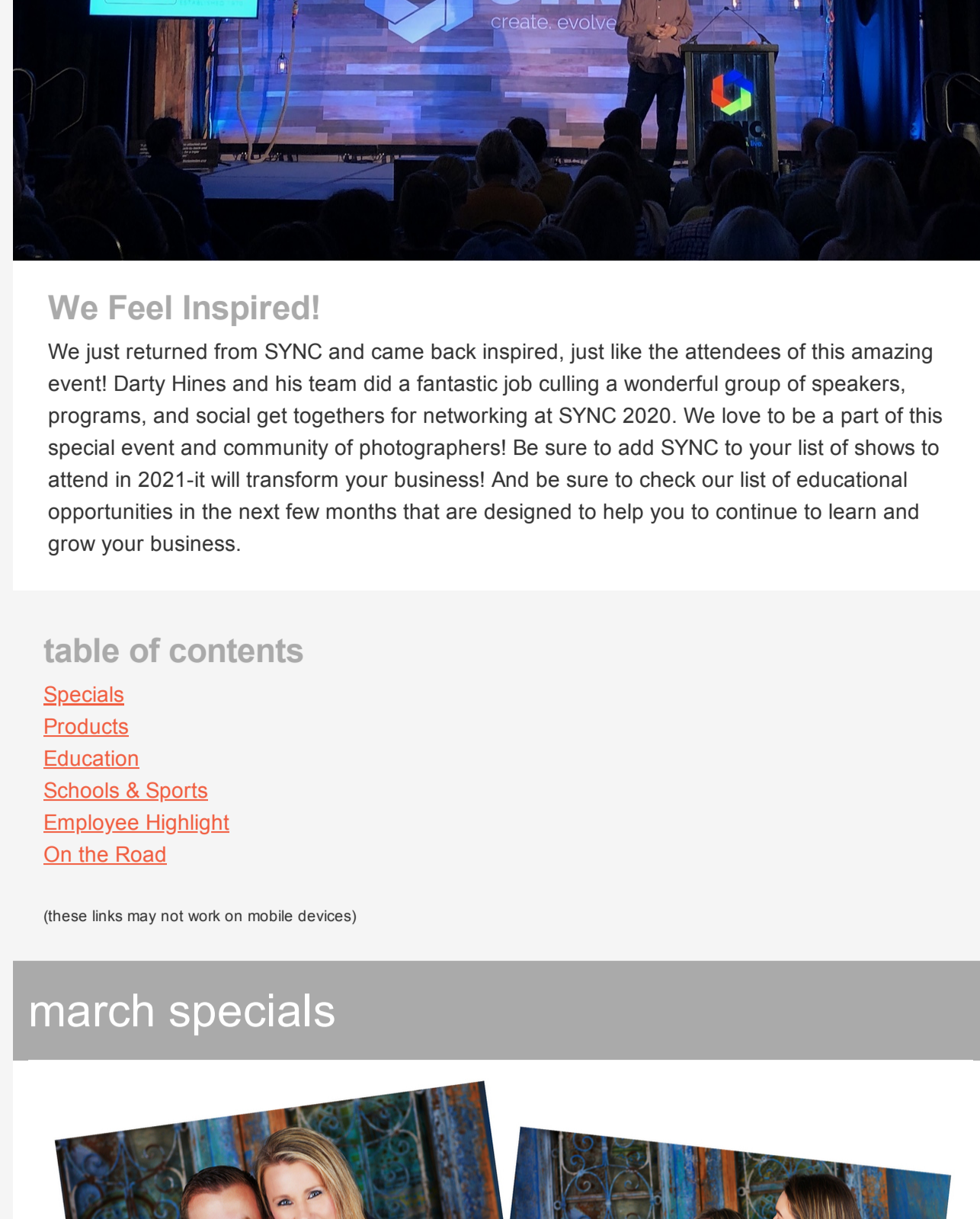




CONNECTIONS NEWSLETTER, MARCH 2020



We Feel Inspired!

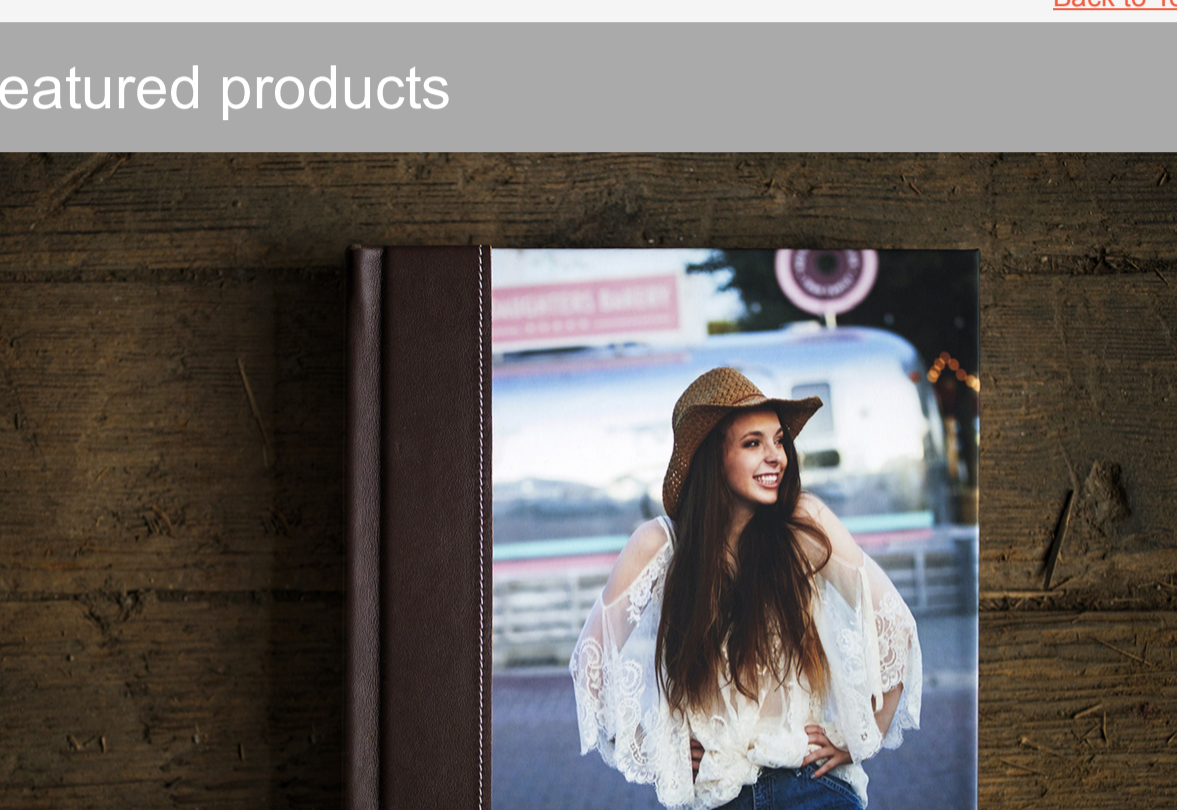
We just returned from SYNC and came back inspired, just like the attendees of this amazing event! Darty Hines and his team did a fantastic job curating a wonderful group of speakers, programs, and social get togethers for networking at SYNC 2020. We love to be a part of this special event and community of photographers! Be sure to add SYNC to your list of shows to attend in 2021-it will transform your business! And be sure to check our list of educational opportunities in the next few months that are designed to help you to continue to learn and grow your business.

