

**Our Edge Collection is featured in PPA's Hot Ones Book!**

We are so excited that our **Edge Collection** has been honored as one of the featured selections in Professional Photographer magazine's Hot Ones. The Hot Ones showcases products for professional photographers that are innovative, exciting and inspiring, so it is a great honor to be included. Our Edge Collection includes **Edge Designer Blocks** with **Metal** and **Torn Edge Prints**. We also recently added **Matted and Mounted Prints** with Wrap or Box packaging option. Designer textiles and leathers, plus fine craftsmanship make this collection a one-of-a-kind offering for your customers.

**Jay Stock**

Last Saturday H&H lost a long time friend and icon in the photographic industry...Jay Stock. Jay was 96. We would like to pay tribute to this great American photographer and teacher by quoting from Alessandro Baccari's introduction to one of Jay's last published books, *Just People*.

"Photography is indeed a miracle, an invention that allows us to make instant images of anything we see. No medium of expression has ever appealed so immediately to so many people, nor has any medium but the spoken language been so universally used.

Perhaps the greatest gifts the camera can offer the serious photographer is a means of seeing and through seeing, understand a little bit more about the significant details of life and the world around us. In the hands of a perceptive person, the camera possesses a unique power. It is a matchless recorder of moments of people and of places. It can reproduce the past with fidelity like no other medium can match.

A photographer who excels in the true meaning of excellent photography is the American photographer and teacher from Martins Ferry, Ohio, Jay Stock, internationally acclaimed for his photographic images which have been described as thoughtful, lyrical and perceptive. For more than seventy years, this self-taught photographer has been traveling through life documenting with camera the lives of people. He creates images which have visual appeal and emotional content, images that have impact because each tells a story. He is able to create human life stories because he is trusted by those he photographs. He is able to garner their trust because of his integrity, ability to openly communicate vision and values, listen with an open mind, treat everyone equally, and above all demonstrate compassion.

In his photography, Stock explores the development of imagination and the creative process from start to finish. For Stock, creativity is a survival skill and the cutting edge is within one's mind. As a photographer with independence of mind, he has made his own laws of composition, and in so doing has brought originality to his work. Stock's photography serves as a reminder of the continuing wonderment of creative vision. Each of his photographic images is dramatically unique. He believes that a photographer is not just an artist or craftsman, but the eyewitness of our times, whose graphic chronicle lends flesh and blood to the cold facts and elusive recollections of each successive era that goes by. They present his insights in telling a photographic story through composition, lighting, and visual design. For Stock, imagination and preparation is what garners excellence, that photography is an intuitive way of expressing oneself.

Stock sees pictorial interest and beauty in places where it may not be evident to others. He has the ability to visualize an image in his mind before taking it, seeing the sublime in the ordinary and being an innovator on bringing naturalism to a subject.

Another side of Stock worth revealing is that he is a very spiritual individual. He lives by the golden rule- "Love Thy Neighbor as Thy Self" And finds special meaning in the Peace Prayer of Saint Francis of Assisi which begins with the words—"Lord, make me an instrument of your peace, where there is hatred, let me sow love..." Stock is the type of individual who will do the right thing regardless of personal risk."

- Alessandro Baccari

Jay was a true inspiration and example to all of us and will be missed.

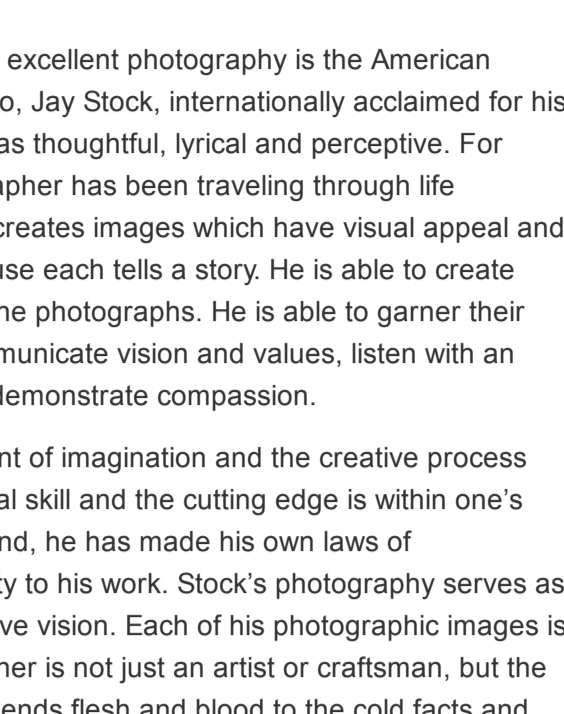


Image by: Gayle Nagle

[Read Jay Stock's Obituary](#)

