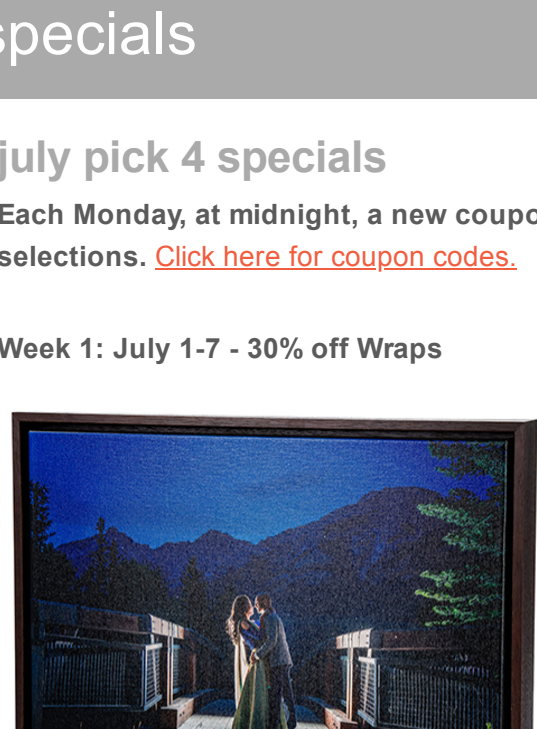


## Pick 4 Special is Back!

Our popular Pick 4 Special is back! This special is the perfect way to plan special offers for your customers around the items on sale, or stock up on samples ahead of the busy fall and holiday season. Either way it's a win – it is like Christmas in July! Be sure to check out the extra bonus days featuring our new Edge Collection plus Jewelry.

## International Premier Print Award Winner!



We were recently awarded a Certificate of Merit in the International Premier Print Awards! This award was given to us for our Vintage Box in the T1 Cartons, Containers, Boxes and Totes category. The Certificate of Merit honors those who have achieved an extremely high level of quality in printing and design.

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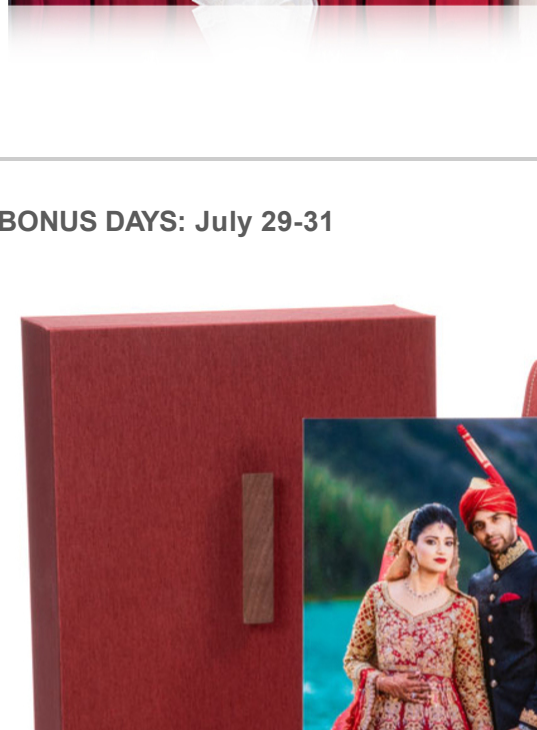
(these links may not work on mobile devices)

## specials

### july pick 4 specials

Each Monday, at midnight, a new coupon will be posted for that week's special pick 4 selections. [Click here for coupon codes.](#)

#### Week 1: July 1-7 - 30% off Wraps

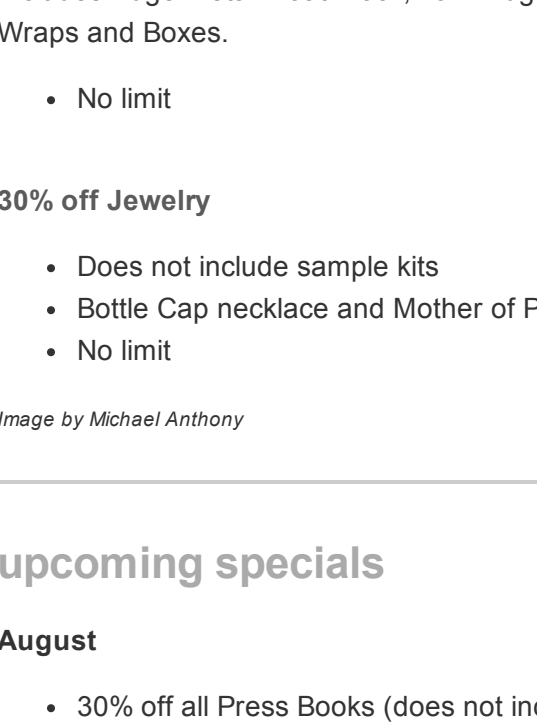


Includes Framed Gallery Wraps, Gallery Wraps, Slim Wraps, Mosaic Wraps, Cluster Wraps and Image Blocks

