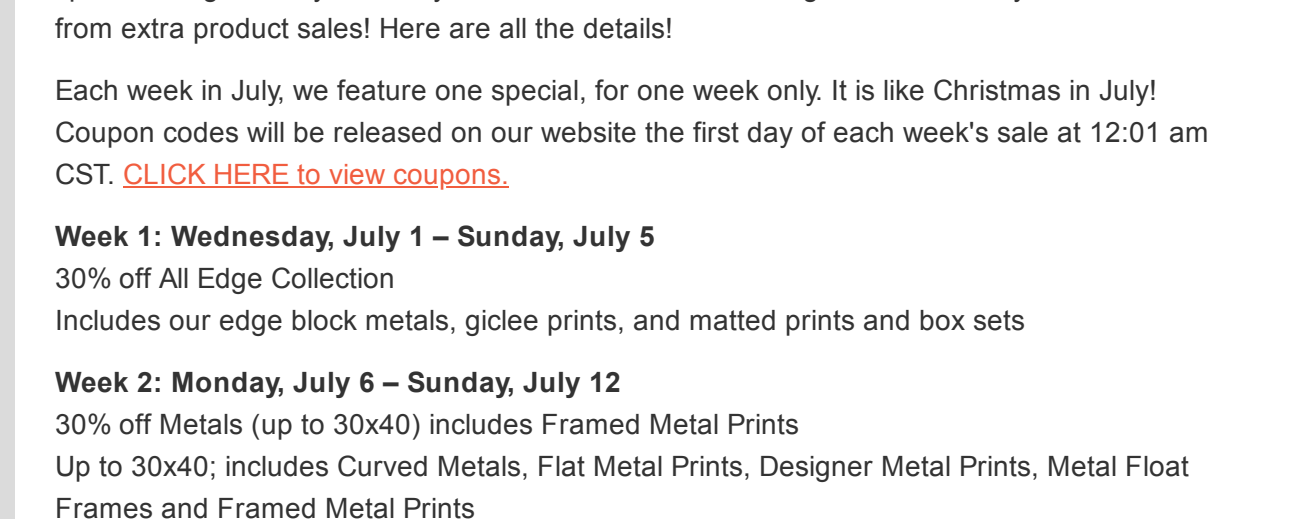




Image by: Salvatore Cincotta Photography

Summer is normally the time that many of us wind down, and take stock of our business before the busy season in the Fall. This year, the world seems ready to get back to some kind of "normal" and we want to be there and be ready to capitalize on that excitement. Many photographers have shared with us that seniors, after missing out on their traditional year end, are celebrating by ordering two to three times the normal amount of product from their shoots! This means that our traditionally slower time in the summer can be one of thoughtful and celebratory marketing to both seniors and families. Albums have always been a staple item for seniors. In this month we are offering two album specials, which is really unusual! Read all the details in our specials section and make plans to share the savings with your seniors and families this month!



Happy 4th of July!

H&H Color Lab will be closed on Friday, July 3rd, in observance of Independence Day. We will reopen on Monday, July 6th. Enjoy the holiday as we celebrate and honor the birth of our free and independent nation!

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(these links may not work on mobile devices)

july pick 4 specials



Another great reason to celebrate. Our most popular sale of the year - July Pick 4 is back! This special is a great way to offer your customers serious savings and increase your bottom line from extra product sales! Here are all the details!

Each week in July, we feature one special, for one week only! It is like Christmas in July! Coupon codes will be released on our website the first day of each week's sale at 12:01 am CST. [CLICK HERE to view coupons.](#)

Week 1: Wednesday, July 1 – Sunday, July 5
30% off All Edge Collection
Includes our edge block metals, giclee prints, and matted prints and box sets

Week 2: Monday, July 6 – Sunday, July 12
30% off Metals (up to 30x40) includes Framed Metal Prints
Up to 30x40; Includes Curved Metals, Flat Metal Prints, Designer Metal Prints, Metal Float Frames and Framed Metal Prints

Week 3: Monday, July 13 – Sunday, July 19
30% off Albums and Photographic Pano Books (does not include Salvatore Cincotta Collection)

