

present your images in a one-of-a-kind box or wrap

With the H&H Color Lab Edge Collection, matted or mounted prints come with a beautiful display wrap or box of your choice.

Outside, your choice of linen, silk, or natural textiles. Inside, your choice of any premium leather. Mix and match however you see fit!

[Learn More](#)

NOW ON SALE THROUGH SUNDAY, SEPTEMBER 8. USE COUPON CODE: **EdgeLaborDay**

[ORDER NOW](#)

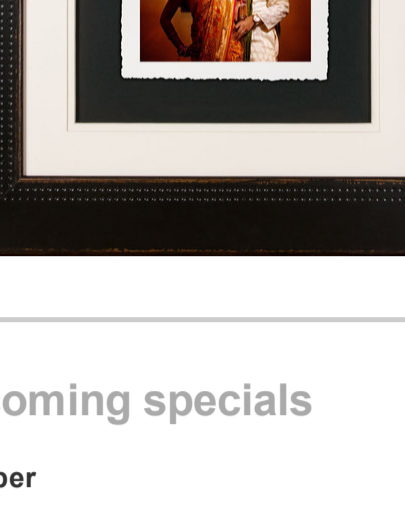
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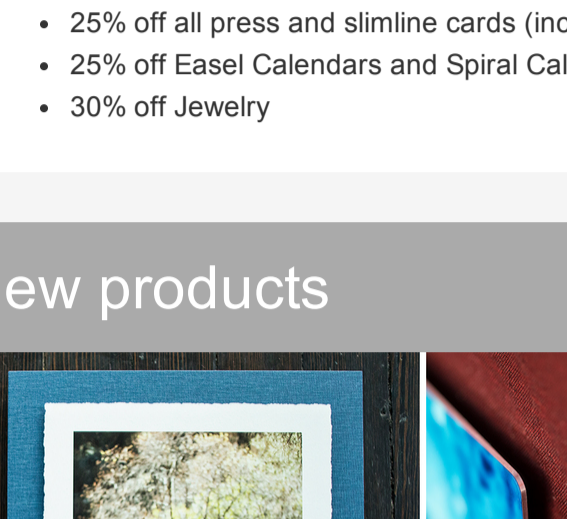
specials

september specials



25% off Slim Wraps

- Includes optional float mounts



50% off - while supply lasts

Framed Torn Edge Prints - only in selected sizes below:

- 10x10 Framed torn edge print in Toffee Antiqued Brown
Coupon Code: FTE19
- 7x7 Framed torn edge print in Contemporary Black
Coupon Code: FTEblack7x7

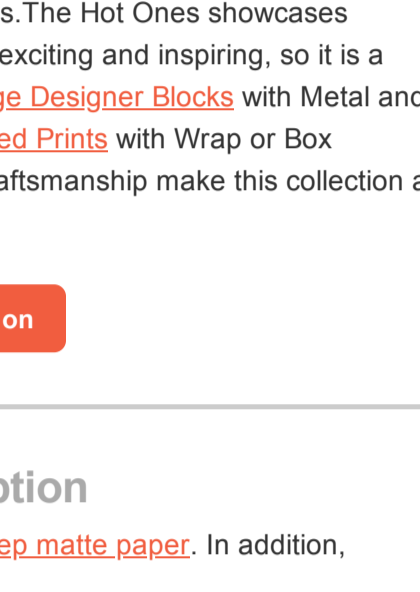
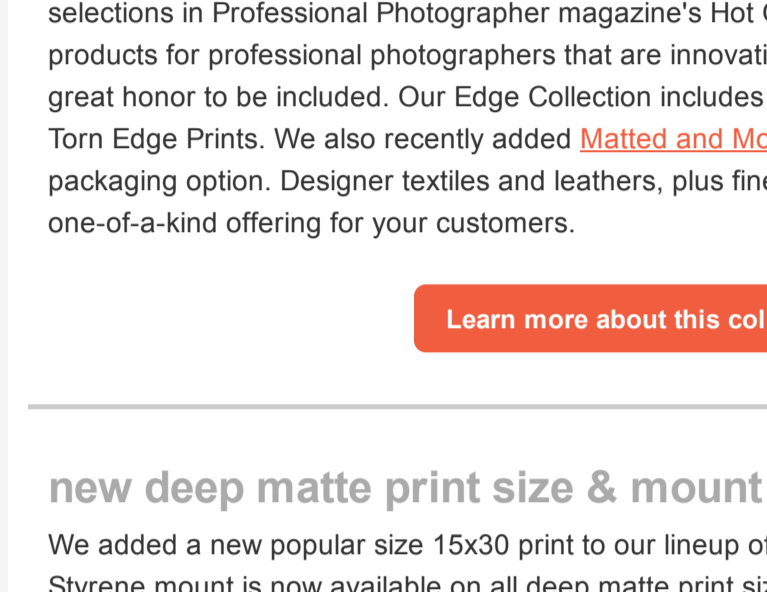
upcoming specials