- Includes optional lustre or fresco texture coating
- Includes optional float mounts
- No limit

Image by Ariana Faletti

#### Week 2: July 8-14 - 30% off Metals

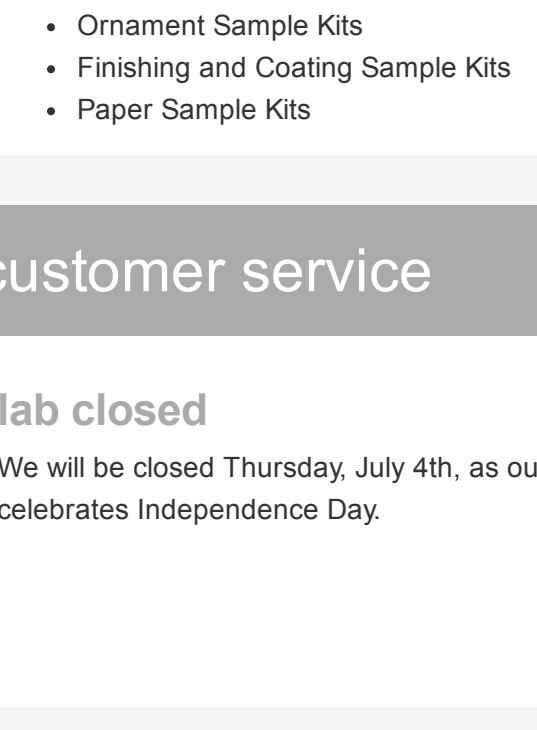


Includes Metal Prints up to 30x40; Framed Metal Prints up to 30x40; Curved Metals, Designer Metals and Metal Float Frames

- Options included in sale: hanging mount; float mount, branded float mount, drilling holes
- No limit

Image by Ariana Faletti

#### Week 3: July 15-21 - 30% off Albums and Photographic Pano Books



Includes Gallery Lay-Flat, Economy, Guest Book and Leather Wrap Albums; Photographic Pano Books

- Includes optional imprinting, cameos and spine hubs
- Includes optional leather envelope for Leather Wrap Album
- No limit