Week 4: Monday, July 20 – Sunday, July 26
50% off Prints—(8x12 up to 20x30)

Week 5 (BONUS): Monday, July 27 – Friday July 31
30% off all Salvatore Cincotta Collection Albums (includes boxes and sample swatch kit)

august specials

- 30% off all sales sample kits
- 30% off all press books - does not include booklets

[View Specials Page](#)

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new products

new acrylic prints and blocks

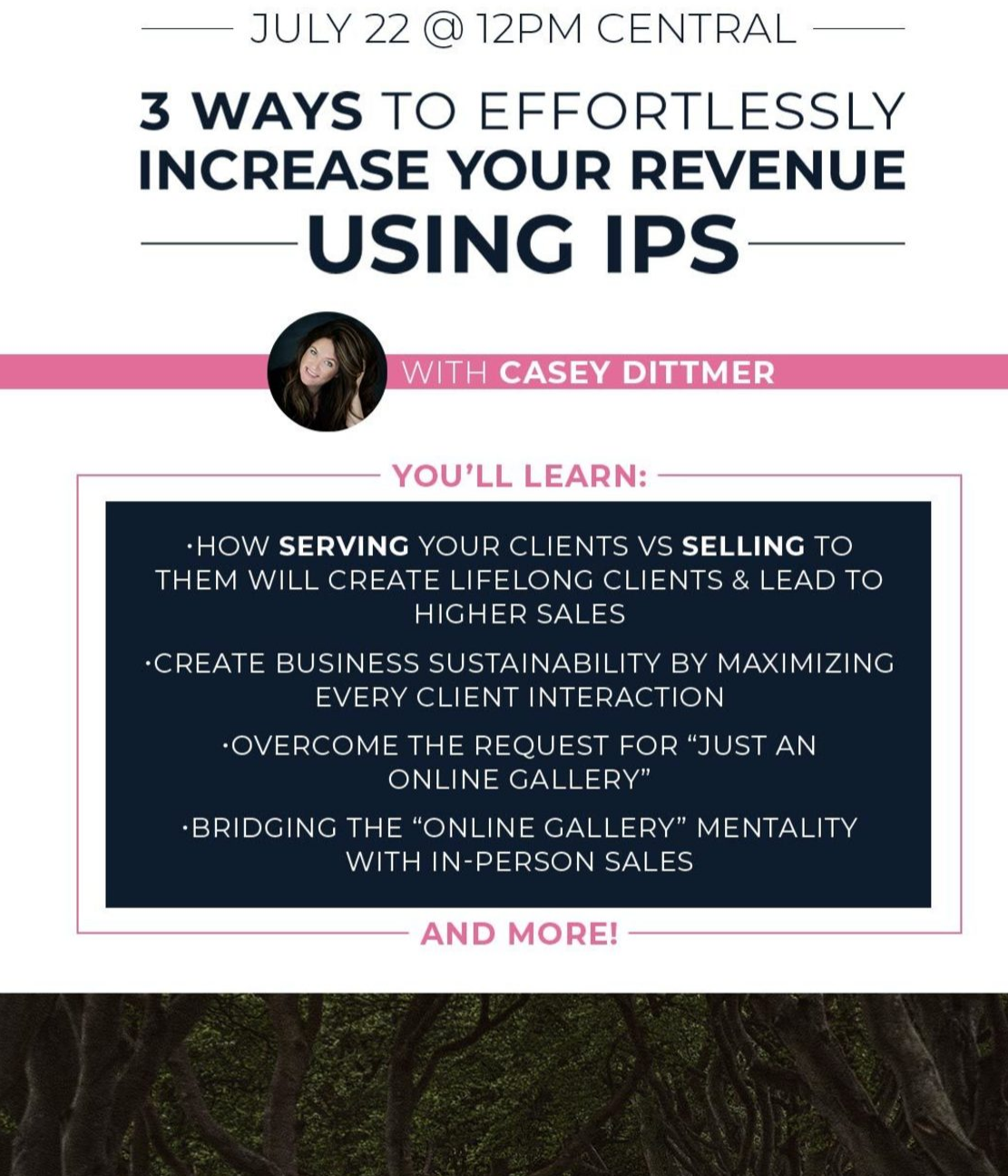
Face-mounted prints, fused to acrylic, give photographic quality and continuous-tone to our acrylic products. Vivid color, with depth and intricate details provide an amazing modern look that radiates beauty and style and offers an elegant option to display your images.



