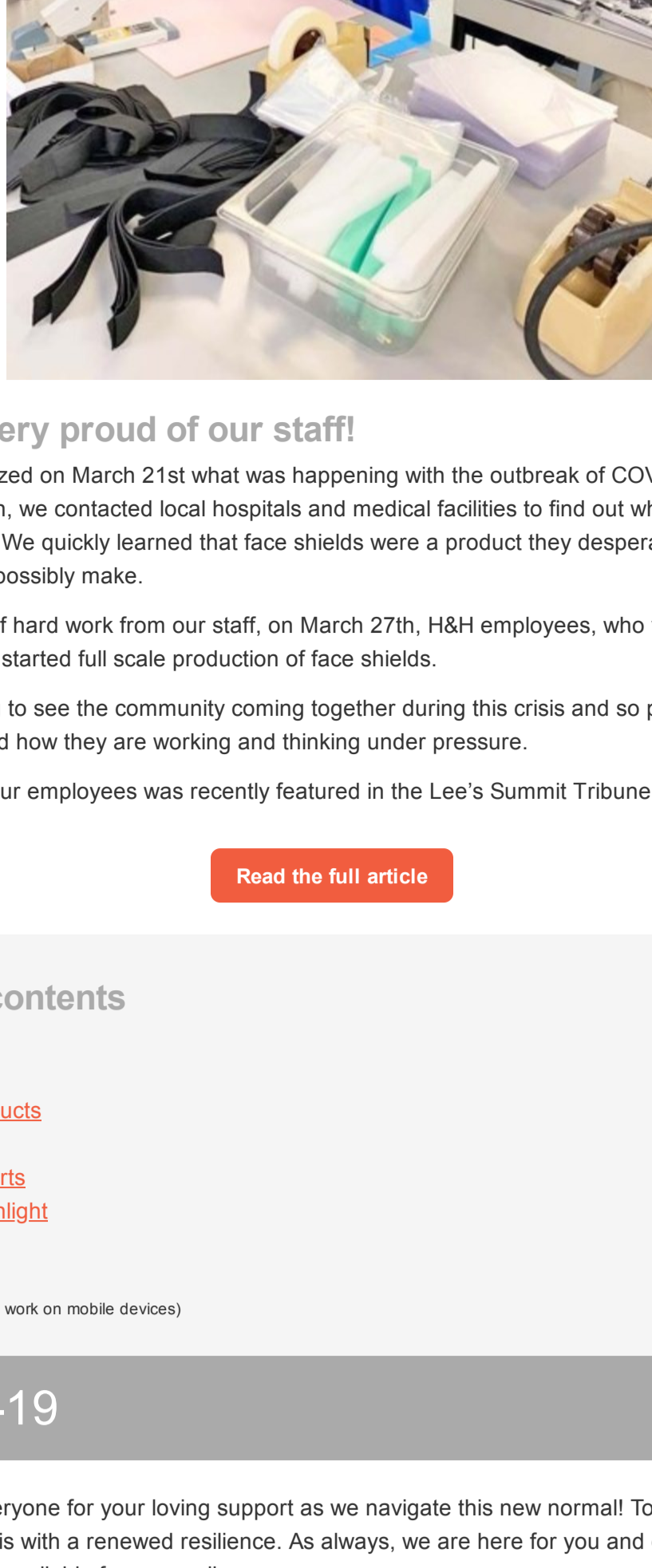




CONNECTIONS NEWSLETTER, APRIL 2020



We are very proud of our staff!

When we realized on March 21st what was happening with the outbreak of COVID-19 in the Midwest region, we contacted local hospitals and medical facilities to find out what help we could provide. We quickly learned that face shields were a product they desperately needed that we could possibly make.

Through lots of hard work from our staff, on March 27th, H&H employees, who volunteered to come to work, started full scale production of face shields.

It is so exciting to see the community coming together during this crisis and so proud of the H&H family and how they are working and thinking under pressure.

This effort of our employees was recently featured in the Lee's Summit Tribune.

[Read the full article](#)

table of contents

- [COVID-19](#)
- [Specials](#)
- [Featured Products](#)
- [Education](#)
- [Schools & Sports](#)
- [Employee Highlight](#)
- [On the Road](#)

(these links may not work on mobile devices)

COVID-19

Thank you everyone for your loving support as we navigate this new normal! Together we will come out of this with a renewed resilience. As always, we are here for you and our customer service staff is available for your calls.

The information about COVID-19 (Coronavirus) is changing daily. As we continue to gather informational articles, resources, and some practical steps you can take to minimize the impact of this event on your business, we will keep this site updated so you can easily access these great links and resources from our website home page at any time.

