

CONNECTIONS NEWSLETTER, AUGUST 2020

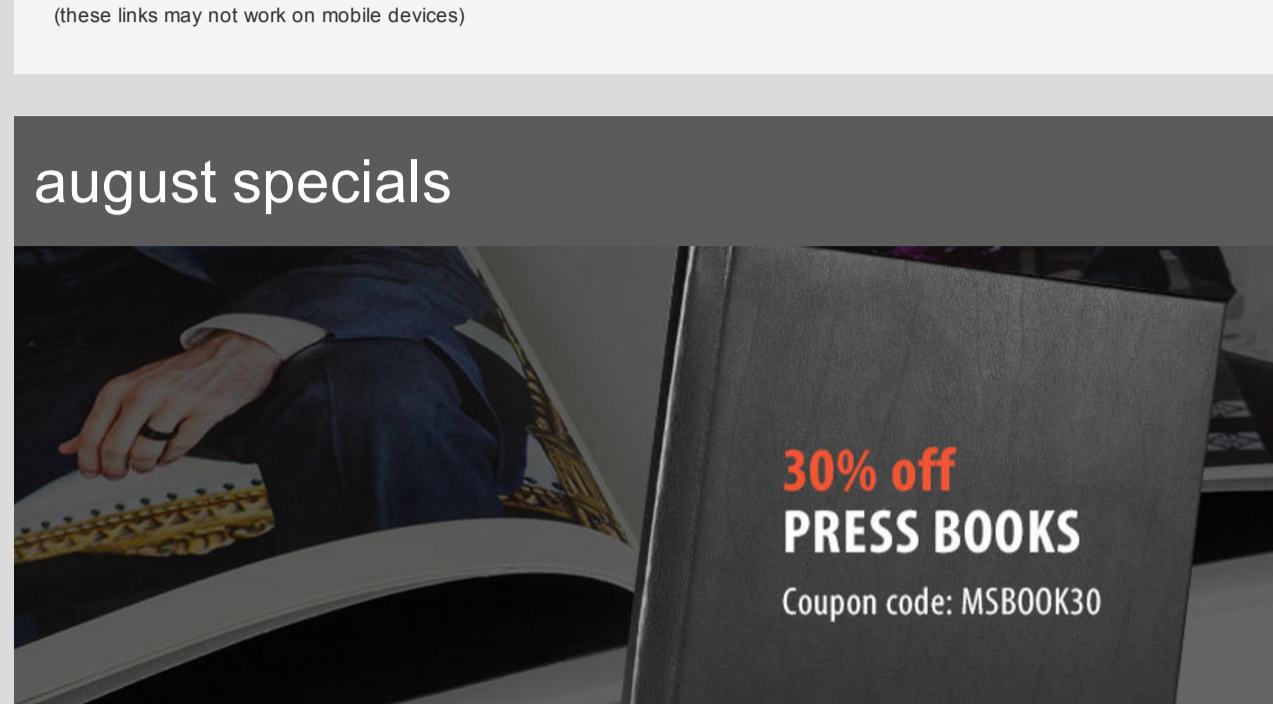