Image by: Michael Anthony

acrylic prints

Acrylic prints are photographic paper, fused and face-mounted on acrylic. This gives photographic quality with continuous-tone prints and a glossy, smooth finish. The acrylic edges are polished and crystal-clear.



Images by: CreativeSoul

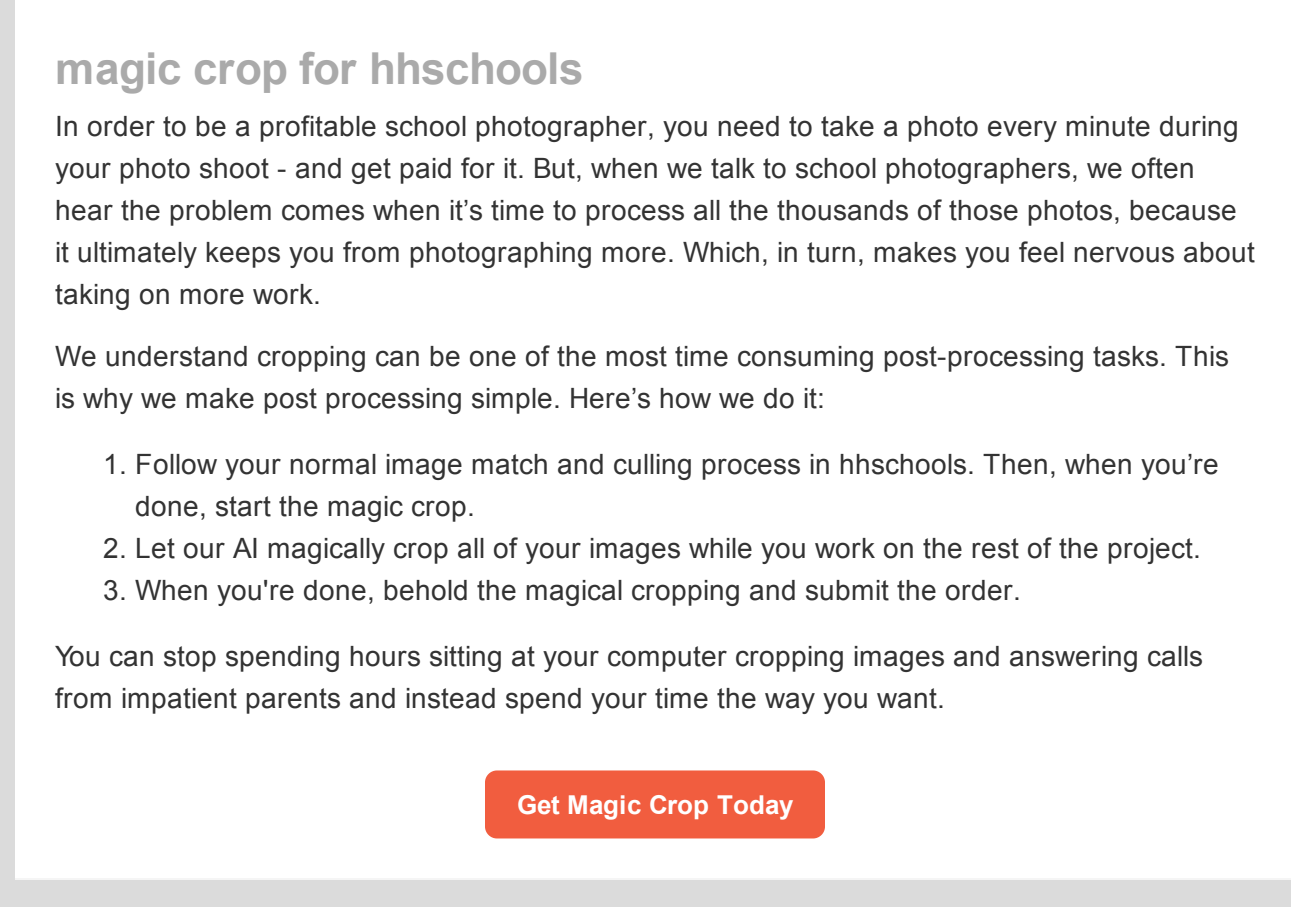
acrylic blocks

Acrylic blocks are 1-inch thick acrylic with hand polished edges. They are free-standing for use on desks, tables, shelves, etc. They are backed with a slightly textured charcoal grey backing.