Image by Photos Edge

#### Week 4: July 22-28 - 50% off Print Special

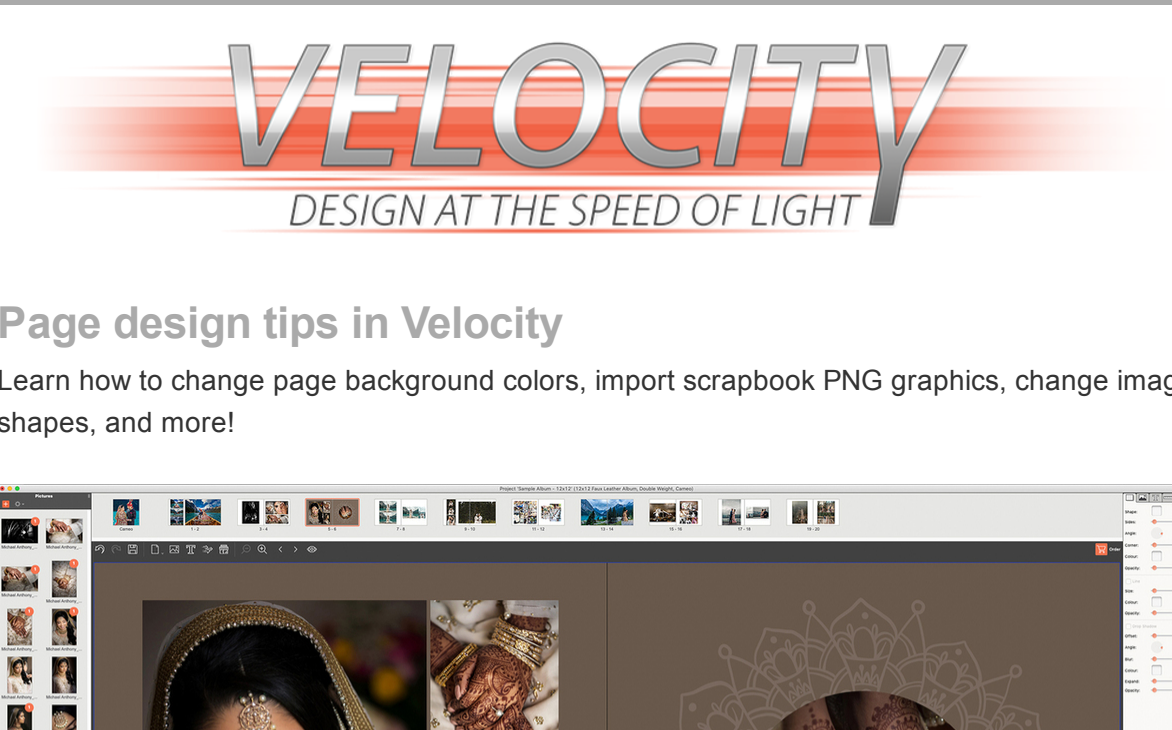


Includes prints 8x12, 10x15, 11x14, 12x18, 14x21, 16x16, 16x20, 16x24, 20x20, 20x24, and 20x30 only.

- Can be from different images
- Must be on same paper type. Lustre, Pearl, Authentic Black & White and Deep Matte Paper
- No limit

Image by Michael Anthony

### BONUS DAYS: July 29-31



#### 30% off all Edge Collection

Includes Edge Metal Float Block, Torn-Edge Flat Block; Matted and Mounted prints with Wraps and Boxes.

- No limit

#### 30% off Jewelry

- Does not include sample kits
- Bottle Cap necklace and Mother of Pearl necklace not included
- No limit

Image by Michael Anthony

## upcoming specials

### August

- 30% off all Press Books (does not include booklets)

All studio sales sample sets in August. Included are:

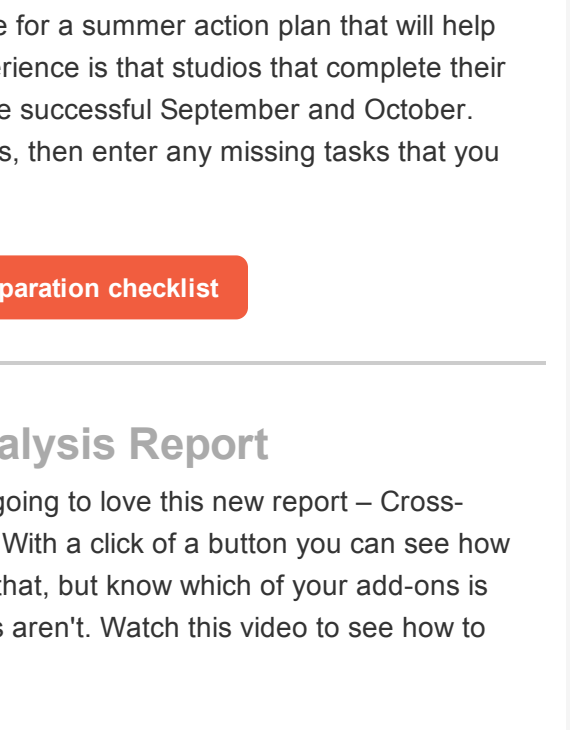
- Holiday, Foil, and Press Card Sample Kits
- Edge Sample Set
- Jewelry Sample Kits
- Album Swatch Sample Box
- Classic Modern Frame, Gallery Wrap Frame, Print Frame Sample Kits
- Metal Sample Kits
- Ornament Sample Kits
- Finishing and Coating Sample Kits
- Paper Sample Kits