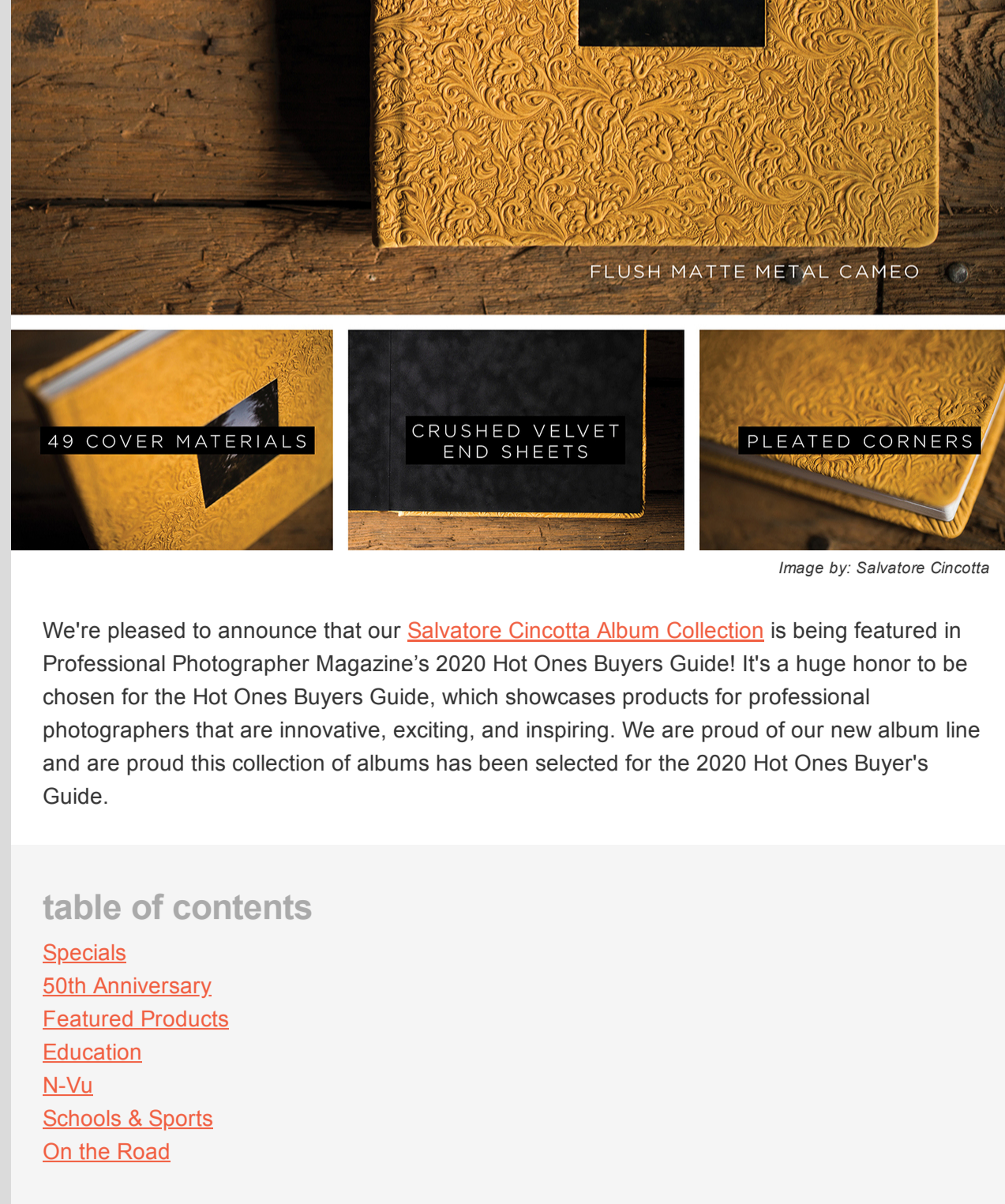