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(these links may not work on mobile devices)

march specials



photographic print special

Coupon code: **MSPRINTS50**

Order two prints and receive 50% off of both

- Includes 8x12, 10x15, 11x14, 12x18, 14x21, 16x16, 16x20, 16x24, 20x20, 20x24, and 20x30 only
- Prints do not need to be the same size
- Includes Lustre, Pearl, Authentic Black & White and Matte paper, when sizes are available
- No limit - order in even numbers
- Order through hstudio
- Expires 3/31/2020



25% off wallets

Coupon code: **MSWALLETS25**

- No limit
- Order through hstudio
- Expires 3/31/2020

april specials

30% off Jewelry

Includes sample kits/does not include bottle cap necklace or mother of pearl necklace, no limit expires 4/30/20

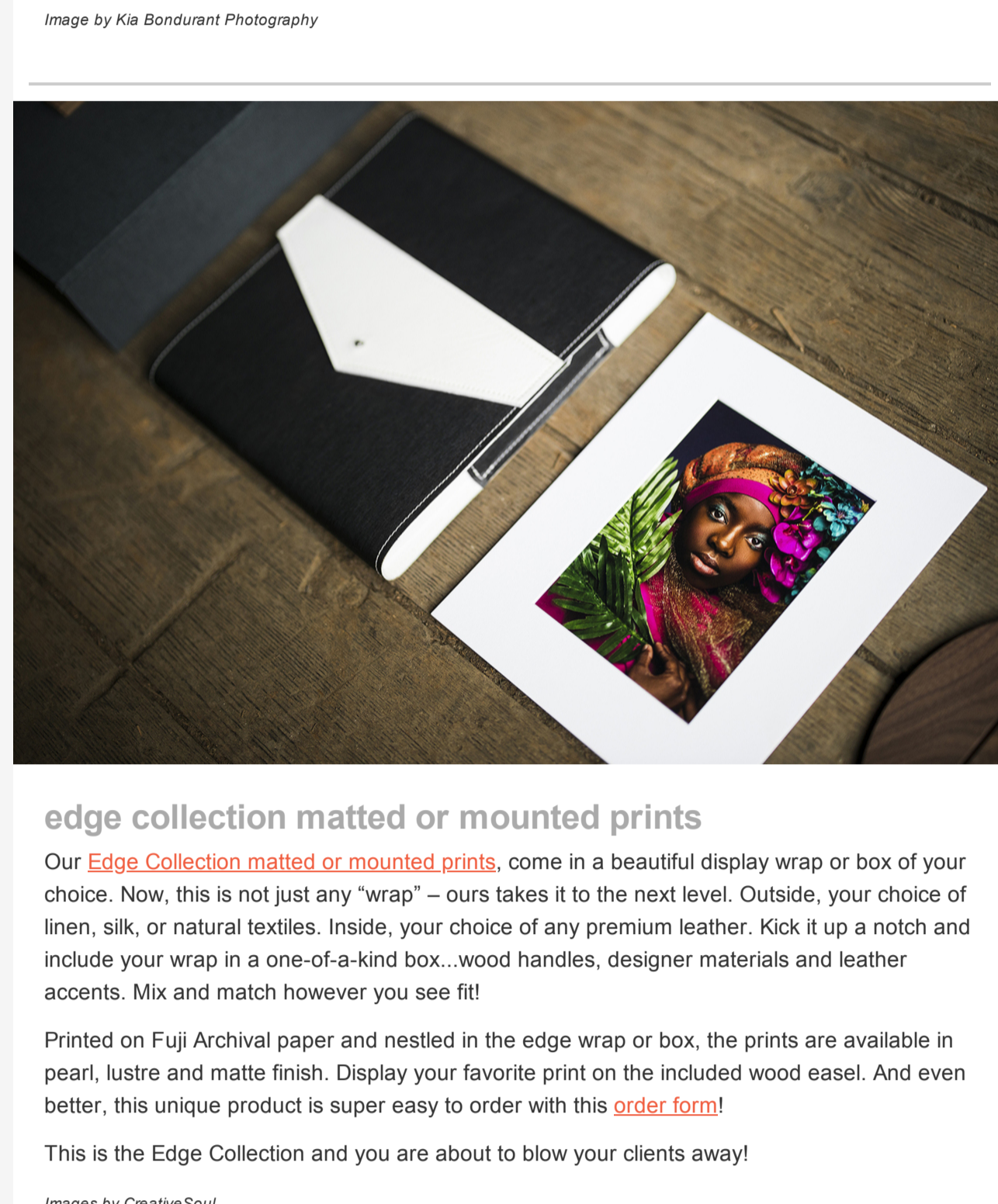
25% off Cards

Includes foil cards, does not include optional foil envelopes, no limit expires 4/30/20

