

### Chat with us!

We are in the throws of our busy season, and that means you are too! Our goal is to help make things easier for you during this time of year and we have a lot of "tools" in our pocket to do so. One of those tools is our Chat Line. It is a great solution for those times you have a quick question. Just go to our website home page and click the orange "Chat Now" icon - we are ready and waiting to help you. Our Chat line is open from 8:30am-5:00pm (CST) Monday through Friday. For those times you want to talk live, we have also extended our phone hours. Our phone lines are open Monday-Thursday 8:30-6:30 (CST) and Friday 8:30-5:00.

We are proud of our customer service team! They are a highly capable, informed team. They know a lot about photography, the business of photography, our software, Photoshop - you name it! Many have had, or have, their own photography businesses. Plus, they are some of the most patient and caring people on the planet. (Sometimes, we just have to toot our own horn!)

We are here to help make this the best season ever for you!

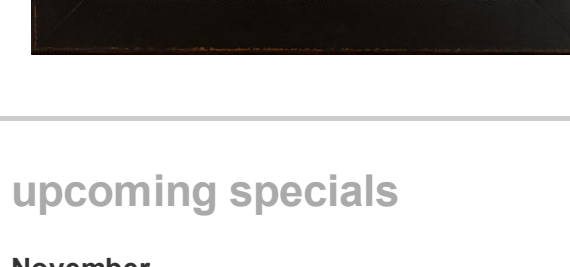
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## specials

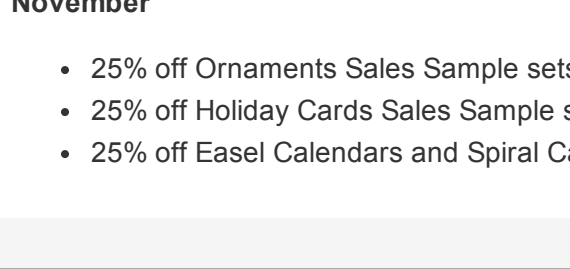
### october specials



#### 25% off Easel Calendars and Spiral Calendars

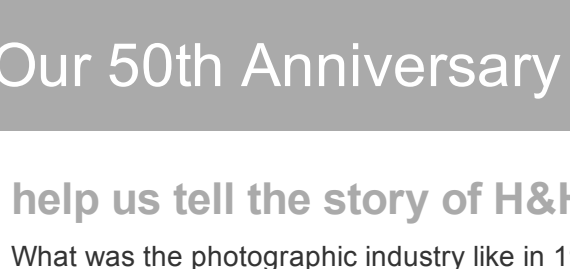
- Coupon code: **FALLCAL19**
- No limit
- expires 10/31/2019

Images by Kia Bondurant Photography



#### 25% off all press and slimline cards (including foil cards)

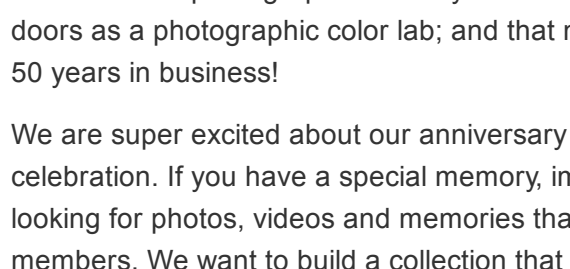
- Coupon code: **FALLCARDS19**
- Does not include optional foil envelopes
- No limit
- expires 10/31/2019



#### 30% off Jewelry

- Coupon code: **FALLJ19**
- Does not include jewelry sample sets
- No limit
- expires 10/31/2019

Images by Kia Bondurant Photography



#### 50% off - while supply lasts

Framed Torn Edge Prints - only in selected sizes below:

- 10x10 Framed torn edge print in Toffee Antiqued Brown  
**Coupon Code: FTE19**
- 7x7 Framed torn edge print in Contemporary Black  
**Coupon Code: FTEblack7x7**

## upcoming specials

### November

- 25% off Ornaments Sales Sample sets
- 25% off Holiday Cards Sales Sample sets
- 25% off Easel Calendars and Spiral Calendars

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## Our 50th Anniversary

### help us tell the story of H&H

What was the photographic industry like in 1970? Well, that was the year H&H opened its doors as a photographic color lab; and that means next year in 2020, H&H will be celebrating 50 years in business!

We are super excited about our anniversary and thought it would be fun to include you in the celebration. If you have a special memory, image, or story you would like to share, we're looking for photos, videos and memories that help tell the story of H&H Color Lab and it's team members. We want to build a collection that helps to document the events, gatherings, and all the people over the years that have helped H&H contribute to our great industry and have made H&H such a special place.