Image by: Salvatore Cincotta

We're pleased to announce that our [Salvatore Cincotta Album Collection](#) is being featured in Professional Photographer Magazine's 2020 Hot Ones Buyers Guide! It's a huge honor to be chosen for the Hot Ones Buyers Guide, which showcases products for professional photographers that are innovative, exciting, and inspiring. We are proud of our new album line and are proud this collection of albums has been selected for the 2020 Hot Ones Buyer's Guide.

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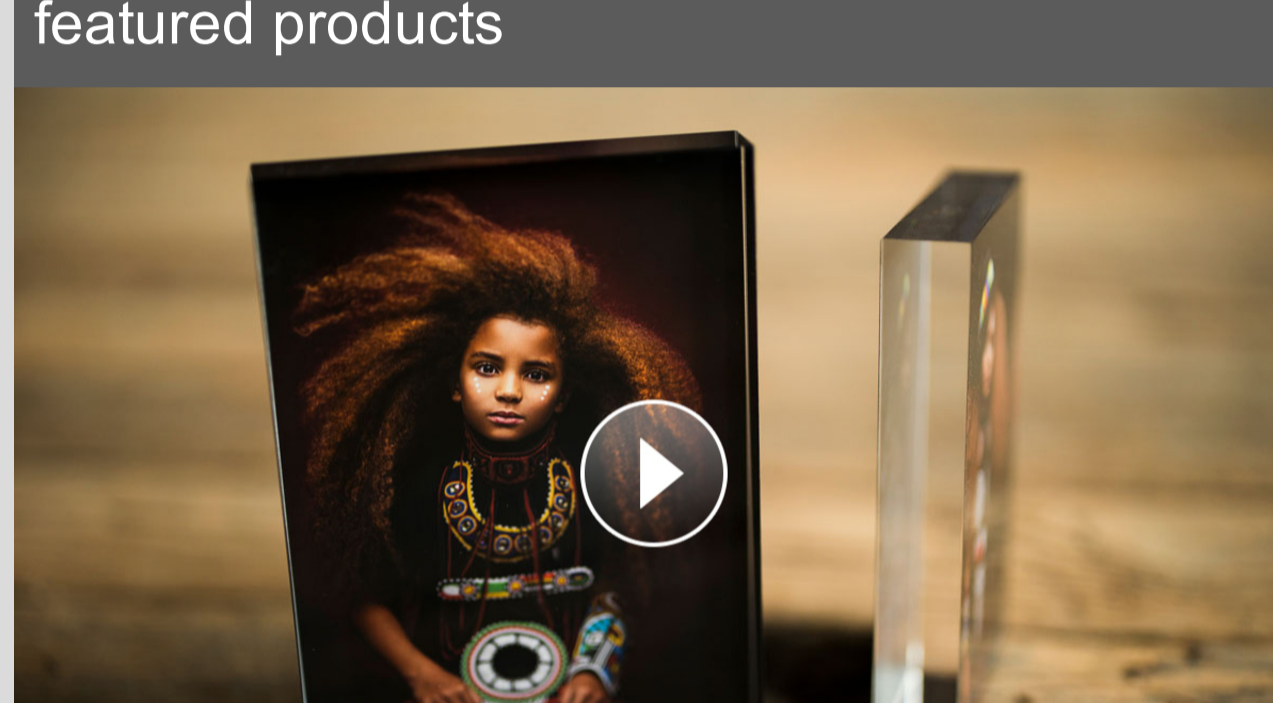
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(these links may not work on mobile devices)

august specials



30% off of [Press Books](#) (booklets not included)
Use coupon code: **MSBOOK30**



30% off of [Sales Sample Sets](#)
Includes the following:

- Holiday, Foil, and Press Card Sample Sets
- Switch Sample Boxes (Gallery lay-flat/Photo Pano, Edge Collection, Sal Cincotta Album Collection)
- All frame sample sets including: Classic Modern Frames, Torn Edge Frames, Designer Collection Frames, Gallery Wrap/Meta Print Frames, Photographic Print Frames
- Metal Print Sample Set
- Ornament Sample Set
- Mounting & Finishing Sample Set
- Paper Sample Set

Use coupon code: **MSSample30**

[Order Sample Sets](#)

30% off [Jewelry Sample Sets](#)
Use coupon code: **MSJEWELRY30** (different coupon code than rest of sample sets)

[Order jewelry sample sets in hhstudio](#)