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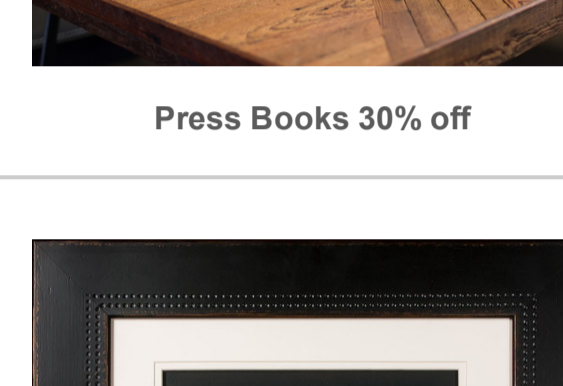
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(these links may not work on mobile devices)

**specials**

**august specials**

When your customers can look at the materials available for different products, they are going to WANT those products. Physical sample products are also an excellent way to promote different products. Get ready for fall and take advantage of our special offer today!



**Sales Sample Sets 30% off**

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- Album Cover Sample Kits
- Classic Modern Frame, Gallery Wrap Frame, Print Frame Sample Kits
- Metal Sample Kits
- Ornament Sample Kits
- Finishing and Coating Sample Kits
- Paper Sample Kits

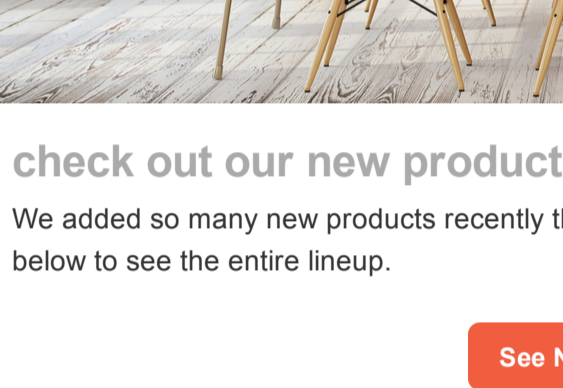


**Press Books 30% off**

**Includes these press books:**

- Soft Cover
- Hard Cover
- Photo Cover

Booklets are not included in this sale.



**50% off - while supply lasts**

Framed Torn Edge Prints - only in selected sizes below:

- 10x10 Framed torn edge print in Toffee Antiqued Brown  
**Coupon Code: FTE19**
- 7x7 Framed torn edge print in Contemporary Black  
**Coupon Code: FTEblack7x7**