[Learn More](#)

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featured products

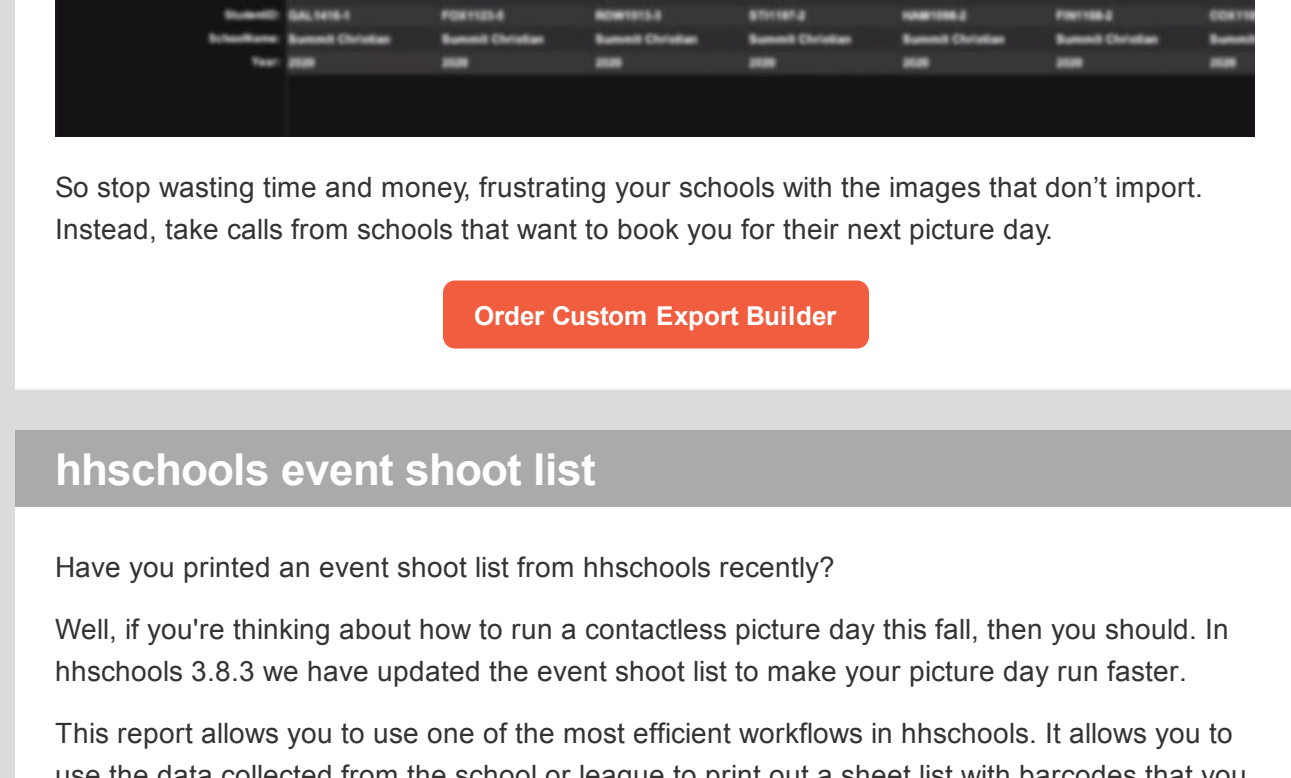


designer frame collection

Featuring five beautiful frame styles and nine groupings

Our Designer Frame Collection features beautiful frame selections, as well as extra-wide, thick white mats. Our framing program makes it easy for you. Order your prints and frame, and it comes completely finished...print, mount, frame, back paper, and hanger. All you have to do is hand it to your customer! Hanging guides are provided with each framed grouping.