October

- 25% off all press and slimline cards (including foil cards)
- 25% off Easel Calendars and Spiral Calendars
- 30% off Jewelry

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new products



Our Edge Collection is featured in PPA's Hot Ones Book!

We are so excited that our Edge Collection has been honored as one of the featured selections in Professional Photographer magazine's Hot Ones. The Hot Ones showcases products for professional photographers that are innovative, exciting and inspiring, so it is a great honor to be included. Our Edge Collection includes [Edge Designer Blocks](#) with Metal and Torn Edge Prints. We also recently added [Matted and Mounted Prints](#) with Wrap or Box packaging option. Designer textiles and leathers, plus fine craftsmanship make this collection a one-of-a-kind offering for your customers.

[Learn more about this collection](#)

new deep matte print size & mount option

We added a new popular size 15x30 print to our lineup of [deep matte paper](#). In addition, Styrene mount is now available on all deep matte print sizes.

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software



Mac OSX Catalina

Apple has announced they will release a new operating system this fall called Catalina. The H&H technical team is actively testing hhschools, hhsports, hbstudio, and Velocity operations on a Catalina beta release. At this time we do not recommend upgrading to the Mac OS Catalina operating system in the middle of the season. We also recommend any new Apple computers purchased this fall for the use of any of the hh apps use OSX 10.10 Yosemite to 10.14 Mojave.

Latest updates to hhschools

"What's new?" We love this question. We have been working hard this summer and love talking about how we've been working to grow your business. We've released 25+ new templates and products, 2 amazing new tools and loads more this summer.

[See what's new!](#)



Are you on facebook? Join the hhschools user community. This is a safe place where a community of school and sports photographers who partner with H&H can help one another by sharing the best ideas on how to use hhschools software to save you time and help you grow your business.

[Join today!](#)



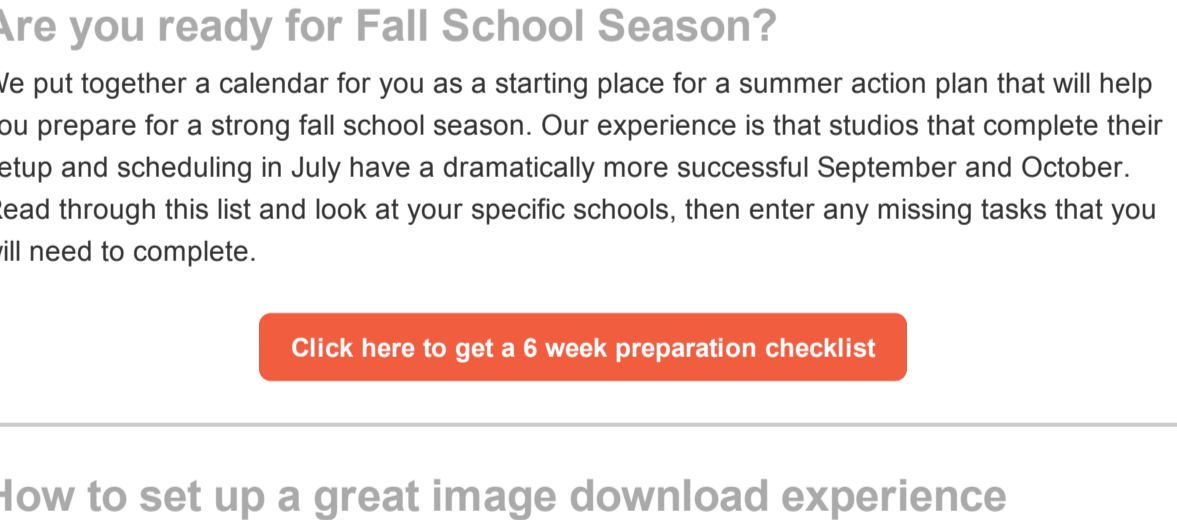
Design yearbooks with PLIC Books

Please join us in celebrating an integration with PLIC Books. We love the guys over at PhotoLynx and are happy to make it easier for you to offer yearbook design and printing to your schools. PLIC Books is a web based, drag and drop yearbook design solution.