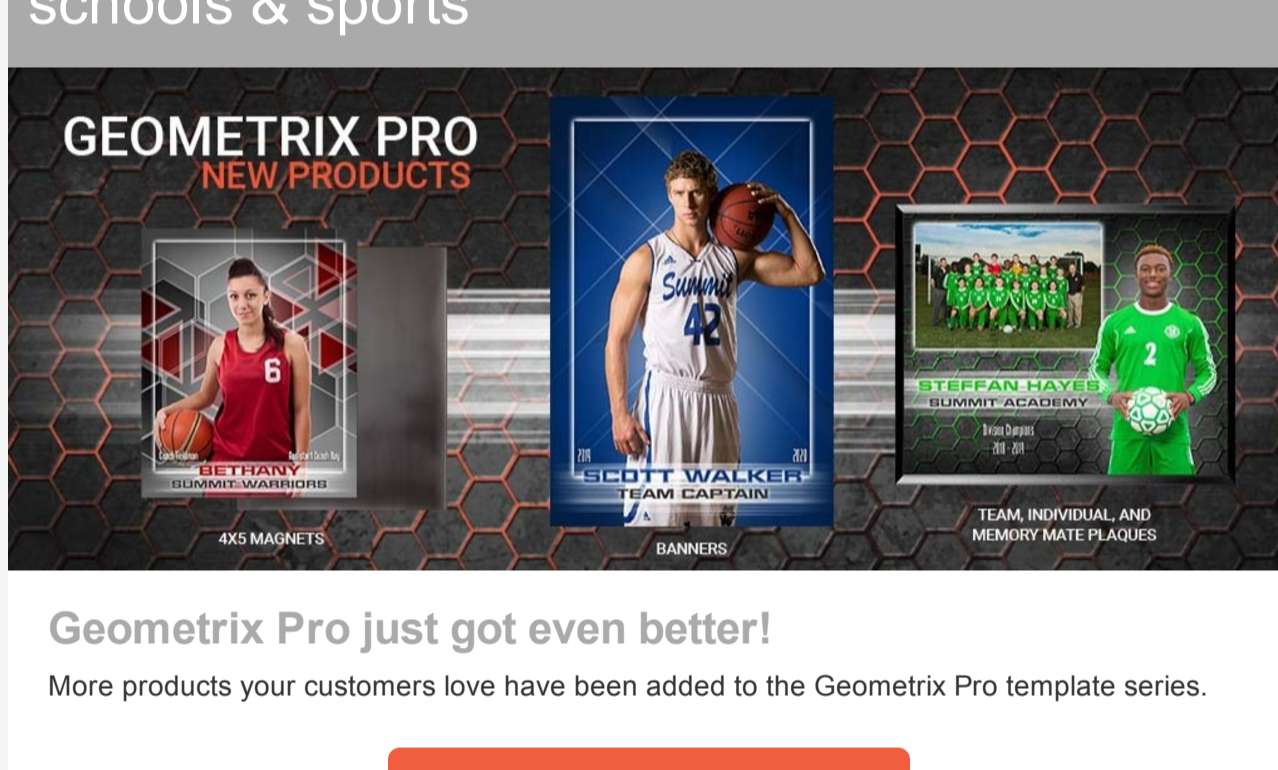
**upcoming specials**

**September**

- Slim Wraps

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**new products**



**check out our new products**

We added so many new products recently they won't all fit in the newsletter! Click the button below to see the entire lineup.

[See New Products](#)

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**software**



**New version of Velocity now available!**

Velocity has gotten a major update and is now available to make your album and book designs better than ever! Read through this list of improvements to catch up on your new favorite app's best features.

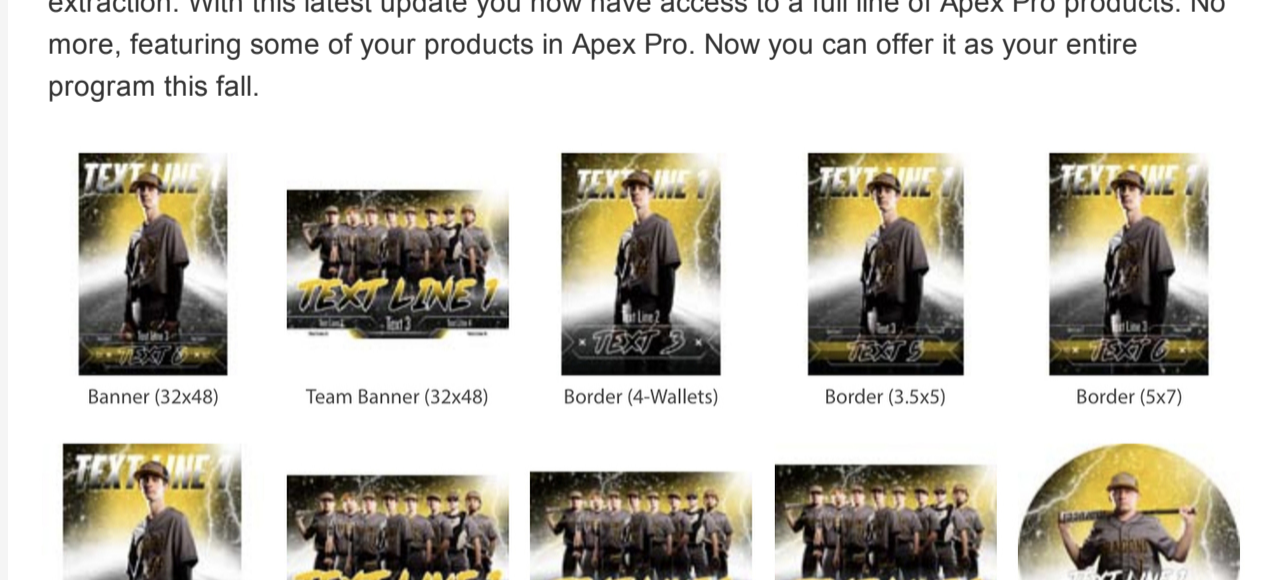
Here is a quick glimpse into what's new:

- New Page Trim & Safe Lines
- New Smart Guides for easy alignment
- New Stock Graphics
- Simplified Photo Design Guides
- Optimized Upload for H&H Color Corrected Orders
- Genuine Leather Cameo Covers
- New Stock Backgrounds

[See all the new features!](#)

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**schools & sports**



**Geometrix Pro just got even better!**

More products your customers love have been added to the Geometrix Pro template series.

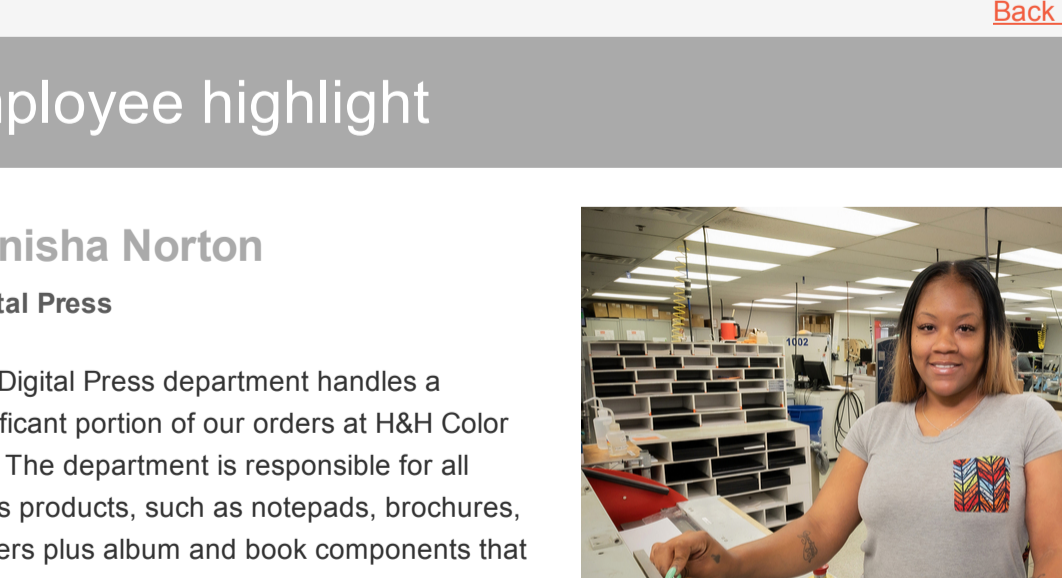
[Click here to see the full product line](#)

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- instant download with proofing
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- improved 2nd sale image download experience
- automated 2nd sale marketing

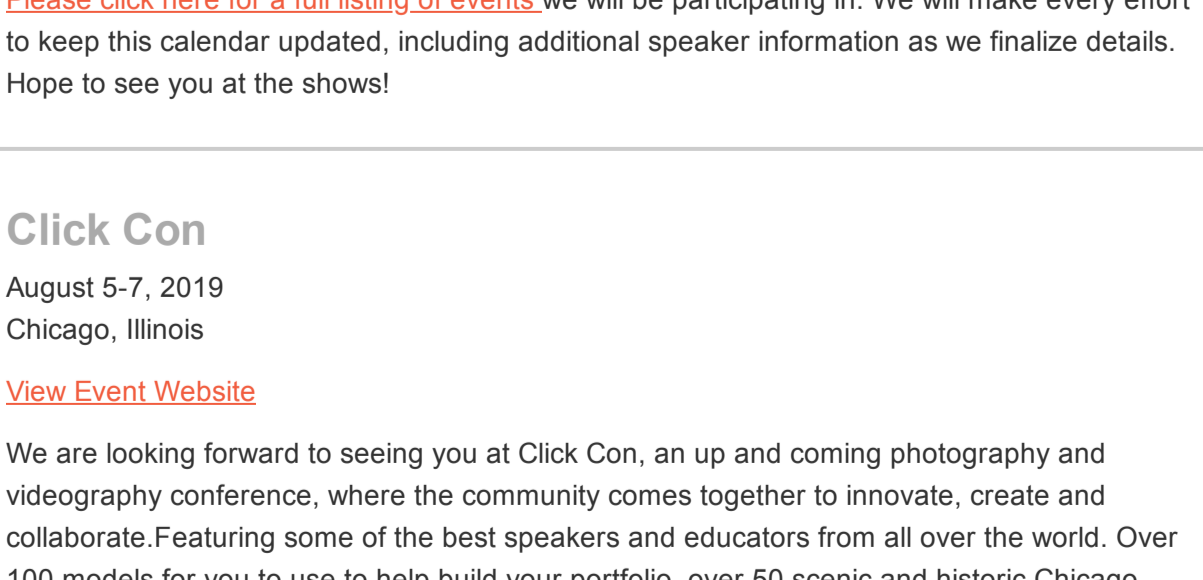
We still recommend delivering digital files as a second sale download so your clients are guided back to purchase more. But we also recognize that some studios need to deliver purchased image files instantly with the proof. So we have added that capability on hhimagehost.