[View Specials Page](#)

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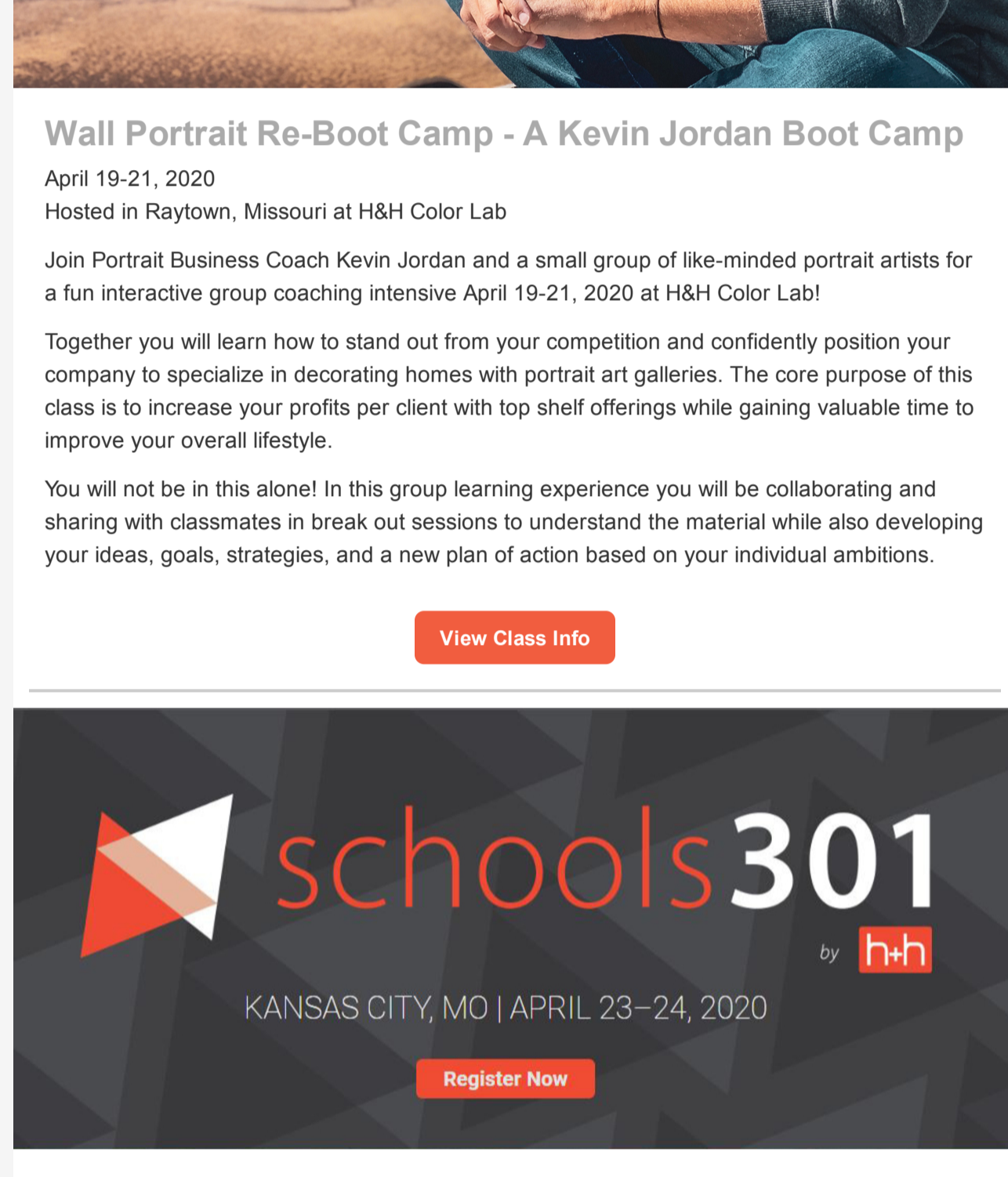
featured products



stitched photo cover

Looking for something special and unique? Our stitched photo covers are the ultimate in personalization. Stitched Photo Covers are available for our [Gallery Lay-flat Albums](#) and [Photographic Pano Books](#). Design the front photographic cover using your image printed on Velvet Touch matte paper or textured canvas paper. Then, accent the cover image with stitching and a spine and back in your choice of colors in premium leather, genuine leather, faux leather, linen, or silk.

Image by Kia Boudurant Photography



edge collection matted or mounted prints

Our [Edge Collection matted or mounted prints](#), come in a beautiful display wrap or box of your choice. Now, this is not just any "wrap" - ours takes it to the next level. Outside, your choice of linen, silk, or natural textiles. Inside, your choice of any premium leather. Kick it up a notch and include your wrap in a one-of-a-kind box...wood handles, designer materials and leather accents. Mix and match however you see fit!