[H&H COVID-19 Information](#)

CARES Economic Act

Things are moving fast – be prepared and educate yourself! In this video, Sal Cincotta, Publisher of Shutter Magazine and a small business owner himself, breaks down some of the key points of this relief package and what you need to know for your small business to benefit from it.

Key topics hit:

- How to determine if you are eligible for the loan.
- Determining how much you can borrow.
- How will loan forgiveness be determined.
- Explaining the difference between employers, sole-proprietors, and contractors as it relates to eligibility.
- Your checklist to ensure you have everything you need once the loan program opens up.

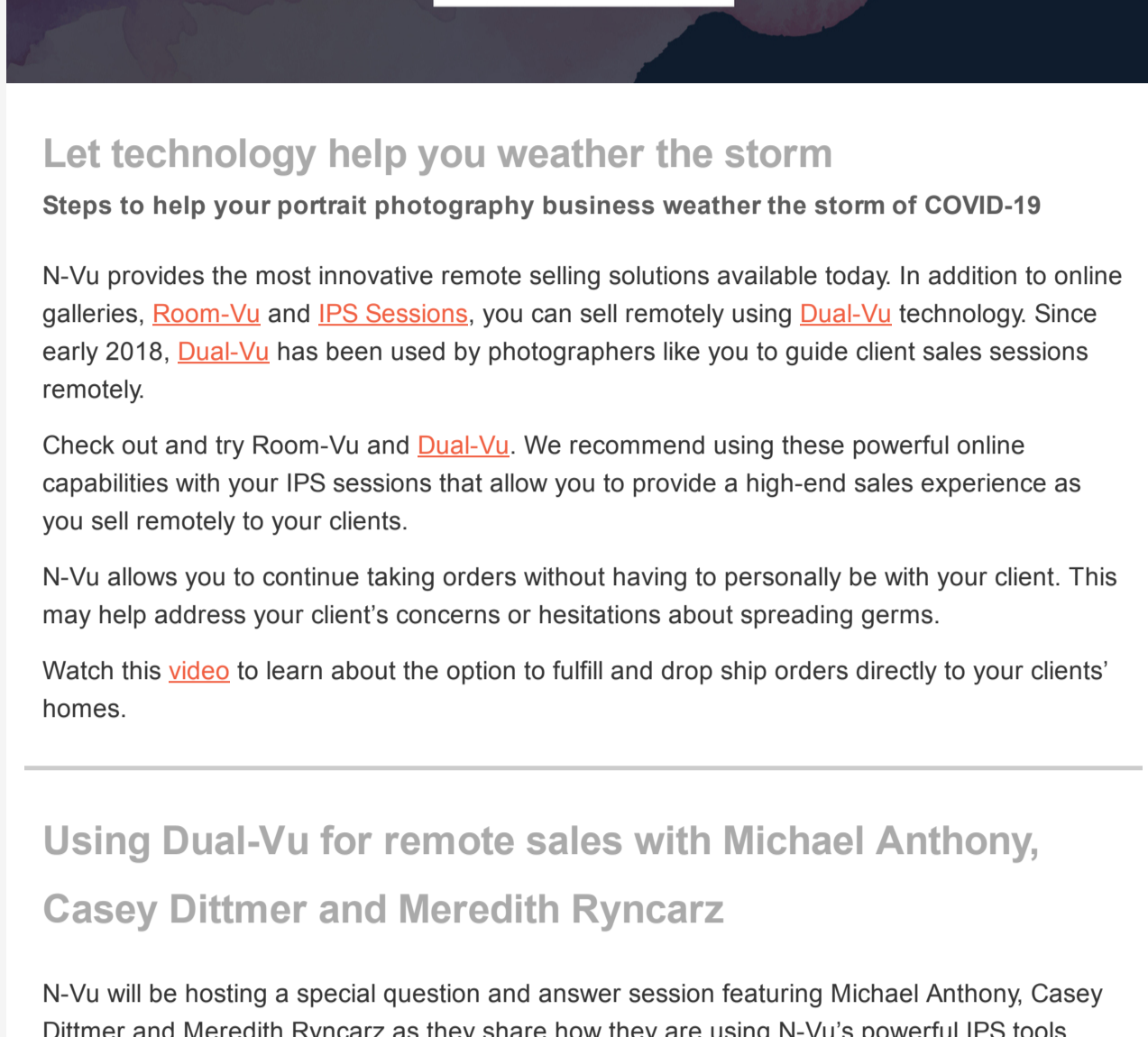
[View CARES Act Video](#)

Be sure to check out these resources for more information on the CARES act.