[Learn More](#)



Images by: Mac Brown Photography

interchangeable image blocks

When seniors can't choose just one, choose [Interchangeable Image Blocks](#) - 9 Square

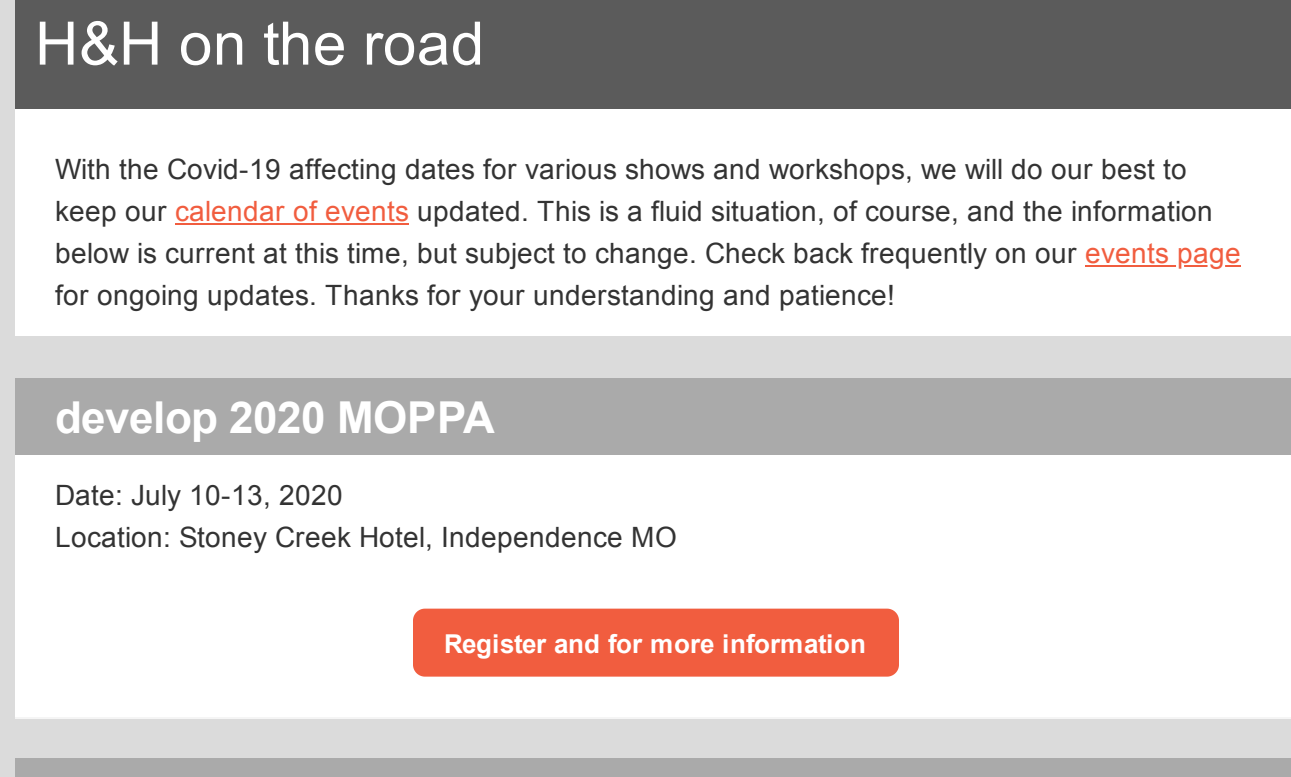
Our image blocks are soft, satin-finished photographic prints wrapped around a wood block base. The light 90-degree wrapped edges give clean lines for a finished, contemporary look. This system allows you to choose either a single image block or multiple image blocks arranged as a collage and floated on top of the base. Our blocks come finished and ready to hang.

Best of all, our interchangeable block system allows you to easily remove the floating's first and create a new look or update images. This makes the image block perfect for Baby's First Year programs, wedding, engagement, senior and children collages.

Interchangeable Image Blocks - a fun a product that allows you to unleash your creativity while building repeat sales!