View this video and see how to offer instant image downloads with proof events.



**Have you seen our new blog?**

We launched our new sports blog on [hhcolorlab.com](http://hhcolorlab.com) to keep you up-to-date on everything happening in the sports photography industry. Watch for new blogs each week!



[Total Sports Blog](#)

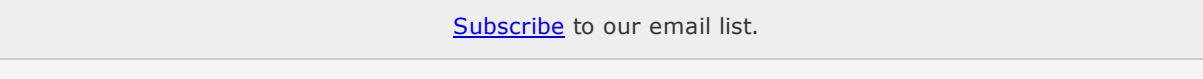
**Are you ready for Fall School Season?**

We put together a calendar for you as a starting point for a summer action plan that will help you prepare for a strong fall school season. Our experience is that studios that complete their setup and scheduling in July have a dramatically more successful September and October. Read through this list and look at your specific schools, then enter any missing tasks that you will need to complete.

[Click here to get a 6 week preparation checklist](#)

**Apex Pro Update**

Apex Pro is getting an update. You remember Apex Pro. This series, designed by photographer Mike Curtis, was the first to feature team extraction in addition to individual extraction. With this latest update you now have access to a full line of Apex Pro products. No more, featuring some of your products in Apex Pro. Now you can offer it as your entire program this fall.



[Check out the complete Apex Pro product line.](#)

**Are you ready for banner season?**

Fall Sports Banner season is right around the corner. Did you know you can have personalized KO teams and individual banners without spending a single second in photoshop? Pick your favorite automated banner design and order a sample today!



[Check out our KO Sports banners](#)

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**employee highlight**

**Kenisha Norton**

**Digital Press**

Our Digital Press department handles a significant portion of our orders at H&H Color Lab. The department is responsible for all press products, such as notepads, brochures, posters plus album and book components that utilize the digital presses. We are honored to introduce you to long-time employee, Kenisha Norton!



[Read the full article](#)

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**H&H on the road**

[Please click here for a full listing of events.](#) We will be participating in. We will make every effort to keep this calendar updated, including additional speaker information as we finalize details. Hope to see you at the shows!

**Click Con**

August 5-7, 2019  
Chicago, Illinois

[View Event Website](#)

We are looking forward to seeing you at Click Con, an up and coming photography and videography conference, where the community comes together to innovate, create and collaborate. Featuring some of the best speakers and educators from all over the world. Over 100 models for you to use to help build your portfolio, over 50 scenic and historic Chicago locations for you to photograph your models in, themed workshops and excursions, scavenger hunts, an interactive trade-show floor with hourly prizes, the top vendors and pros, themed shooting bays and all the latest camera gear available for you to try out.

**Georgia PPA**

September 26-29, 2019  
Savannah, Georgia

[View Event Website](#)

Join Darty Hines September 26 -28 in beautiful Savannah, GA for this year's Exposed convention being held again this year at the Hilton Garden Inn Savannah Midtown. Enjoy a great lineup of speakers, CPP test, Hands-on Sessions and their huge 60th anniversary Diamond Gala party! You don't want to miss this years event! [Register Now!](#) We are honored to sponsor Darty Hines at this event.

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