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## customer service

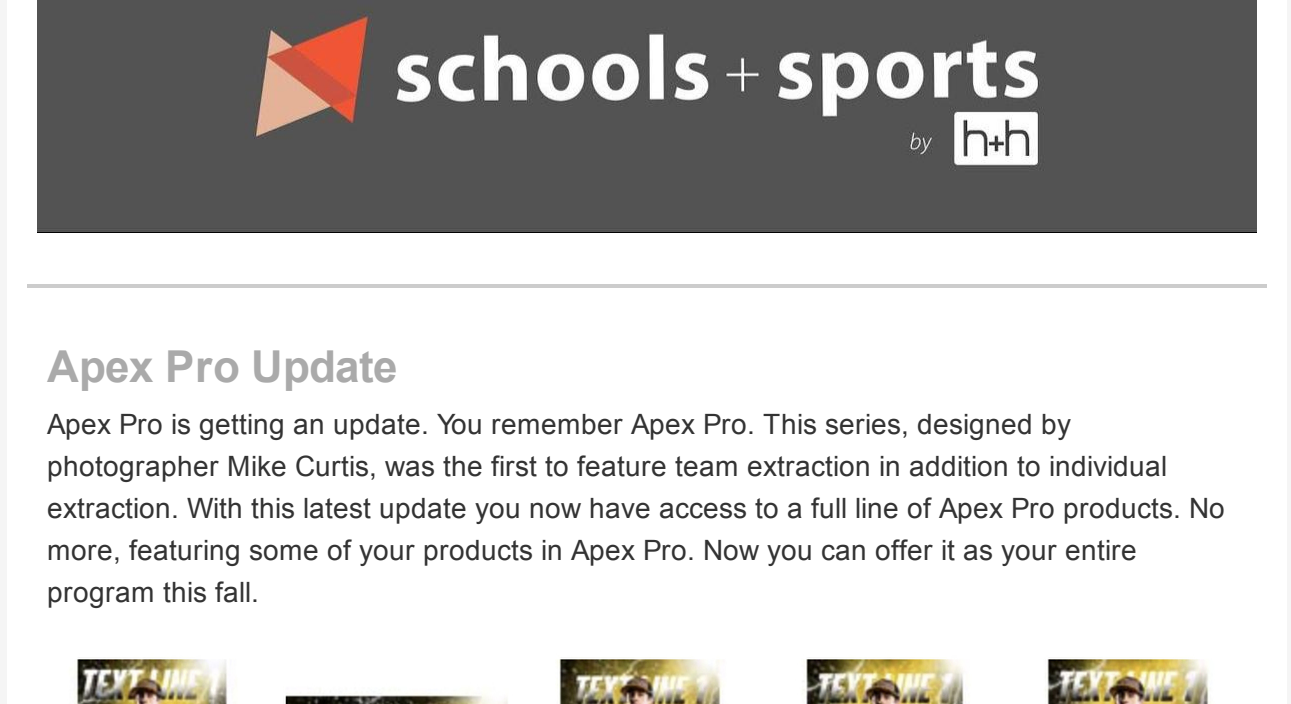
### lab closed

We will be closed Thursday, July 4th, as our nation celebrates Independence Day.



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## new products



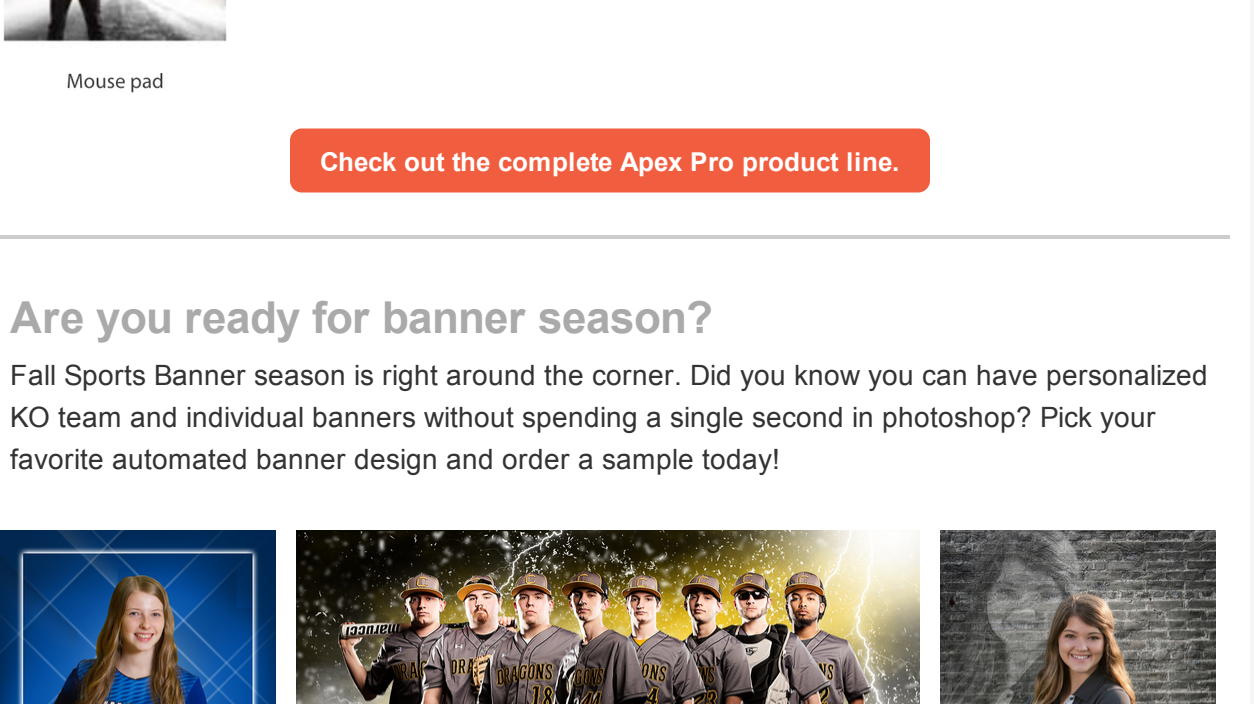
### check out our new products

We added so many new products recently they won't all fit in the newsletter! Click the button below to see the entire lineup.