[PPA Coronavirus Assistance Package](#)

[PIA MidAmerica COVID-19 Resources](#)

[Small Business Loan Resources](#)



Let technology help you weather the storm

Steps to help your portrait photography business weather the storm of COVID-19

N-Vu provides the most innovative remote selling solutions available today. In addition to online galleries, [Room-Vu](#) and [IPS Sessions](#), you can sell remotely using [Dual-Vu](#) technology. Since early 2018, [Dual-Vu](#) has been used by photographers like you to guide client sales sessions remotely.

Check out and try Room-Vu and [Dual-Vu](#). We recommend using these powerful online capabilities with your IPS sessions that allow you to provide a high-end sales experience as you sell remotely to your clients.

N-Vu allows you to continue taking orders without having to personally be with your client. This may help address your client's concerns or hesitations about spreading germs.

Watch this [video](#) to learn about the option to fulfill and drop ship orders directly to your clients' homes.

Using Dual-Vu for remote sales with Michael Anthony, Casey Dittmer and Meredith Ryncarz

N-Vu will be hosting a special question and answer session featuring Michael Anthony, Casey Dittmer and Meredith Ryncarz as they share how they are using N-Vu's powerful IPS tools such as Dual-Vu for remote sales while social distancing from home!

Don't miss your chance to talk live and get your questions answered by these three successful photographers on Monday, April 6th! Mark your calendars and watch for more information to come!

[Back to Top](#)

april specials

Because of the interruption in service time due to the stay-at-home order, work received with April Coupon Codes and by the expiration date, will be produced after April 23rd and H&H will honor these discounts at the time the order is fulfilled.

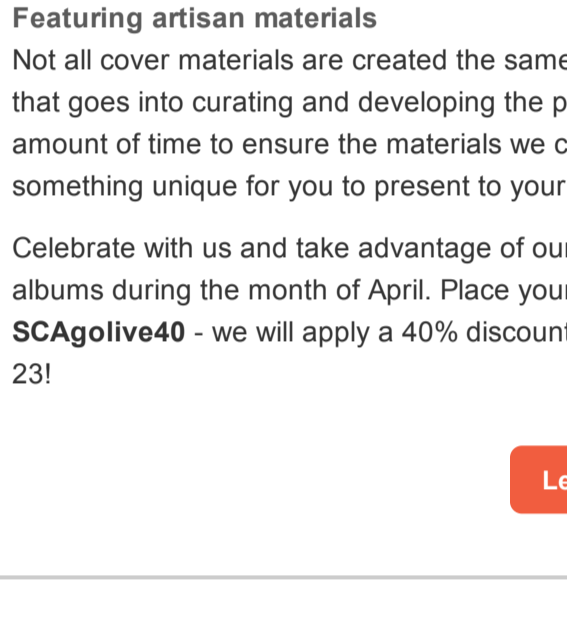


Image by Audrey Woulard

30% off jewelry

Coupon code: **MSJEWEL30**

- Includes sample kits
- Does not include bottle cap necklace or mother of pearl necklace
- No limit
- Order through hhstudio
- Expires 4/30/2020



Images by Photos Edge

25% off cards

Coupon code: **MSCARDS25**

- No limit
- Includes foil cards
- Does not include optional foil envelopes
- Order through hhstudio
- Expires 4/30/2020

may specials

25% off metal prints
Includes all metal prints, metal float frames, curved metals, designer metals, framed metal prints as well as optional float mounts