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education



sports bootcamp

NEW DATE: July 16-18, 2020

Location: H&H Color Lab

This beginner-level workshop is designed for photographers who are interested in getting started in the volume sports business or photographers desiring to grow their current team & individual (T&I) sports business.

[SIGN UP NOW TO SAVE](#)

PortraitCoach.com

wall portrait re-boot camp - a kevin jordan boot camp

New Date: OCTOBER 4-6, 2020

Hosted in Raytown, Missouri at H&H Color Lab

Join Portrait Business Coach Kevin Jordan and a small group of like-minded portrait artists for a fun interactive group coaching intensive October 4-6, 2020 at H&H Color Lab!

Together you will learn how to stand out from your competition and confidently position your company to specialize in decorating homes with portrait art galleries. The core purpose of this class is to increase your profits per client with top shelf offerings while gaining valuable time to improve your overall lifestyle.

You will not be in this alone! In this group learning experience you will be collaborating and sharing with classmates in break out sessions to understand the material while also developing your ideas, goals, strategies, and a new plan of action based on your individual ambitions.

[View Class Info](#)

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N-VU

FREE WEBINAR

JULY 22 @ 12PM CENTRAL

3 WAYS TO EFFORTLESSLY INCREASE YOUR REVENUE USING IPS

WITH CASEY DITTMER

YOU'LL LEARN:

- HOW SERVING YOUR CLIENTS VS SELLING TO THEM WILL CREATE LIFELONG CLIENTS & LEAD TO HIGHER SALES
- CREATE BUSINESS SUSTAINABILITY BY MAXIMIZING EVERY CLIENT INTERACTION
- OVERCOME THE REQUEST FOR "JUST AN ONLINE GALLERY"
- BRIDGING THE "ONLINE GALLERY" MENTALITY WITH IN-PERSON SALES

AND MORE!

[REGISTER NOW](#)

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schools & sports

magic crop for hschools

In order to be a profitable school photographer, you need to take a photo every minute during your photo shoot - and get paid for it. But, when we talk to school photographers, we often hear the problem comes when it's time to process all the thousands of those photos, because it ultimately keeps you from photographing more. Which, in turn, makes you feel nervous about taking on more work.

We understand cropping can be one of the most time consuming post-processing tasks. This is why we make post processing simple. Here's how we do it:

1. Follow your normal image match and culling process in hschools. Then, when you're done, start the magic crop.
2. Let our AI magically crop all of your images while you work on the rest of the project.
3. When you're done, behold the magical cropping and submit the order.

You can stop spending hours sitting at your computer cropping images and answering calls from impatient parents and instead spend your time the way you want.

[Get Magic Crop Today](#)

hschools custom export builder

At H&H Color Lab, we know that you want to be a successful school photographer. In order to do that, you need to take care of your schools. The problem is, there are literally hundreds of school admin programs out there. Each has their own requirements for image sizing, file naming, and associated data, which can be confusing. And you have to get it right and get it to your customer fast. We believe you shouldn't have to waste your money and time to support the school on something they expect for free.

We understand, which is why we make it simple for you to quickly create custom exports directly from hschools. Here's how we do it:

1. Enter the images your school needs
2. Filter to the customizable settings
3. Send the school the images and data that they asked for

So, click below to order your license today. And in the meantime, watch this demo:

So stop wasting time and money, frustrating your schools with the images that don't import. Instead, take calls from schools that want to book you for their next picture day.

[Order Custom Export Builder](#)