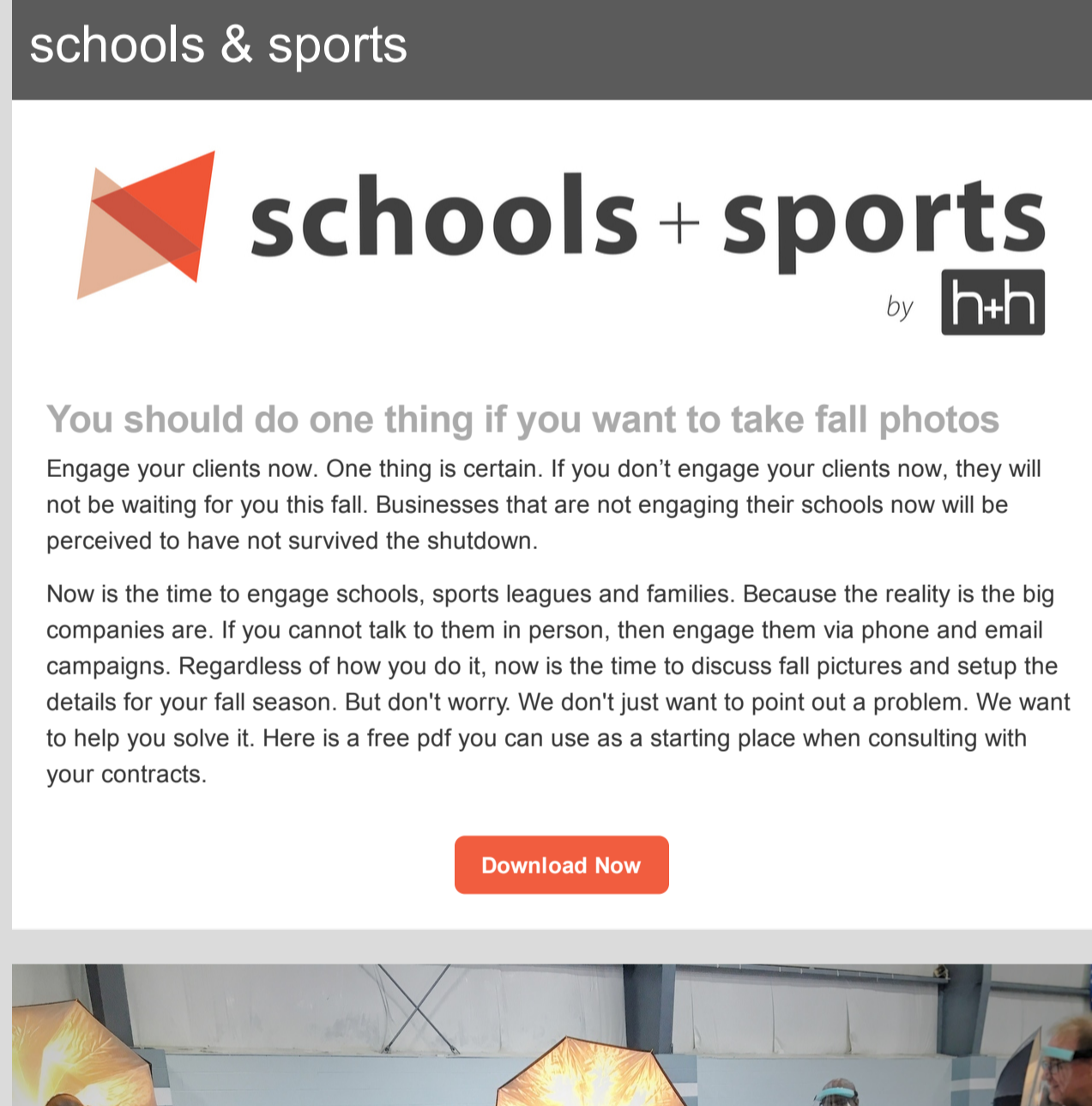
upcoming specials

- September**
25% off Framed Prints
- October**
25% off Classic Modern Framed Torn Edge Prints
30% off Jewelry
- November**
25% off all press and slimline cards (including foil cards)
25% off Calendars
- December**
No specials

[View Specials Page](#)