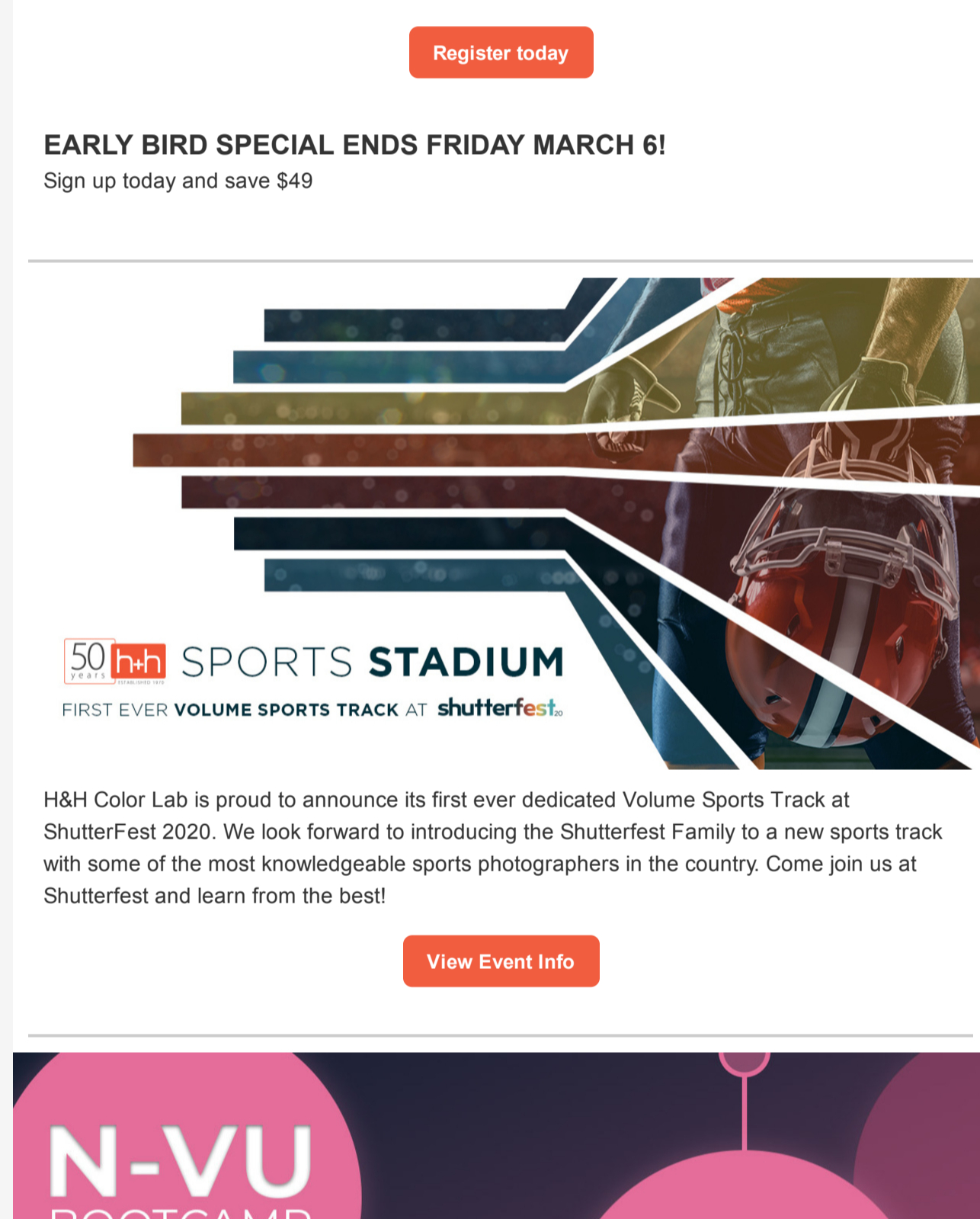
Printed on Fuji Archival paper and nestled in the edge wrap or box, the prints are available in pearl, lustre and matte finish. Display your favorite print on the included wood easel. And even better, this unique product is super easy to order with this [order form!](#)

This is the Edge Collection and you are about to blow your clients away!

Images by CreativeSoul

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education



Wall Portrait Re-Boot Camp - A Kevin Jordan Boot Camp

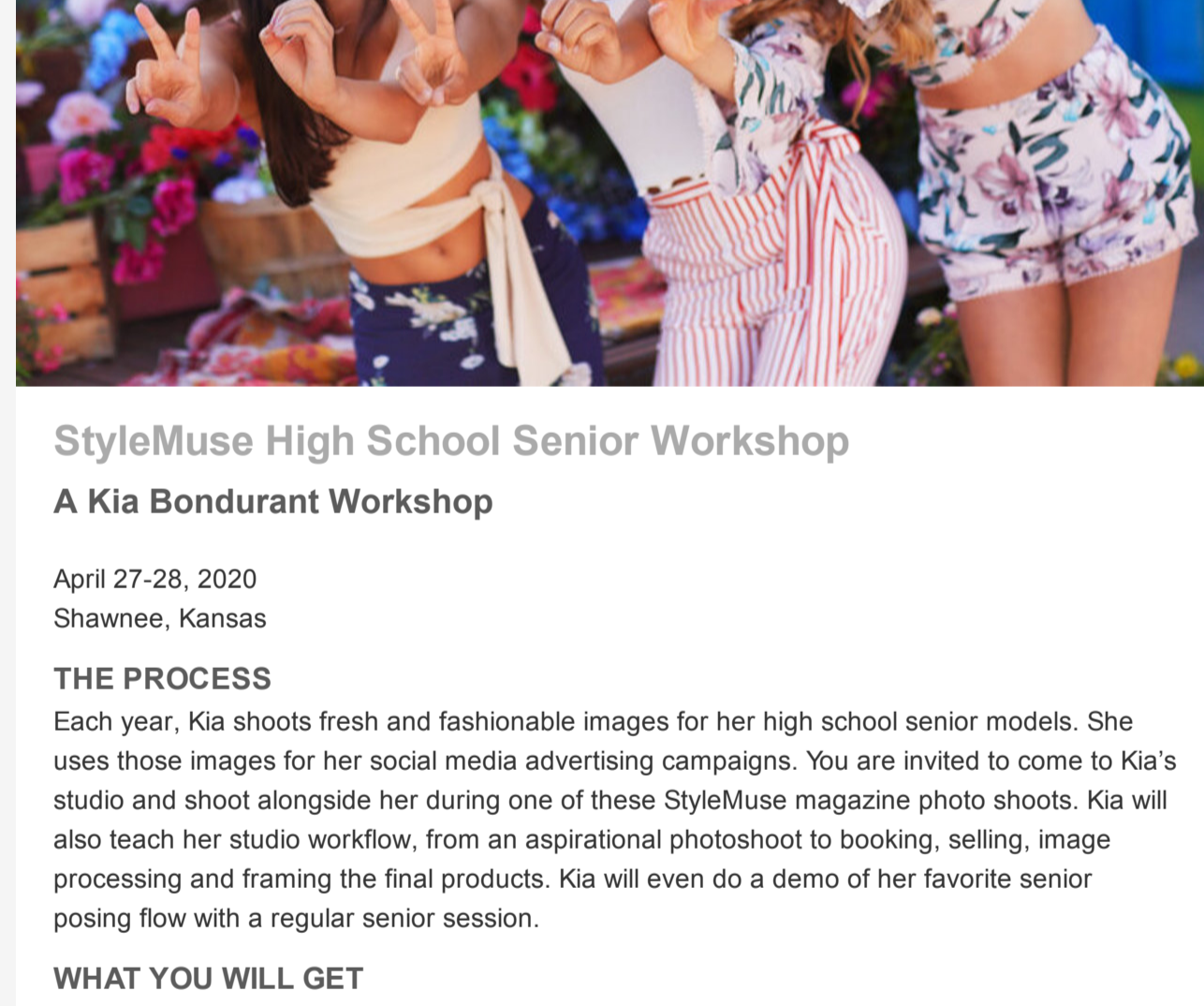
April 19-21, 2020
Hosted in Raytown, Missouri at H&H Color Lab