June Specials

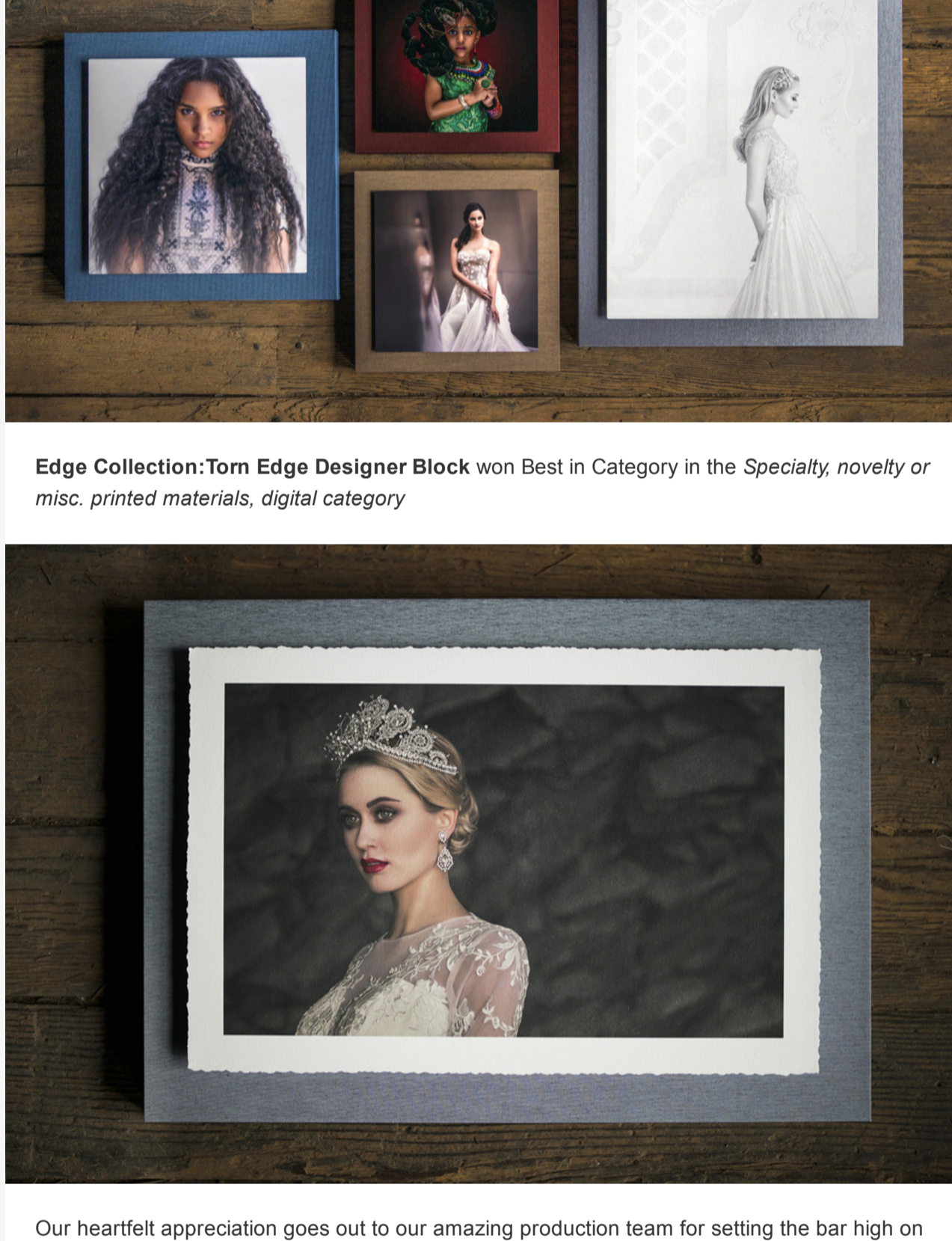
30% off Albums (does not include The Salvatore Cincotta Collection)

30% off Photographic Pano Books

[View Specials Page](#)

[Back to Top](#)

featured products



GET 40% OFF YOUR FIRST ORDER. USE CODE SCAGOLV40! EXPIRES 04/30/20

NOW AVAILABLE. LUXURY ALBUMS REDEFINED. *Salvatore Cincotta*

Salvatore Cincotta Collection Albums

Tell your client's story with the quality it deserves. Luxury albums don't have to be expensive, they just need to look expensive. The Salvatore Cincotta Collection by H&H Color Lab is a new line of luxury albums inspired by one of the top wedding photographers in the world.

Featuring artisan materials

Not all cover materials are created the same. There is a high level of quality and craftsmanship that goes into curating and developing the perfect product. Our team invests a significant amount of time to ensure the materials we choose will stand the test of time and offer something unique for you to present to your clients.

Celebrate with us and take advantage of our 40% off the entire Salvatore Cincotta Collection of albums during the month of April. Place your album order in April and use **coupon code: SCAGolive40** - we will apply a 40% discount off your entire order when we fulfill it after April 23!

[Learn More](#)

H&H has won 3 Best in Category Awards from PIA!

We are honored to be the recipient of three "Best in Category" awards from the Printing and Imaging Association of MidAmerica. We will be bested at the upcoming PIA Awards Gala, to be held later this year. Here are the awards we won:

