

# connection



#### gratitude

In the middle of shipping boxes, FedEx labels, ringing phones, and deadlines, deadlines, deadlines...we want to say THANK YOU! November is always so busy for us, and obviously for you as well since we are processing your orders. It is the perfect time, however, for us to say thank you as well, for your business, your friendship, your insights, your time and your creativity. We think of you as our business partners, as we hope you think of us the same way. You help make us better every day by asking good questions, and challenging the status quo. We hope you find time to celebrate gratitude and Thanksgiving with your family later this month. Thanks again, for making us your lab of choice and for trusting us with your important orders this holiday season!

table of contents

Specials Holiday Cutoff Dates Our 50th Anniversary New Products Software Schools & Sports Education Employee Highlight On the Road

(these links may not work on mobile devices)

# specials

november specials



2019 October

### 25% off Ornaments Sales Sample sets

- Coupon code: ORNAMENTSAMPLE
- No limitexpires 11/30/2019
- expires 11/30/2019

### 25% off Holiday Cards Sales Sample sets

- Coupon code: HOLIDAYCARDSET
- No limit
- expires 11/30/2019

25% off Easel Calendars and Spiral Calendars

- Coupon code: FALLCAL19
- No limitexpires 11/30/2019
- .

Image by Kia Bondurant

View all specials

Back to Top

# holiday cutoff dates



With Christmas quickly approaching, we want to let you know our products will continue to be produced and shipped in our normal service times throughout the holiday season. Click the button below to see a few product cutoffs that require earlier submission in order to receive by Christmas due to shipping service times.

### View holiday cutoff dates

Back to Top

# our 50th anniversary

## help us tell the story of H&H

We are super excited about our 50-year anniversary and thought it would be fun to include you in the celebration. If you have a special memory, image, or story you would like to share, we're looking for photos, videos and memories that help tell the story of H&H Color Lab and it's team members. We want to build a collection that helps to document the events, gatherings, and all the people over the years that have helped H&H contribute to our great industry and have made H&H such a special place.

This new archive will focus on the preservation of those special memories and help us tell the story of H&H Color Lab, just in time for our anniversary. You can submit either digital or physical images, videos and stories. All original photos and videos will be returned to their owners once a digital copy has been made.

These photos, memories and videos will be shared over the next year as H&H celebrates its

50th anniversary and be preserved as a wonderful resource for our customers and staff. We may use them in a special magazine that we are putting together, our newsletter, or blog.

If you have something you would like to share about H&H Color Lab, we ask that physical copies of photos be mailed, with a return address to:

H&H Color Lab 8906 East 67th Street

Raytown, MO 64133 Attention: Amy Drum

Digital copies and memories can be sent to haubdrum@hhcolorlab.com or by using the online submission form below.

Originals will be returned to their owners after they have been digitally copied.

Send Files Online

Send Prints or Media via US Mail

Back to Top

new products



**new wooden snowflake ornament** Our 2019 ornament is here! The rustic <u>wooden snowflake</u> makes a simple statement on your tree. Personalize the front by adding your image to a generous 2-inch round metal. Then, choose Merry Christmas 2019 or Happy Holidays 2019 for the back greeting. This is a great way to personalize and remember 2019 for years to come. Plus it only costs \$13, making it the





**new stitched photo covers** We are excited to announce our NEW Stitched Photo Covers, available for our <u>Gallery Lay-flat</u> <u>Albums</u> and <u>Photographic Pano Books</u>. These covers offer the ultimate in personalization; the best of both worlds! Design the front photographic cover using your image printed on Velvet Touch matte paper or textured canvas paper. Then, accent the cover image wi



canvas paper. Then, accent the cover image with stitching and a spine and back in your choice of colors in premium leather, genuine leather, faux leather, linen, or silk.