- Upload your school's picture day photos and subject data
- Design the book quickly using simple drag-n-drop and intelligent tools to master workflow.
- After you preview/proof your book finalize and submit your creation to be printed with a click of a button!

Want more information?

[Get Started now!](#)



New version of Velocity now available!

Velocity has gotten a major update and is now available to make your album and book designs better than ever! Read through this list of improvements to catch up on your new favorite app's best features.

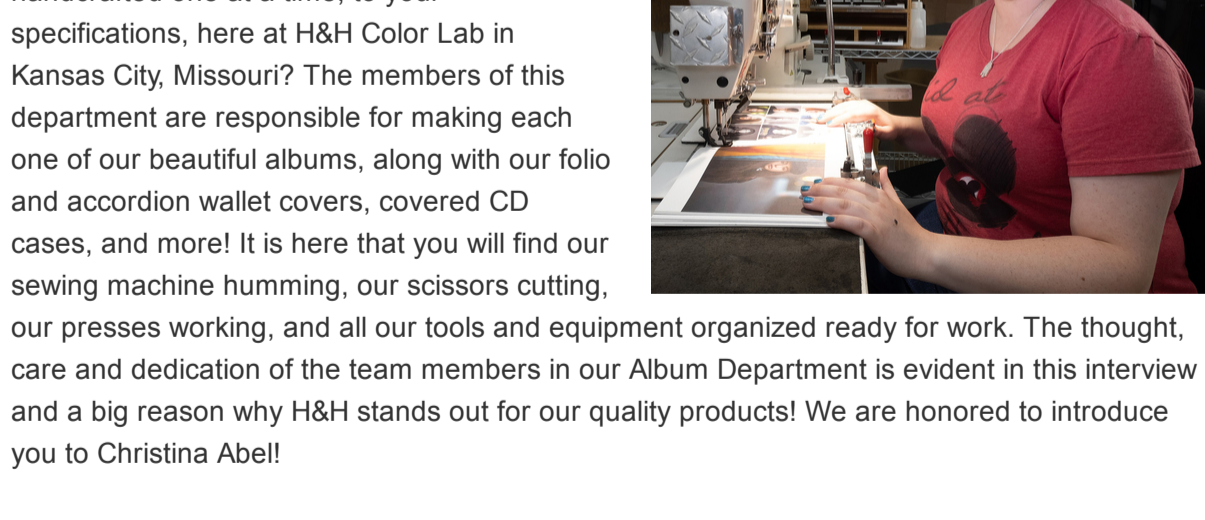
Here is a quick glimpse into what's new:

- New Page Trim & Safe Lines
- New Smart Guides for easy alignment
- New Stock Graphics
- Simplified Photo Cover Design Guides
- Optimized Upload for H&H Color Corrected Orders
- Genuine Leather Cameo Covers
- New Stock Backgrounds

[See all the new features!](#)