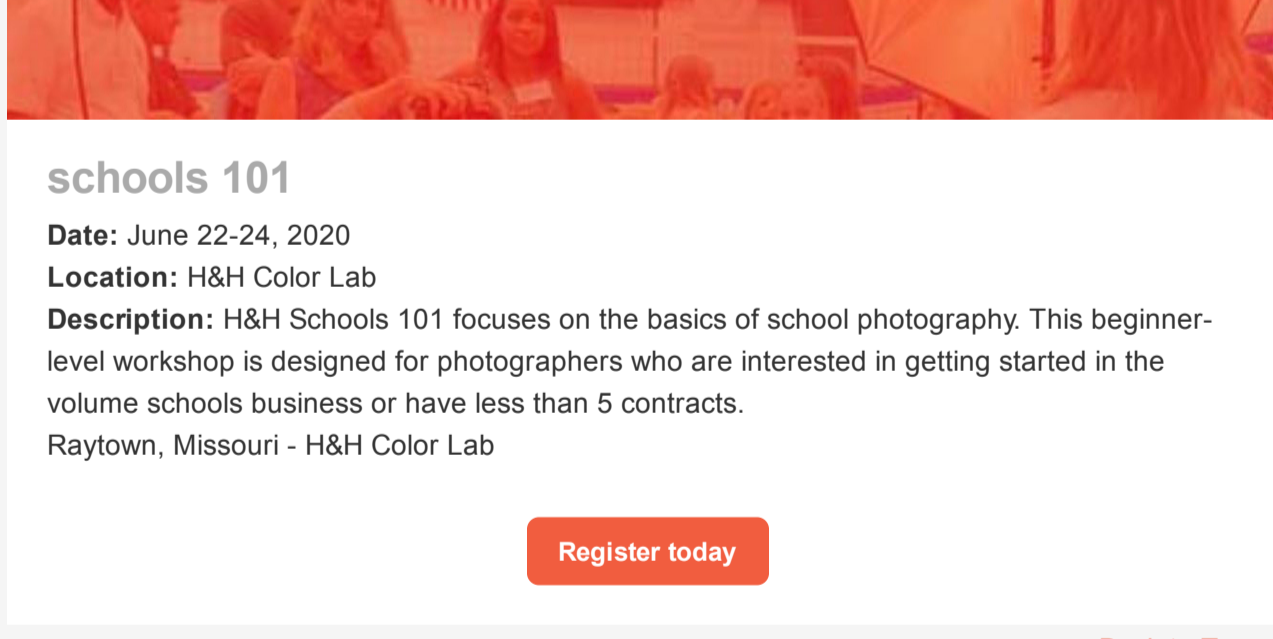
Edge Collection: Matted Prints with Wrap and Box won Best in Category in the *Binding & finishing techniques, combinations* category



Edge Collection: Metal Designer Block won Best in Category in the *Dye Sublimation* category



Edge Collection: Tom Edge Designer Block won Best in Category in the *Specialty, novelty or misc. printed materials, digital* category



Our heartfelt appreciation goes out to our amazing production team for setting the bar high on delivering these outstanding products day-in and day-out to our loyal customers!