This new archive will focus on the preservation of those special memories and help us tell the story of H&H Color Lab, just in time for our anniversary. You can submit either digital or physical images, videos and stories. All original photos and videos will be returned to their owners once a digital copy has been made.

These photos, memories and videos will be shared over the next year as H&H celebrates its 50th anniversary and be preserved as a wonderful resource for our customers and staff. We may use them in a special magazine that we are putting together, our newsletter, or blog.

If you have something you would like to share, please submit your photos, videos or stories by Thursday, October 31, 2019.

We ask that physical copies of photos be mailed, with a return address to:

H&H Color Lab  
8906 East 67th Street  
Raytown, MO 64133  
Attention: Amy Drum

Digital copies and memories can be sent to [haubdrum@hicolorlab.com](mailto:haubdrum@hicolorlab.com) or by using the online submission form below.

Originals will be returned to their owners after they have been digitally copied.

[Send Files Online](#)

[Send Prints or Media via US Mail](#)

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## software



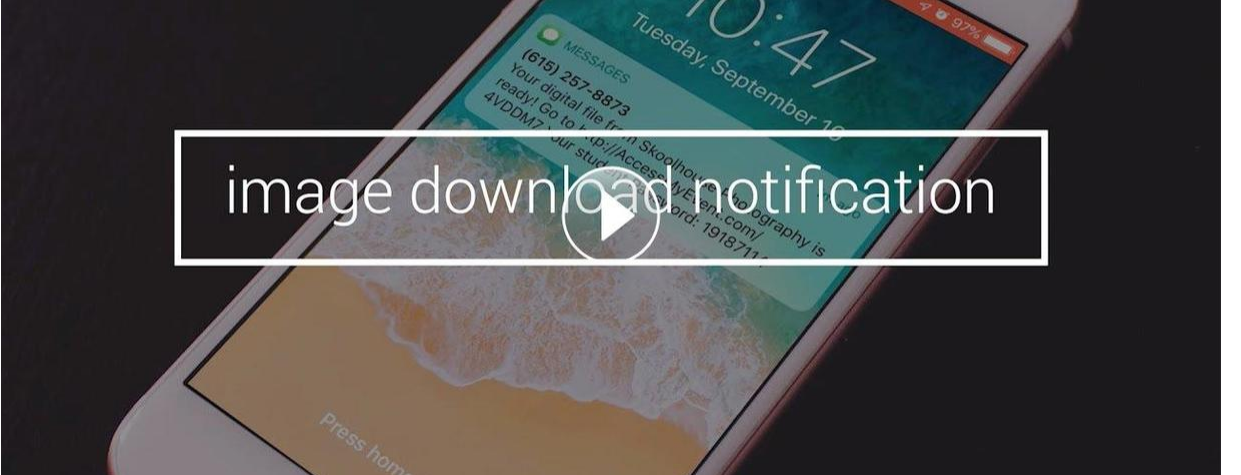
### Mac OSX Catalina

Apple has announced they will release a new operating system this fall called Catalina. The H&H technical team is actively testing hhschools, hhsports, hhsstudio, and Velocity operations on a Catalina beta release. At this time we do not recommend upgrading to the MacOS Catalina operating system in the middle of the season. We also recommend any new Apple computers purchased this fall for the use of any of the h+h apps use OSX 10.10 Yosemite to 10.14 Mojave.

### Latest updates to hhschools

"What's new?" We love this question. We have been working hard this summer and love talking about how we've been working to grow your business. We've released 25+ new templates and products, 2 amazing new tools and loads more this summer.

[See what's new!](#)



Are you on facebook? Join the hhschools user community. This is a safe place where a community of school and sports photographers who partner with H&H can help one another by sharing the best ideas on how to use hhschools software to save you time and help you grow your business.

[Join today!](#)

## PLIC Books

### Design yearbooks with PLIC Books

Please join us in celebrating an anniversary with PLIC Books. We love the guys over at PhotoLynx and are happy to make it easier for you to offer yearbook design and printing to your schools. PLIC Books is a web based, drag and drop yearbook design solution.

- Upload your school's picture day photos and subject data
- Design the book quickly using simple drag-n-drop and intelligent tools to master workflow.
- After your preview/proof your book finalize and submit your creation to be printed with a click of a button!

Want more information?