[See New Products](#)

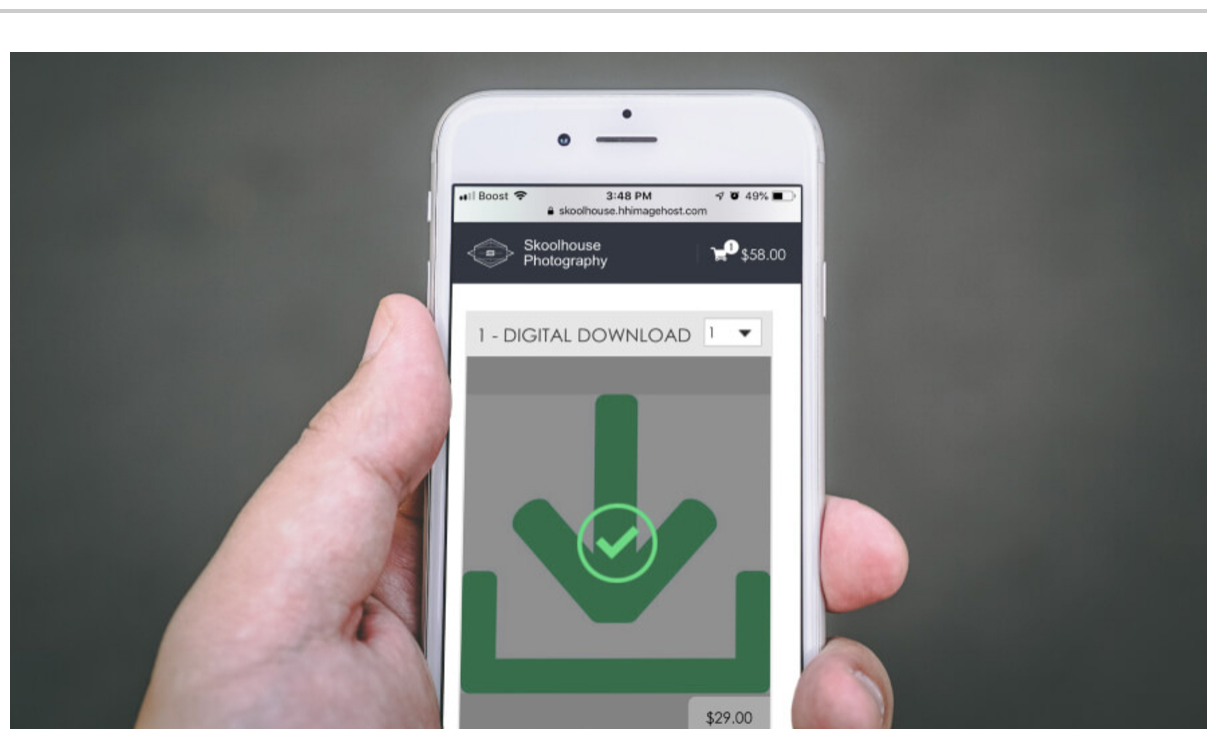
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## software



### Page design tips in Velocity

Learn how to change page background colors, import scrapbook PNG graphics, change image shapes, and more!



Images by Michael Anthony

[Download Velocity](#)

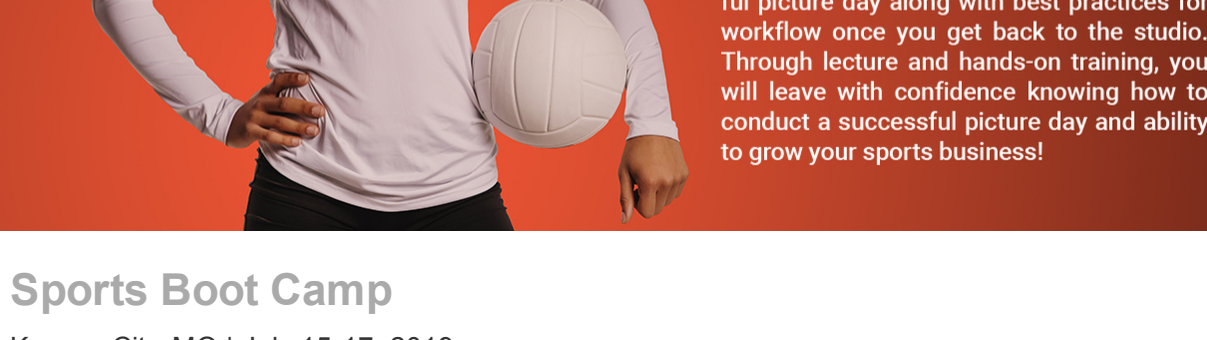
Free to all H&H customers!