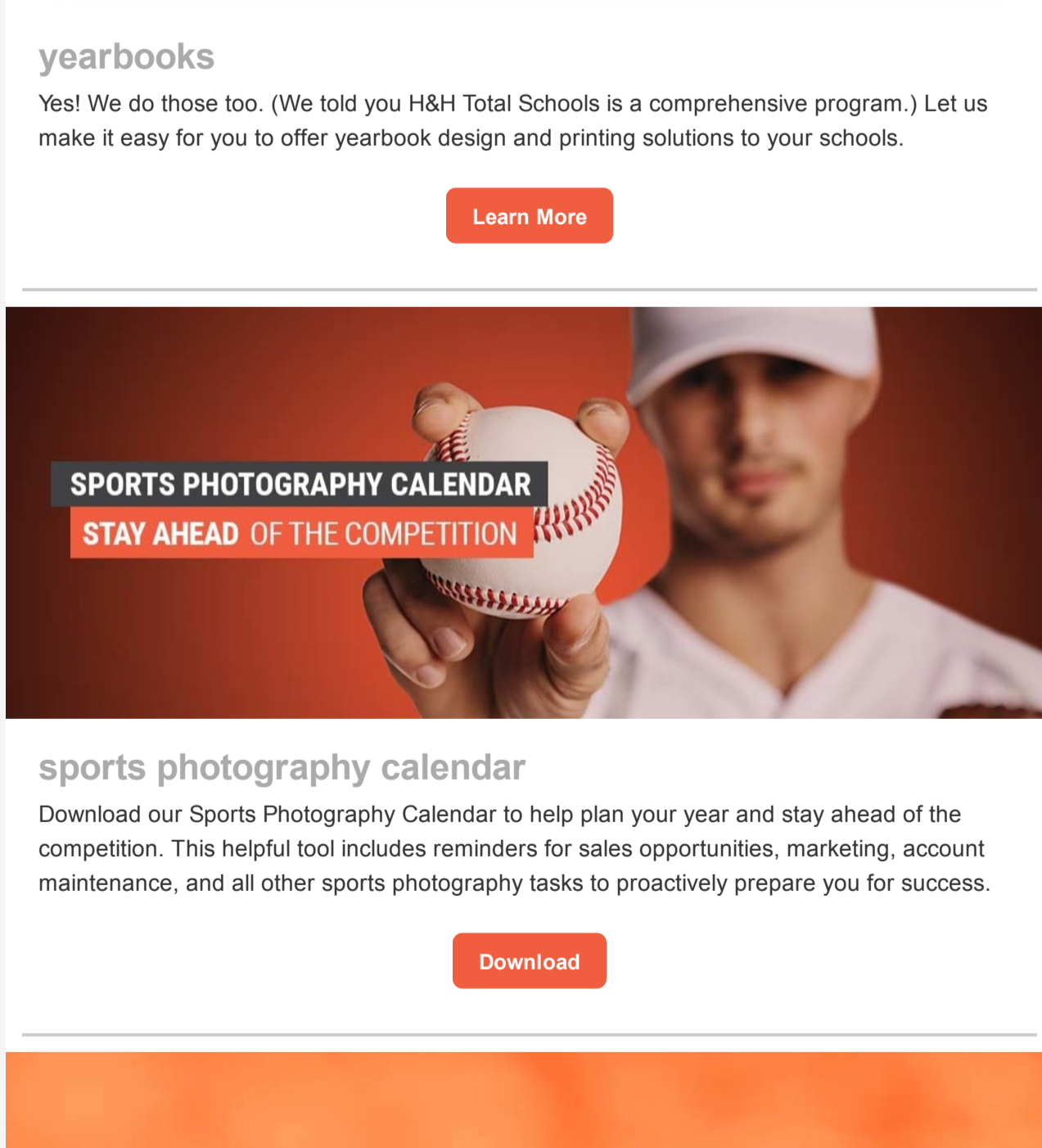
Top image by: CreativeSoul

Middle images by: from left to right, Audrey Woulard, CreativeSoul, and Michael Anthony Photography

Bottom image by: Michael Anthony Photography