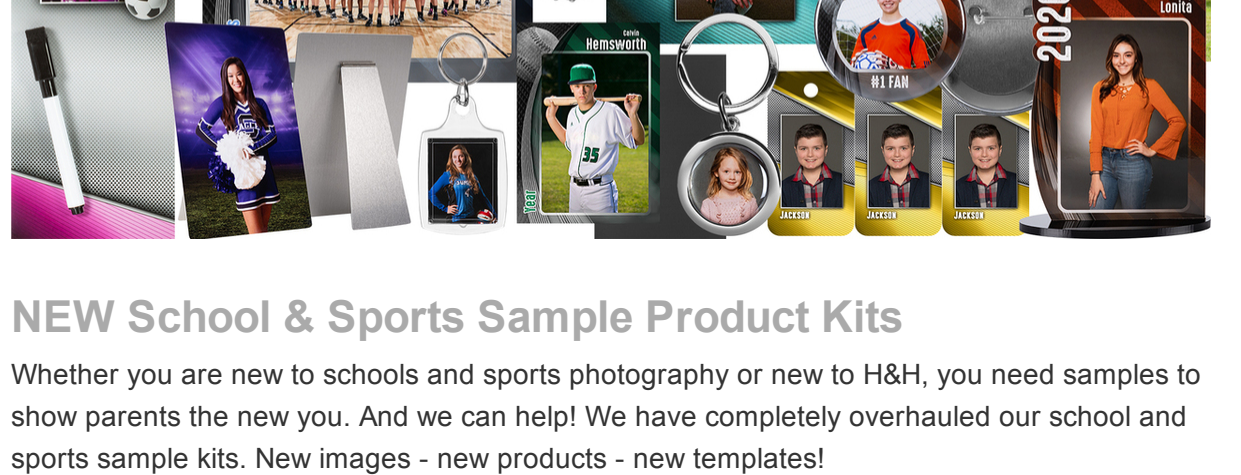
[Get Started now!](#)

## VELOCITY

DESIGN AT THE SPEED OF LIGHT

### New Velocity quick tip

Want to give your albums and books some extra interest and depth? Follow these quick tips for easy ways to spice up your designs while still keeping it classy.



[See all the new features!](#)

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## schools & sports

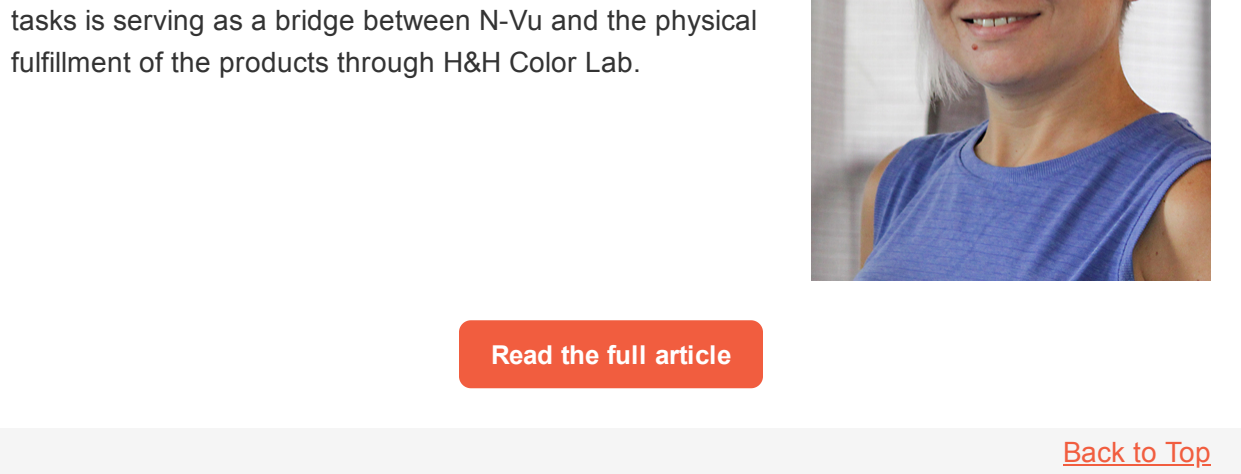
### Got a minute?

Check out what parents experience when they get a text that their image download is ready.