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50th anniversary



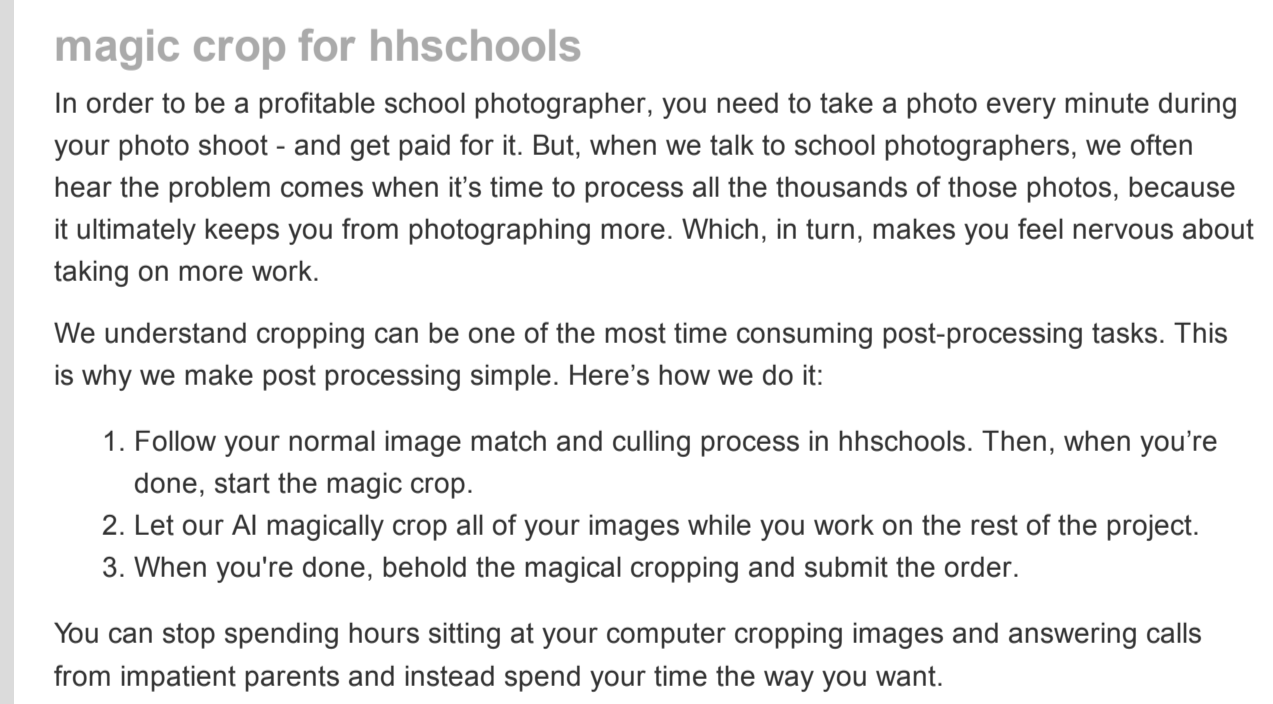
celebrating our 50th year in business

H&H began in the basement of Wayne and Shirley Haub's residence in a sleepy suburb of Kansas City, Missouri, in 1970. Wayne and his brother, Ted Haub, owned a portrait studio that had just landed its first high school senior contract. With a background in and love for color printing, Wayne chose to install his own color processing equipment in the basement of his home to process film and to print the black and white and color photographs that were demanded by the senior market of that generation.

[View our 50th anniversary video](#)

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featured products

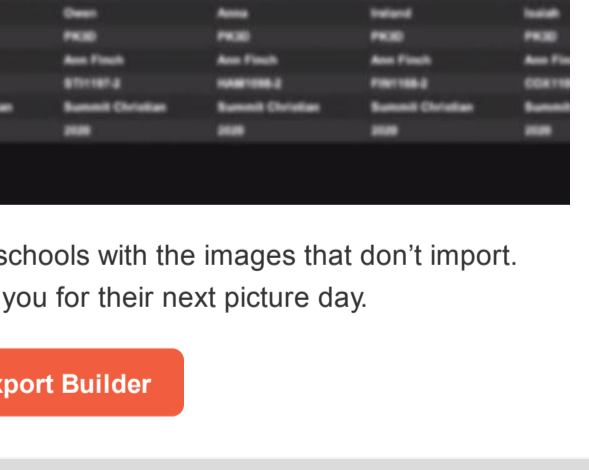


Images by: CreativeSoul

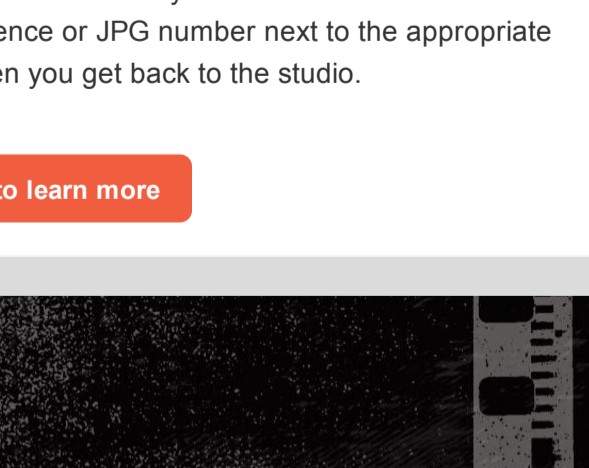
acrylic prints and blocks now available

We are pleased to add acrylic prints and blocks to our product line. These popular face-mounted prints, fused to acrylic, give photographic quality and continuous-tone to our acrylic products. Vivid color, with depth and intricate details provide an amazing modern look that radiates beauty and style and offers an elegant option to display your images.

aluminum dibond backing
1/8-inch thick acrylic with 3/16 inch thick Aluminum DiBond backing. Includes French cleat hanger.



standard white paper backing
1/4-inch thick acrylic with white paper backing. Includes French cleat hanger.



[Learn More](#)

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education



wall portrait re-boot camp - a kevin jordan boot camp

New Date: OCTOBER 4-6, 2020
Hosted in Raytown, Missouri at H&H Color Lab

Join Portrait Business Coach Kevin Jordan and a small group of like-minded portrait artists for a fun interactive group coaching intensive October 4-6, 2020 at H&H Color Lab!

Together you will learn how to stand out from your competition and confidently position your company to specialize in decorating homes with portrait art galleries. The core purpose of this class is to increase your profits per client with top shelf offerings while gaining valuable time to improve your overall lifestyle.