[Back to Top](#)

education



Wall Portrait Re-Boot Camp - A Kevin Jordan Boot Camp

New Date: OCTOBER 4-6, 2020

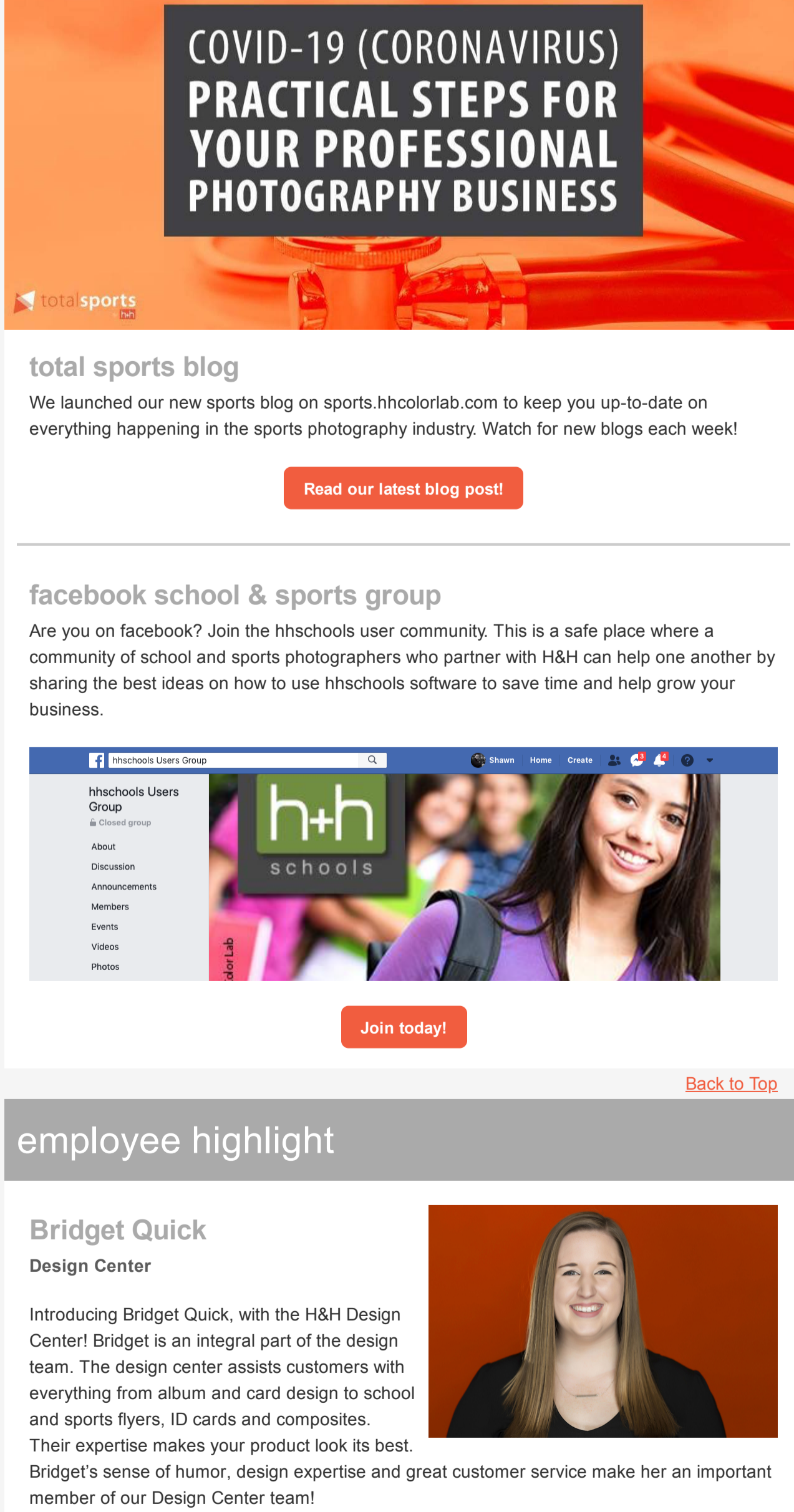
Hosted in Raytown, Missouri at H&H Color Lab