Join Portrait Business Coach Kevin Jordan and a small group of like-minded portrait artists for a fun interactive group coaching intensive April 19-21, 2020 at H&H Color Lab!

Together you will learn how to stand out from your competition and confidently position your company to specialize in decorating homes with portrait art galleries. The core purpose of this class is to increase your profits per client with top shelf offerings while gaining valuable time to improve your overall lifestyle.

You will not be in this alone! In this group learning experience you will be collaborating and sharing with classmates in break out sessions to understand the material while also developing your ideas, goals, strategies, and a new plan of action based on your individual ambitions.

[View Class Info](#)



schools 301

April 23-24, 2020
Raytown, Missouri - H&H Color Lab

Are you ready to manage a volume business? Two days of in-depth classes will help you answer:

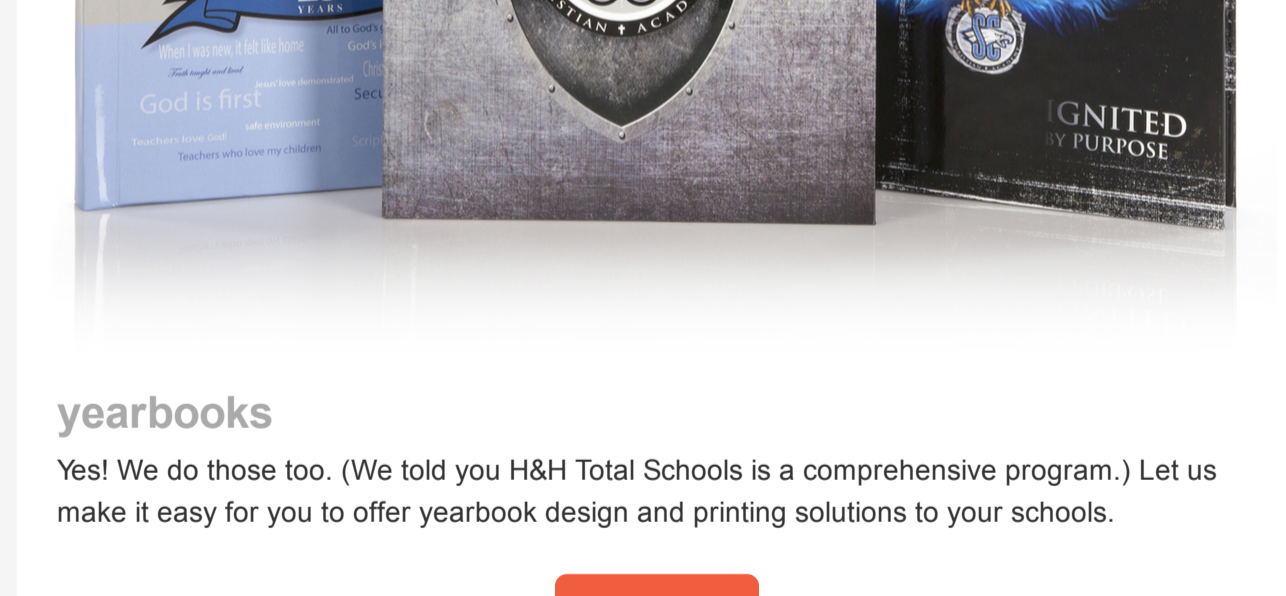
- Does your business model really work?
- What's your time worth?
- What does your rulebook look like?
- What's next for your business?

H&H Schools 301 will zero in on the keys to managing a growing business so you can make the best choices for today and prepare for the future. This advanced-level workshop is designed for photographers who have at least 30 contracts and 5 years of volume business. It is recommended you attend 201 prior to signing up.