Image by Kia Bondurant Photography

software

Back to Top



## Mac OSX Catalina

Apple released their new operating system, macOS 10.15 Catalina, on October 7th. The H&H technical team is actively testing hhschools, hhsports, hhstudio, and Velocity operations on Catalina. At this time we do not recommend upgrading to the MacOS Catilina operating system in the middle of the season. We also recommend any new Apple computers purchased this fall for the use of any of the hh apps use OSX 10.10 Yosemite to 10.14 Mojave.

Back to Top

## schools & sports

## are you ready for winter?

Are you, really? At H&H we want to help you have a good winter season and help you grow your business. And yes, we know it's fall. We know you are so busy that you're not even sure if your kids remember what you look like. So, we put together a checklist to take the stress out of preparing for winter season, all while you are still taking care of the business you have today. Hope you enjoy.



Winter Checklist



new color block portrait program Be Bold. Be Bright. Be You!

Do you struggle to set yourself apart from the same old school program presented year after year? We, at H&H, want to help. We've made it easy for you to offer a program as unique as you. Take a fresh new look at spring portraits. The new Color Block portrait program allows you to take one pose, one knockout, and get two great looks. This green screen program has been tailored to compliment playful expressions with bold background colors. Are you struggling with online engagement? The Color Block program can help with it's exclusive online-only packages and background offers. Everything has been planned and outlined for you. We've prepared the lighting, backgrounds, products, and even the marketing materials for you. Your competition will not be able to even come close!



how's your fall going?

What is your most popular package? What about add-ons? Watch this video to learn in 2 minutes how to see sales trends across all of your hhschools projects with the Cross Project Package Report.





## education

announcing our school & sports classes for 2020 We are excited to announce the dates for next years classes. Click on the links below to learn what classes we are offering and to be notified when signups begin!



### we love ips

Have you heard the news? IPSM has launched a revolutionary new program for

photographers! You don't want to miss out on the best way for you to grow your business. Don't delay in joining today and be sure to use our coupon code **hh20off** to get 20% off your first two months. They are only accepting new members until November 14, so don't wait too long. <u>www.weloveips.com</u>





#### Back to Top

## employee highlight

Joan Drake Color Call Department

Technology has changed over the years, but one thing that has not changed is the foundation of our business - great color! The passion for excellence in color has been instilled and led by founder, Wayne Haub. H&H's industry reputation for excellence in color has stood for 50 years.

We are happy to introduce you to Joan Drake! Joan's knowledge and expertise in color call has been an important constant for us for almost 36 years!

Read the full article

Back to Top

## H&H on the road

<u>Please click here for a full listing of events</u> we will be participating in. We will make every effort to keep this calendar updated, including additional speaker information as we finalize details. Hope to see you at the shows!

**United-Showit** 

November 3-6, 2019

Tempe, Arizona

## View Event Website

Come visit with our own David Drum, and take a sneak peak at some of our newest product offerings!

**Imaging USA** January 16-21, 2020 Nashville, Tennessee

#### View Event Website

We are very excited to be part of Imaging USA once again! We will be celebrating our 50th anniversary in 2020 with a special giveaway, sponsoring some fantastic speakers, showcasing our popular GAP Speaker Lounge, plus featuring our NEW H&H Theatre located in our booth! To learn more about all we have planned, click the link below. Keep checking in as we will keep this page updated as we get closer to Imaging 2020.

USA Imaging Schedule

#### SPAC

January 22-25, 2020 Las Vegas, Nevada

#### View Event Website

We are so ready for SPAC 2020, the School and Sports conference you do not want to miss! SPAC is the largest independent school and sports photographers conference and trade show in the world...with 9 countries represented last year. And, they are on track to have their largest attendance ever for 2020. Be sure to "save the date" and watch for more information to come!

Back to Top



www.hhcolorlab.com | 800-821-1305 | 8906 E. 67th Street, Raytown, MO 64133



Manage your preferences | Opt out using TrueRemove® Got this as a forward? Sign up to receive our future emails. View this email online.

8906 E. 67th Street Raytown, MO | 64133 US

This email was sent to . To continue receiving our emails, add us to your address book.

emma