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## schools & sports

### Announcing our new blog!

We have launched our new sports blog on [sports.hhcolorlab.com](#) to keep you up-to-date on everything happening in the sports photography industry. Watch for new blogs each week!



**Parents Only Want Digital Files**

It has been a dark time for the wedding and portrait industry over the last ten years. A time when "digital only" became a thing, a thing so pervasive that it changed the face of the industry forever. Today, studios and customers alike are still recovering from this but, we still in fact because the market is moving the "digital only" is no new (and never should have been) a thing. We're seeing a lot of finger pointing right now because we need to really slow the pace down. The schools and sports industry can avoid the same fate as the wedding and portrait industry. Learn from the history and mistakes of the past, or we are destined to repeat. Are we sabotaging a world where no digital files...

4 COMMENTS      JUNE 27, 2019

[Total Sports Blog](#)

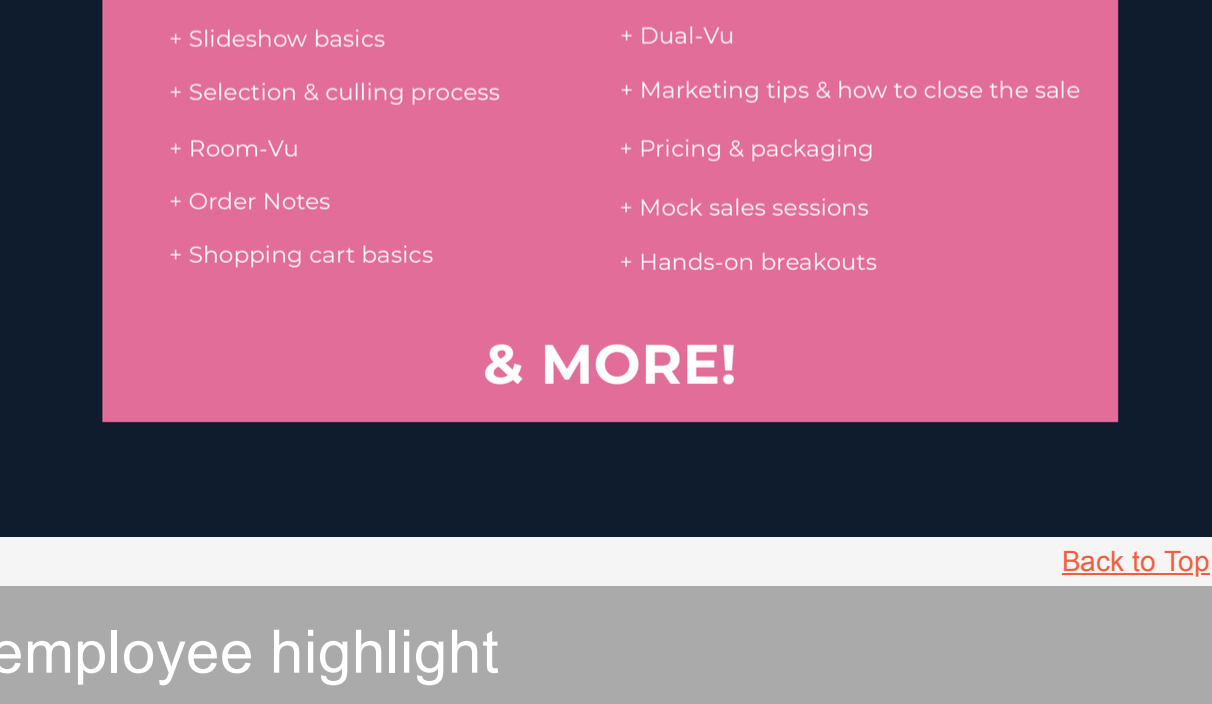
### Are you ready for Fall School Season?

We put together a calendar for you as a starting place for a summer action plan that will help you prepare for a strong fall school season. Our experience is that studios that complete their setup and scheduling in July have a dramatically more successful September and October. Read through this list and look at your specific schools, then enter any missing tasks that you will need to complete.

[Click here to get a 6 week preparation checklist](#)