[Register today](#)

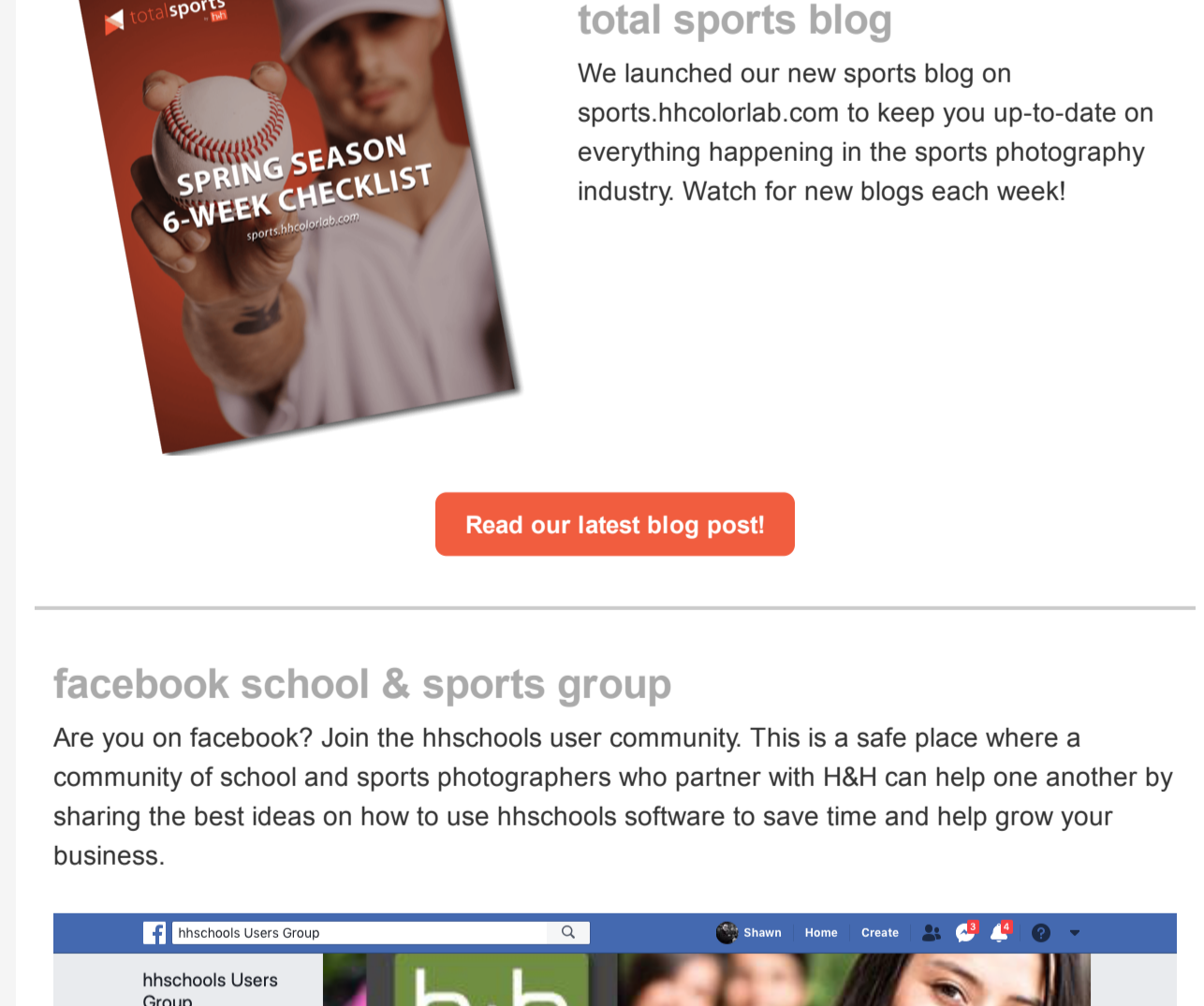
EARLY BIRD SPECIAL ENDS FRIDAY MARCH 6!

Sign up today and save \$49



H&H Color Lab is proud to announce its first ever dedicated Volume Sports Track at ShutterFest 2020. We look forward to introducing the Shutterfest Family to a new sports track with some of the most knowledgeable sports photographers in the country. Come join us at Shutterfest and learn from the best!

[View Event Info](#)



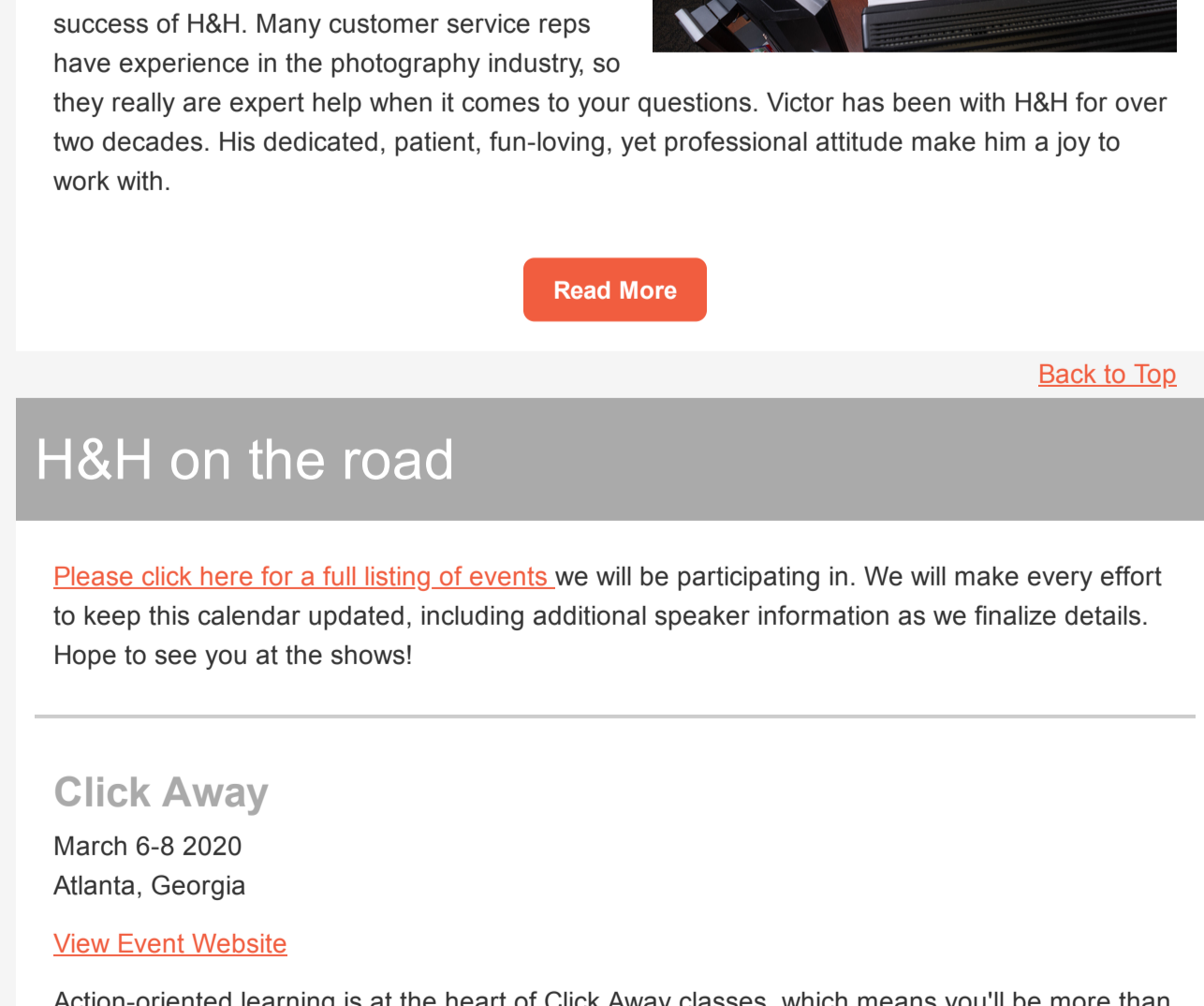
Want to learn more about N-Vu and how to sell?