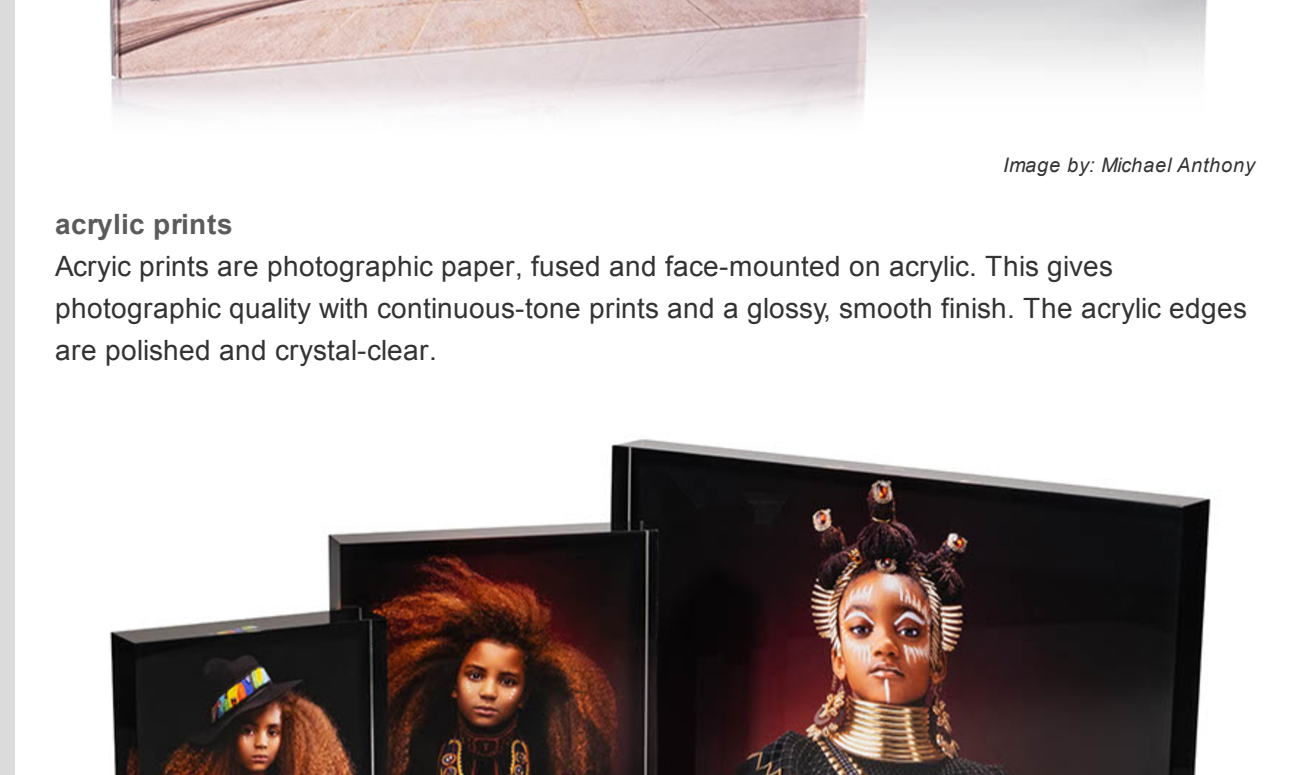
hschools event shoot list

Have you printed an event shoot list from hschools recently?

Well, if you're thinking about how to run a contactless picture day this fall, then you should. In hschools 3.8.3 we have updated the event shoot list to make your picture day run faster.

This report allows you to use one of the most efficient workflows in hschools. It allows you to use the data collected from the school or league to print out a sheet list with barcodes that you can scan. Now, these barcodes let you time-sync scan or post-shoot scan to match the image to the scanner. Not ready to invest in a scanner? Don't worry. You can still use this sheet list to track images and data. Simply record the sequence or JPG number next to the appropriate name. Then match the name with the images when you get back to the studio.

[Watch this video to learn more](#)