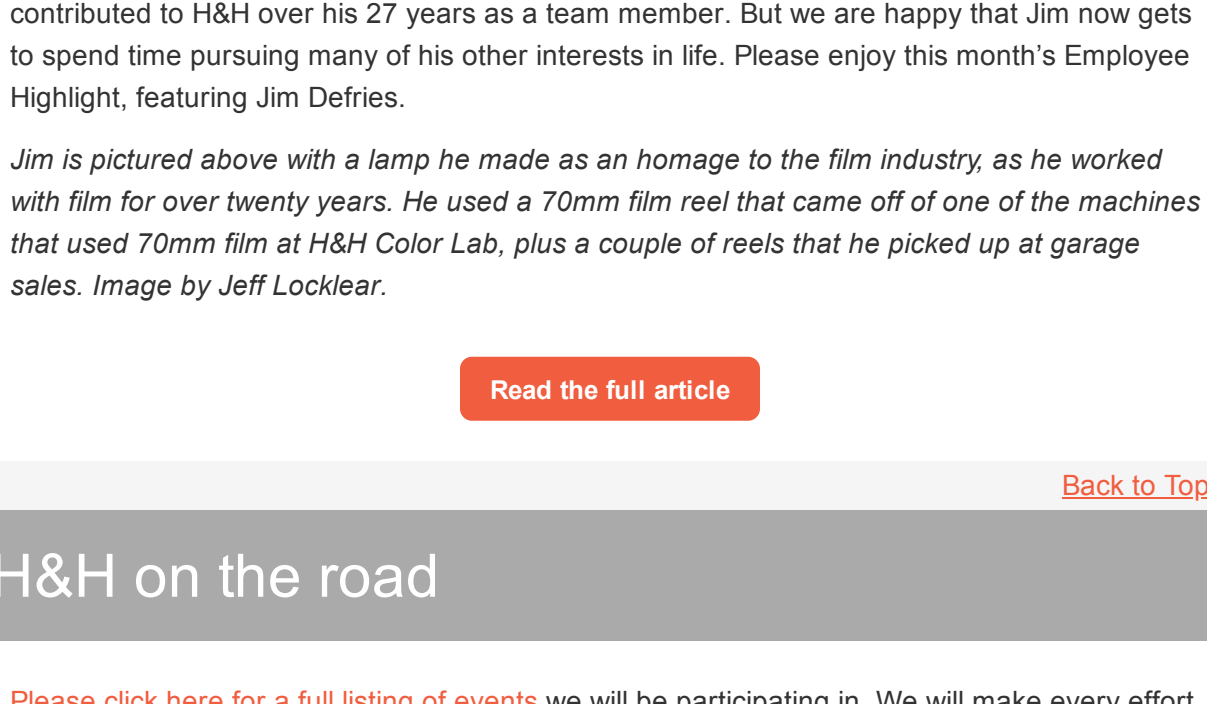
## Cross-Project Package Sales Analysis Report

Whether you are shooting schools or sports you are going to love this new report – Cross-Project Package Sales Analysis Report. Imagine this. With a click of a button you can see how many Package B's you sold this spring. And not only that, but know which of your add-ons is actually adding to your sales average and which ones aren't. Watch this video to see how to find out what your parents really want.



### Apex Pro Update

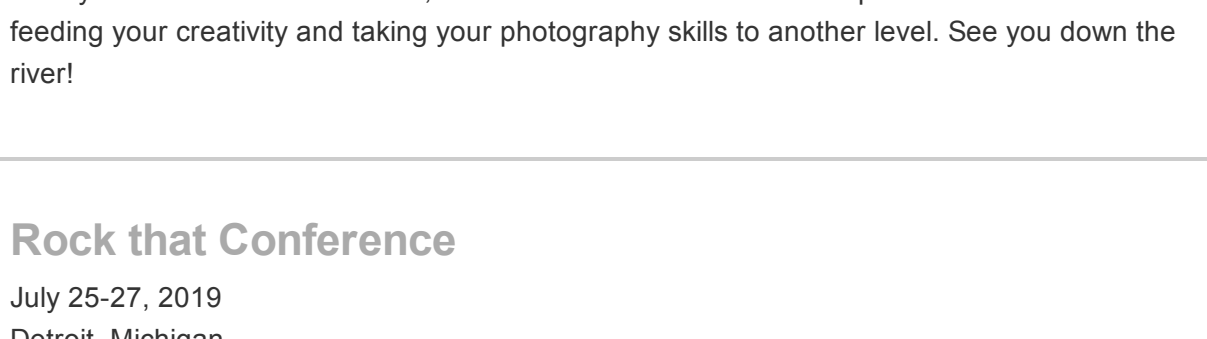
Apex Pro is getting an update. You remember Apex Pro. This series, designed by photographer Mike Curtis, was the first to feature team extraction in addition to individual extraction. With this latest update you now have access to a full line of Apex Pro products. No more, featuring some of your products in Apex Pro. Now you can offer it as your entire program this fall.