This intensive course will teach you how to market and sell your photography. You will learn:

- How to use N-Vu: learn how to set up events, IPS sessions, price lists, galleries and more
- How N-Vu can help improve your workflow, save time and money
- Sales workflow and the psychology of the sale with top wedding photographer [Joey Thomas](#)

EARLY BIRD SPECIAL ENDS FRIDAY MARCH 6!

[Learn More](#)



StyleMuse High School Senior Workshop

A Kia Boudurant Workshop

April 27-28, 2020
Shawnee, Kansas

THE PROCESS

Each year, Kia shoots fresh and fashionable images for her high school senior models. She uses those images for her social media advertising campaigns. You are invited to come to Kia's studio and shoot alongside her during one of these StyleMuse magazine photo shoots. Kia will also teach her studio workflow, from an aspirational photoshoot to booking, selling, image processing and framing the final products. Kia will even do a demo of her favorite senior posing flow with a regular senior session.

WHAT YOU WILL GET

You will walk away from this workshop with fresh fashion ideas for your senior client, new tips and approaches to studio workflow, a better understanding of the Gen Z senior client (and their parents!), a workable plan for your own senior social media and darling images to jumpstart your 2021 senior gallery.

- shoot along with a Stylemuse magazine fashion shoot
- Kia's studio workflow
- inspirational photoshoot planning guide
- booking
- selling
- image processing
- framing the final products
- demo of Kia's favorite senior posing flow with a typical senior session
- 1 month instagram posting plan filled out and a 1 year instagram monthly posting template
- and much more

Sunday: Optional meet and greet at the studio from 7-9 pm

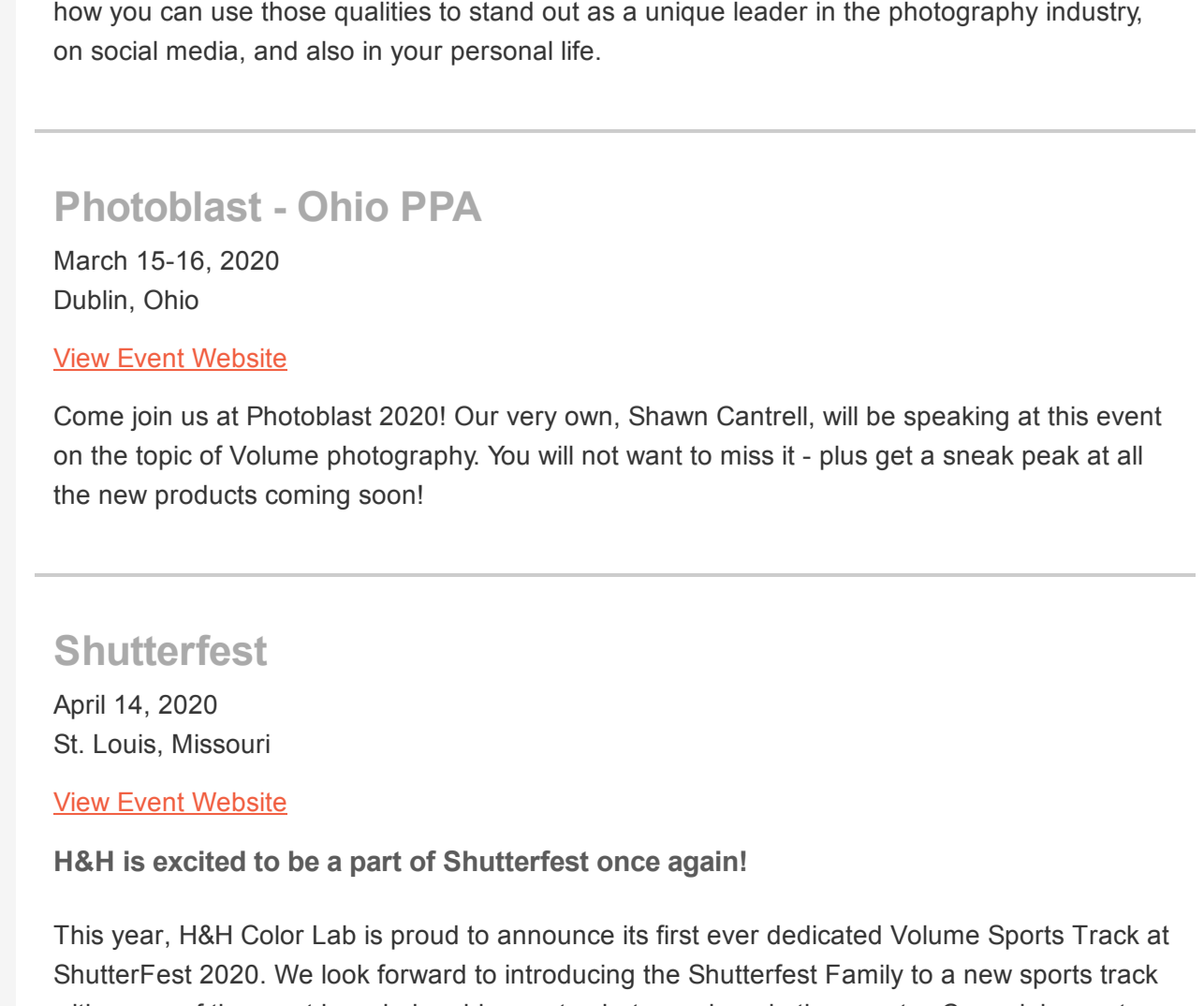
Monday: 9am-6pm; optional group dinner at 6:30pm