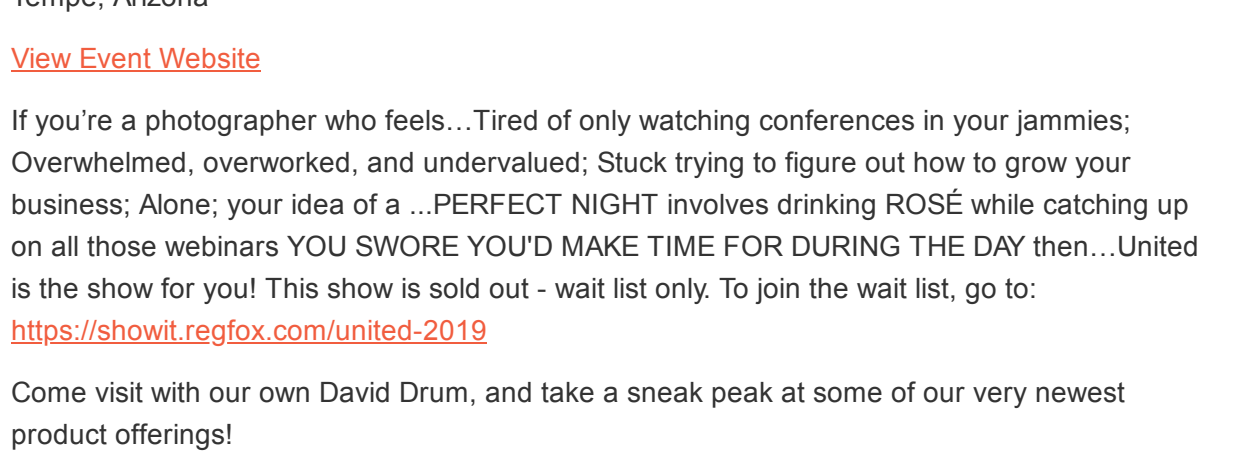
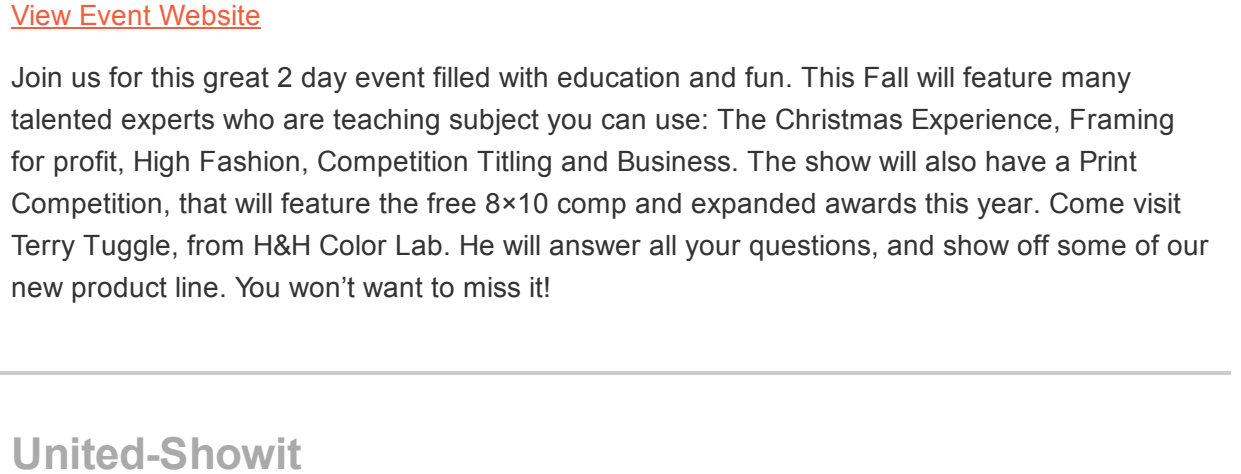
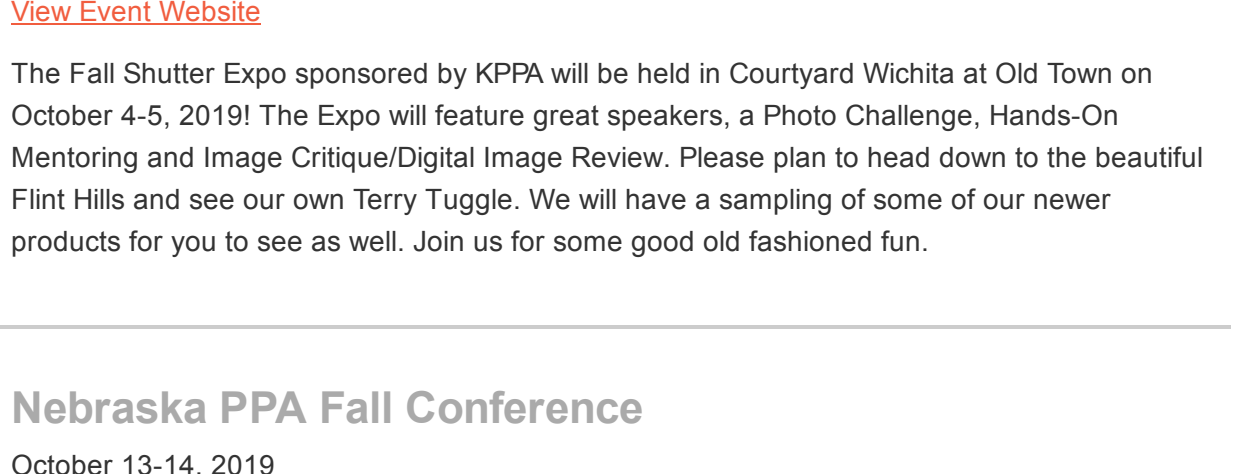
### Are you up for the challenge of school photography?