Join Portrait Business Coach Kevin Jordan and a small group of like-minded portrait artists for a fun interactive group coaching intensive October 4-6, 2020 at H&H Color Lab!

Together you will learn how to stand out from your competition and confidently position your company to specialize in decorating homes with portrait art galleries. Our team invests a significant amount of time to ensure the materials we choose will stand the test of time and offer something unique for you to present to your clients.

You will not be in this alone! In this group learning experience you will be collaborating and sharing with classmates in break out sessions to understand the material while also developing your ideas, goals, strategies, and a new plan of action based on your individual ambitions.

[View Class Info](#)



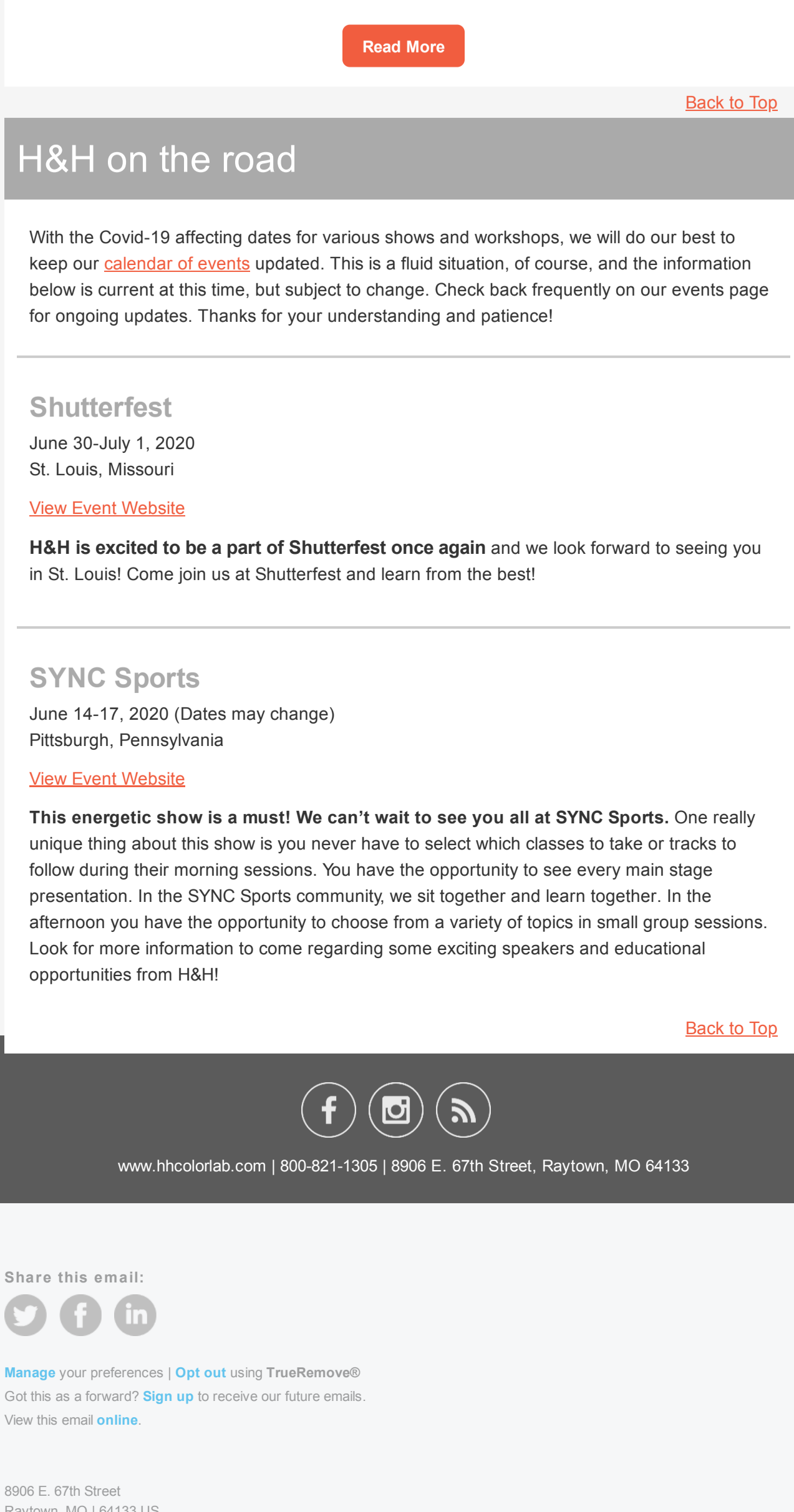
schools 301

ONLINE BEGINNING APRIL 6, 2020--MEETS 1 HOUR A WEEK FOR 4 WEEKS

Raytown, Missouri - H&H Color Lab

H&H Schools 301 will zero in on the keys to managing a growing VOLUME business so you can make the best choices for today and prepare for the future. This advanced-level workshop is designed for photographers who have at least 20 schools and 5 years of volume business. It is recommended you attend 201 prior to signing up.

[Register today](#)



schools 101

Date: June 22-24, 2020

Location: H&H Color Lab

Description: H&H Schools 101 focuses on the basics of school photography. This beginner-level workshop is designed for photographers who are interested in getting started in the volume schools business or have less than 5 contracts.

Raytown, Missouri - H&H Color Lab

[Register today](#)

[Back to Top](#)

schools & sports

yearbooks

Yes! We do those too. (We told you H&H Total Schools is a comprehensive program.) Let us make it easy for you to offer yearbook design and printing solutions to your schools.

[Learn More](#)

sports photography calendar

Download our Sports Photography Calendar to help plan your year and stay ahead of the competition. This helpful tool includes reminders for sales opportunities, marketing, account maintenance, and all other sports photography tasks to proactively prepare you for success.

[Download](#)

total sports blog

We launched our new sports blog on sports.hhcolorlab.com to keep you up-to-date on everything happening in the sports photography industry. Watch for new blogs each week!

[Read our latest blog post!](#)

facebook school & sports group

Are you on facebook? Join the hhschools user community. This is a safe place where a community of school and sports photographers who partner with H&H can help one another by sharing the best ideas on how to use hhschools software to save time and help grow your business.

[Join today!](#)

[Back to Top](#)

employee highlight

Bridget Quick

Design Center

Introducing Bridget Quick, with the H&H Design Center! Bridget is an integral part of the design team. The design center assists customers with everything from album and card design to school and sports flyers, ID cards and logos.

Her expertise makes your product look its best. Bridget's sense of humor, design expertise and great customer service make her an important member of our Design Center team!

[Read More](#)

[Back to Top](#)

H&H on the road

With the Covid-19 affecting dates for various shows and workshops, we will do our best to keep our [calendar of events](#) updated. This is a fluid situation, of course, and the information below is current at this time, but subject to change. Check back frequently on our events page for ongoing updates. Thanks for your understanding and patience!

Shutterfest

June 30-July 1, 2020
St. Louis, Missouri

[View Event Website](#)

H&H is excited to be a part of Shutterfest once again and we look forward to seeing you in St. Louis! Come join us at Shutterfest and learn from the best!

SYNC Sports

June 14-17, 2020 (Dates may change)
Pittsburgh, Pennsylvania

[View Event Website](#)

This energetic show is a must! We can't wait to see you all at SYNC Sports. One really unique thing about this show is you never have to select which classes to take or tracks to follow during their morning sessions. You have the opportunity to see every main stage presentation. In the SYNC Sports community, we sit together and learn together. In the afternoon you have the opportunity to choose from a variety of topics in small group sessions. Look for more information to come regarding some exciting speakers and educational opportunities from H&H!

[Back to Top](#)

www.hhcolorlab.com | 800-821-1305 | 8906 E. 67th Street, Raytown, MO 64133

Share this email:

Manage your preferences | Opt out using TrueRemoves
Got this as a forward? Sign up to receive our future emails.
View this email online.

8906 E. 67th Street
Raytown, MO | 64133 US

This email was sent to:
To continue receiving our emails, add us to your address book.

[Subscribe](#) to our email list.