight and courier service

Drop Shipping (cost of shipping)

- order fulfilled and shipped by H&H to your customer (school, league or organization)
- invoice is emailed to you; your customer does not see pricing
- no branding on package or mailing label
- \$6.22 fee added when not requested in software at the time of placing order

Ship to Home

- packaged and sealed in a rigid mailer (additional .59 cost)
- shipped via USPS (cannot be changed)
- plaques, mugs and water bottles should be excluded from package offering for this shipping service
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without tracking	\$3.00
with tracking	5.00