Tuesday: 9am-6pm; optional group dinner at 6:30pm

[Learn More & Register](#)

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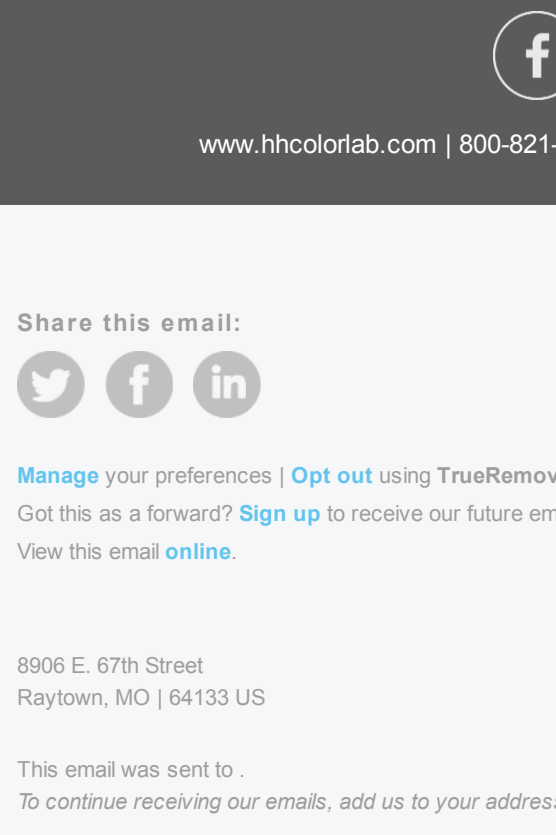
schools & sports



yearbooks

Yes! We do those too. (We told you H&H Total Schools is a comprehensive program.) Let us make it easy for you to offer yearbook design and printing solutions to your schools.

[Learn More](#)



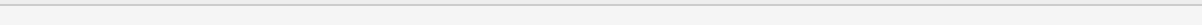
total sports blog

We launched our new sports blog on [sports.hhcolorlab.com](#) to keep you up-to-date on everything happening in the sports photography industry. Watch for new blogs each week!

[Read our latest blog post!](#)

facebook school & sports group

Are you on facebook? Join the hhschools user community. This is a safe place where a community of school and sports photographers who partner with H&H can help one another by sharing the best ideas on how to use hhschools software to save time and help grow your business.



[Join today!](#)

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employee highlight

Victor Harsch

Customer Service

Meet Victor Harsch, a well-loved, long-time member of our Customer Service Team at H&H! Customer service is our most "customer-facing" department in the company and is integral to the success of H&H. Many customer service reps have experience in the photography industry, so they really are expert help when it comes to your questions. Victor has been with H&H for over two decades. His dedicated, patient, fun-loving, yet professional attitude make him a joy to work with.

[Read More](#)

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H&H on the road

[Please click here for a full listing of events](#) we will be participating in. We will make every effort to keep this calendar updated, including additional speaker information as we finalize details. Hope to see you at the shows!

Click Away

March 6-8 2020
Atlanta, Georgia

[View Event Website](#)

Action-oriented learning is at the heart of Click Away classes, which means you'll be more than inspired - you'll come away with the exact strategies, methods, and tools you need to transform your work and your business. H&H is thrilled to be attending Click Away this year! This is a new one for us, and we are excited to share our favorite, new cutting edge album products at the show! We will have a table in the Marketplace plus a fabulous promotion! Don't miss out.

MOPPA

March 14-16, 2020
Independence, Missouri

[View Event Website](#)

We are honored to sponsor Darty Hines, President of SYNC, who will be delivering the keynote at MOPPA this year! Join Darty as he explores what makes you unique in your business and how you can use those qualities to stand out as a unique leader in the photography industry, on social media, and also in your personal life.

Photoblast - Ohio PPA

March 15-16, 2020
Dublin, Ohio

[View Event Website](#)

Come join us at Photoblast 2020! Our very own, Shawn Cantrell, will be speaking at this event on the topic of Volume photography. You will not want to miss it - plus get a sneak peak at all the new products coming soon!

Shutterfest

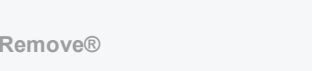
April 14, 2020
St. Louis, Missouri

[View Event Website](#)

H&H is excited to be a part of Shutterfest once again!

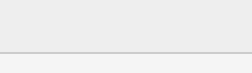
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