If you want to next-level your business H&H is your go-to partner for schools. You book the business photograph it and sell it. We'll do the rest.



### How's your fall going?

What is your most popular package? What about add-ons? Watch this video to learn in 2 minutes how to see sales trends across all of your hhschools projects with the Cross Project Package Report.

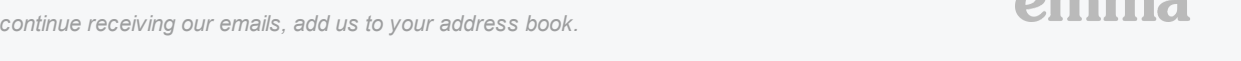


Whether you are new to schools and sports photography or new to H&H, you need samples to show parents the new you. And we can help! We have completely overhauled our school and sports sample kits. New images - new products - new templates!

[Click here to read more.](#)

### Have you seen our new blog?

We launched our new sports blog on [sports.hicolorlab.com](https://sports.hicolorlab.com) to keep you up-to-date on everything happening in the sports photography industry. Watch for new blogs each week!



[Total Sports Blog](#)

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## employee highlight

### Meghan Morse

N-Vu

Meet Meghan Morse, our featured employee, a member of our N-Vu team! H&H and N-Vu are partner companies, supporting one another in many ways. One of Meghan's big tasks is serving as a bridge between N-Vu and the physical fulfillment of the products through H&H Color Lab.



[Read the full article](#)

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## H&H on the road

[Please click here for a full listing of events](#) we will be participating in. We will make every effort to keep this calendar updated, including additional speaker information as we finalize details. Hope to see you at the shows!

### KPPA Fall Shutter Expo

October 4-5, 2019  
Wichita, Kansas

[View Event Website](#)

The Fall Shutter Expo sponsored by KPPA will be held in Courtyard Wichita at Old Town on October 4-5, 2019! The Expo will feature great speakers, a Photo Challenge, Hands-On Mentoring and Image Critique/Digital Image Review. Please plan to head down to the beautiful Flint Hills and see our own Terry Tuggle. We will have a sampling of some of our newer products for you to see as well. Join us for some good old fashioned fun.

### Nebraska PPA Fall Conference

October 13-14, 2019  
Grand Island, Nebraska

[View Event Website](#)

Join us for this great 2 day event filled with education and fun. This Fall will feature many talented experts who are teaching subject you can use: The Christmas Experience, Framing for profit, High Fashion, Competition Tinting and Business. The show will also have a Print Competition, that will feature the free 8x10 comp and expanded awards this year. Come visit Terry Tuggle, from H&H Color Lab. He will answer all your questions, and show off some of our new product line. You won't want to miss it!

### United-Showit

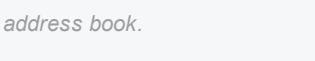
Tempe, Arizona  
November 3-6, 2019

[View Event Website](#)

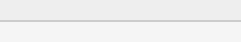
If you're a photographer who feels...Tired of only watching conferences in your jammies; Overwhelmed, overworked, and undervalued; Stuck trying to figure out how to grow your business; Alone: your idea of a ...PERFECT NIGHT involves drinking ROSE while catching up on all those webinars YOU SWORE YOU'D MAKE TIME FOR DURING THE DAY then...United is the show for you! This show is sold out - wait list only. To join the wait list, go to: <https://showit.refgfox.com/uinted-2019>

Come visit with our own David Drum, and take a sneak peak at some of our very newest product offerings!

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