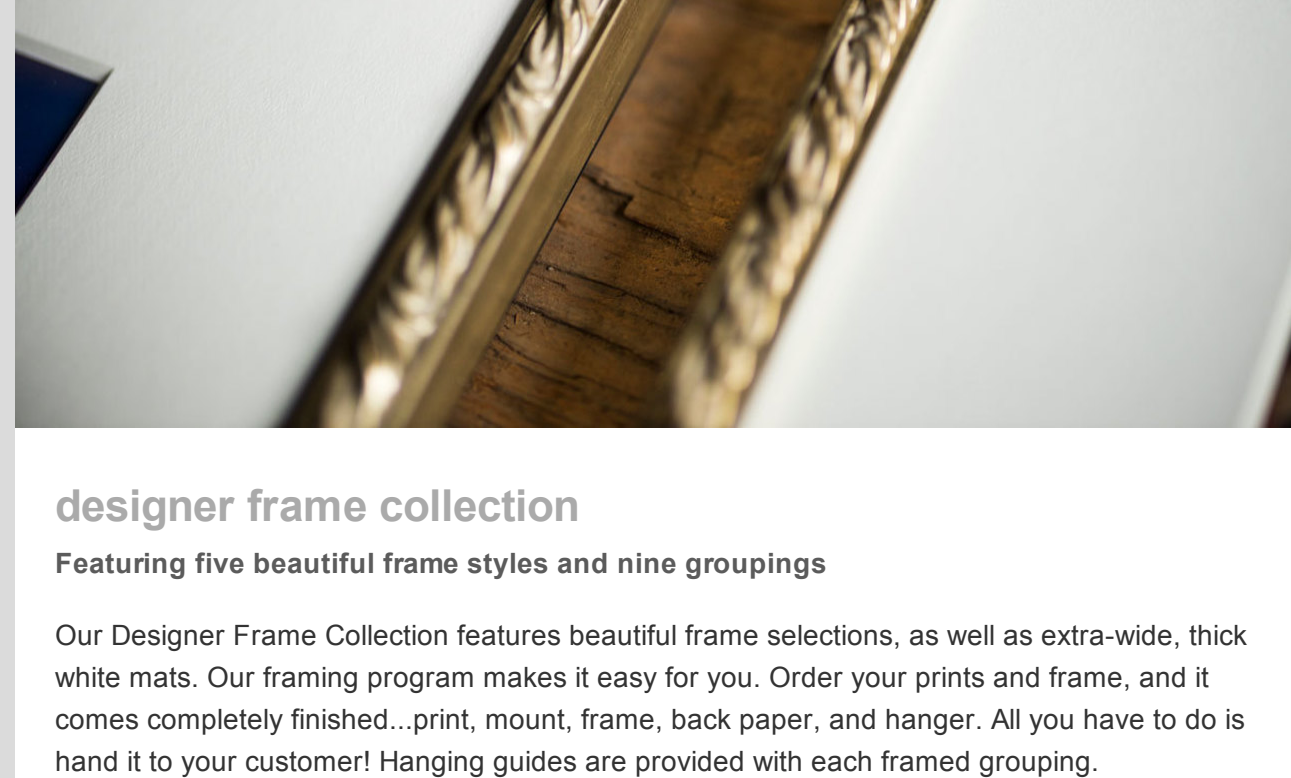


SPORTS PHOTOGRAPHY CALENDAR

STAY AHEAD OF THE COMPETITION

Download our Sports Photography Calendar to help plan your year and stay ahead of the competition. This helpful tool includes reminders for sales opportunities, marketing, account maintenance, and all other sports photography tasks to proactively prepare you for success.

[Download](#)



total sports blog

We launched our new sports blog on [sports.hbcolorlab.com](#) to keep you up-to-date on everything happening in the sports photography industry. Watch for new blogs each week!

[Read our latest blog post!](#)

schools + sports by h+h

facebook school & sports group

Are you on facebook? Join the hschools user community. This is a safe place where a community of school and sports photographers who partner with H&H can help one another by sharing the best ideas on how to use hschools software to save time and help grow your business.

[Join today!](#)

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H&H on the road

With the Covid-19 affecting dates for various shows and workshops, we will do our best to keep our [calendar of events](#) updated. This is a fluid situation, of course, and the information below is current at this time, but subject to change. Check back frequently on our [events page](#) for ongoing updates. Thanks for your understanding and patience!

develop 2020 MOPPA

Date: July 10-13, 2020

Location: Stoney Creek Hotel, Independence MO

[Register and for more information](#)

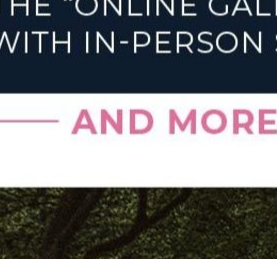
texas school

Date: August 31-Sept 4, 2020

Location: Renaissance Dallas Addison TX

[Register and for more information](#)

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