You will not be in this alone! In this group learning experience you will be collaborating and sharing with classmates in break out sessions to understand the material while also developing your ideas, goals, strategies, and a new plan of action based on your individual ambitions.

[View Class Info](#)

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n-vu

NEW BLOG POST

Switching to IPS

with Meredith Ryncarz

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schools & sports

You should do one thing if you want to take fall photos

Engage your clients now. One thing is certain. If you don't engage your clients now, they will not be waiting for you this fall. Businesses that are not engaging their schools now will be perceived to have not survived the shutdown.

Now is the time to engage schools, sports leagues and families. Because the reality is the big companies are. If you cannot talk to them in person, then engage them via phone and email campaigns. Regardless of how you do it, now is the time to discuss fall pictures and setup the details for your fall season. But don't worry. We don't just want to point out a problem. We want to help you solve it. Here is a free pdf you can use as a starting place when consulting with your contracts.

[Download Now](#)

Ready to run a contactless picture day?

Picture Day is right around the corner. Do you have a bulletproof plan to run a contactless picture day that keeps everyone safe and fosters a good experience? This fall we are going to have to make some adjustments. But that doesn't mean you should have to make the hard choice between risking virus spread and bad business. Watch this video where Jeff Edwards walks you through how you can be prepared for this fall.

[Watch Now](#)

MAGIC CROP

magic crop for hhschools

In order to be a profitable school photographer, you need to take a photo every minute during your photo shoot - and get paid for it. But, when we talk to school photographers, we often hear the problem comes when it's time to process all the thousands of those photos, because it ultimately keeps you from photographing more. Which, in turn, makes you feel nervous about taking on more work.

We understand cropping can be one of the most time consuming post-processing tasks. This is why we make post processing simple. Here's how we do it:

1. Follow your normal image match and culling process in hhschools. Then, when you're done, start the magic crop.
2. Let our AI magically crop all of your images while you work on the rest of the project.
3. When you're done, behold the magical cropping and submit the order.

You can stop spending hours sitting at your computer cropping images and answering calls from impatient parents and instead spend your time the way you want.

[Get Magic Crop Today](#)

hhschools custom export builder

At H&H Color Lab, we know that you want to be a successful school photographer. In order to do that, you need to take care of your schools. The problem is, there are literally hundreds of school admin programs out there. Each has their own requirements for image sizing, file naming, and associated data, which can be confusing. And you have to get it right and get it to your customer fast. We believe you shouldn't have to waste your money and time to support the school on something they expect for free.

We understand, which is why we make it simple for you to quickly create custom exports directly from hhschools. Here's how we do it:

1. Filter to the images your school needs
2. Enter the customizable settings
3. Send the school the images and data that they asked for

So, click below to order your license today. And in the meantime, watch this demo:

So stop wasting time and money, frustrating your schools with the images that don't import. Instead, take calls from schools that want to book you for their next picture day.

[Order Custom Export Builder](#)

hhschools event shoot list

Have you printed an event shoot list from hhschools recently?

Well, if you're thinking about how to run a contactless picture day this fall, then you should. In hhschools 3.8.3 we have updated the event shoot list to make your picture day run faster.

This report allows you to use one of the most efficient workflows in hhschools. It allows you to use the data collected from the school or league to print out a sheet list with barcodes that you can scan. Now, these barcodes let you time-sync scan or post-shoot scan to match the image to the proper data. Not ready to invest in a scanner? Don't worry. You can still use this shoot list to track images and data. Simply record the sequence or JPG number next to the appropriate name. Then match the name with the images when you get back to the studio.

[Watch this video to learn more](#)

total sports blog

We launched our new sports blog on [sports.hhcolorlab.com](#) to keep you up-to-date on everything happening in the sports photography industry. Watch for new blogs each week!

[Read our latest blog post!](#)

schools + sports by h+h

facebook school & sports group

Are you on facebook? Join the hhschools user community. This is a safe place where a community of school and sports photographers who partner with H&H can help one another by sharing the best ideas on how to use hhschools software to save time and help grow your business.

[Join today!](#)

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H&H on the road

With the Covid-19 affecting dates for various shows and workshops, we will do our best to keep our [calendar of events](#) updated. This is a fluid situation, of course, and the information below is current at this time, but subject to change. Check back frequently on our [events page](#) for ongoing updates. Thanks for your understanding and patience!

texas school

Date: August 31-Sept 4, 2020
Location: Renaissance Dallas Addison TX

[Register and for more information](#)

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