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schools & sports



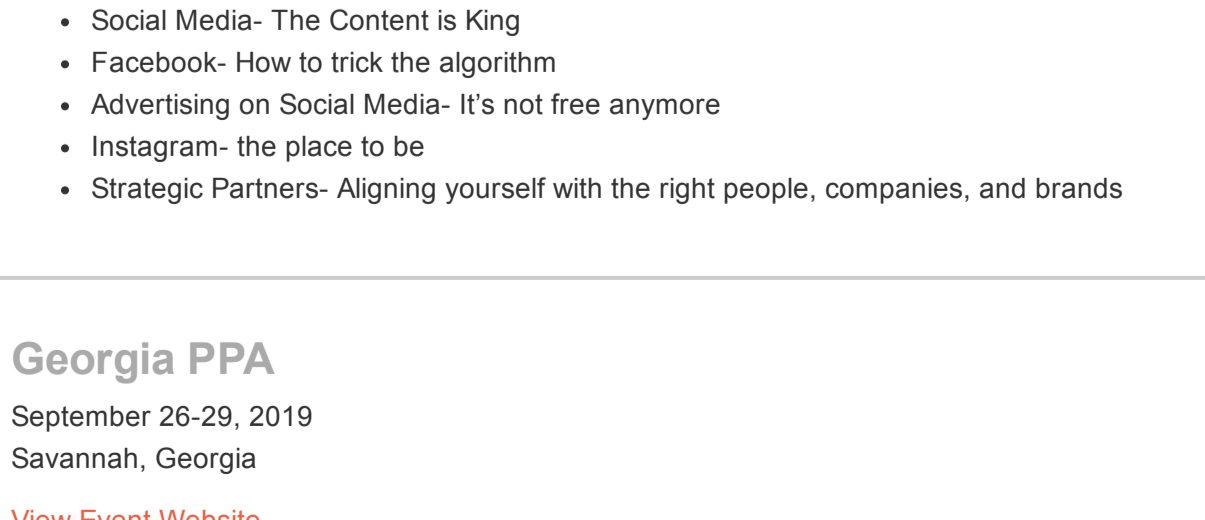
NEW School & Sports Sample Product Kits

Whether you are new to schools and sports photography or new to H&H, you need samples to show parents the new you. And we can help! We have completely overhauled our school and sports sample kits. New images - new products - new templates!

[Click here to read more](#)

Have you seen our new blog?

We launched our new sports blog on sports.hcolorlab.com to keep you up-to-date on everything happening in the sports photography industry. Watch for new blogs each week!



[Total Sports Blog](#)

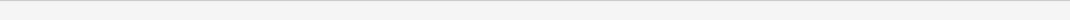
Are you ready for Fall School Season?

We put together a calendar for you as a starting place for a summer action plan that will help you prepare for a strong fall school season. Our experience is that studios that complete their setup and scheduling in July have a dramatically more successful September and October. Read through this list and look at your specific schools, then enter any missing tasks that you will need to complete.

[Click here to get a 6 week preparation checklist](#)

How to set up a great image download experience

Do you know how to How to Setup Your Price List Now for a Better Image Delivery Experience? A new feature is coming to your Price List to make it easier for you to manage your host and offer downloads. Or have been thinking about it, then you want to watch this video.



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employee highlight

Christina Abel

Albums

Did you know that all of our albums are handcrafted one at a time, to your specifications, here at H&H Color Lab in Kansas City, Missouri? The members of this department are responsible for making each one of our beautiful covers, along with our folio and accordion wallet covers, covered CD cases, and more! It is here that you will find our sewing machine humming, our scissors cutting, our presses working, and all our tools and equipment organized ready for work. The thought, care and dedication of the team members in our Album Department is evident in this interview and a big reason why H&H stands out for our quality products! We are honored to introduce you to Christina Abel!

[Read the full article](#)

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H&H on the road

[Please click here for a full listing of events](#) we will be participating in. We will make every effort to keep this calendar updated, including additional speaker information as we finalize details. Hope to see you at the shows!

Minnesota PPA

September 9, 2019
White Bear Lake, Minnesota

[View Event Website](#)

How do you get your studio in front of the right clients in an over-crowded market? In today's world of tweets, posts, lies and shares...sometimes it feels like an uphill battle to just get noticed. Social Media and Marketing for photographers does not have to cause you stress. It can be done successfully with the right tools and a plan in place. This program, with H&H-sponsored speaker, Darty Hines, will give you the tools, tips and advice to position yourself to be noticed in the crowd.

Topics include:

- Social Media- The Content is King
- Facebook- How to trick the algorithm
- Advertising on Social Media- It's not free anymore
- Instagram- the place to be
- Strategic Partners- Aligning yourself with the right people, companies, and brands

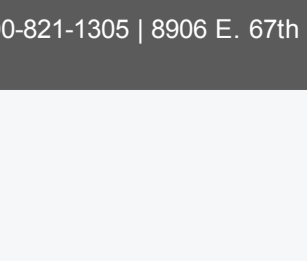
Georgia PPA

September 26-29, 2019
Savannah, Georgia

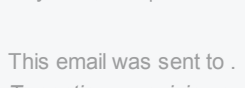
[View Event Website](#)

Join H&H-sponsored speaker, Darty Hines, September 26 -28 in beautiful Savannah, GA for this year's Exposed Convention being held at the Hilton Garden Inn Savannah Midtown. Enjoy a great lineup of speakers, CPP test, hands-on sessions and their huge 60th anniversary Diamond Gala Party! You don't want to miss this years event! [Register Now!](#)

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