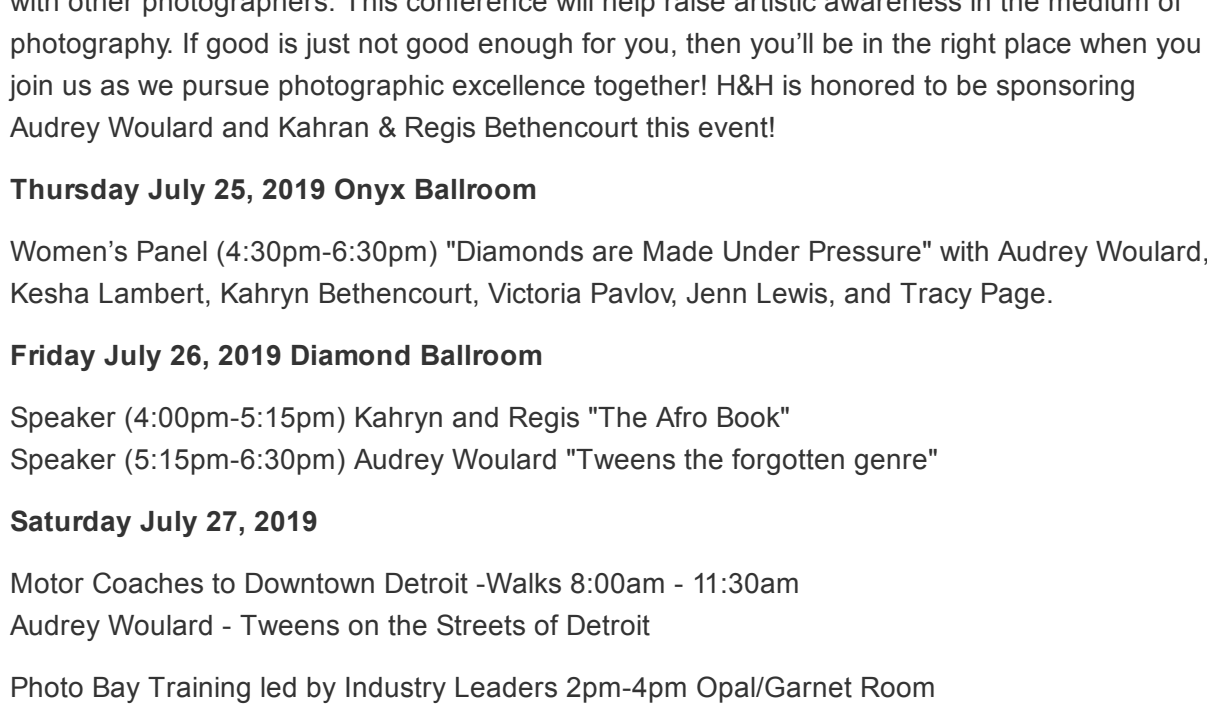
[Check out the complete Apex Pro product line.](#)

### Are you ready for banner season?

Fall Sports Banner season is right around the corner. Did you know you can have personalized KO team and individual banners without spending a single second in photoshop? Pick your favorite automated banner design and order a sample today!



[Check out our KO Sports banners](#)



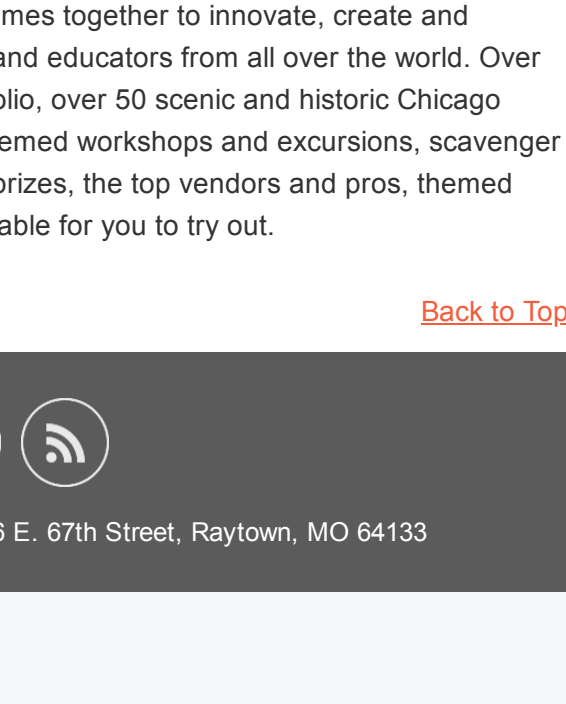
### HHIH new features for fall coming soon!

Big features are coming for this fall. Stay tuned!

### prepay flyer printing

special ends July 15 - up to 48% off!!

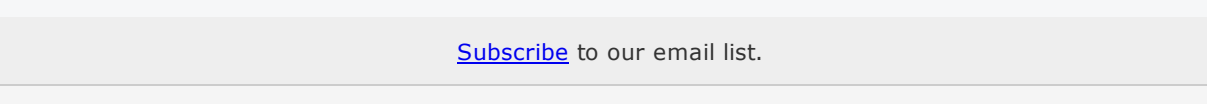
- No limit
- Order through hhstudio
- Offer good from 6/15/2019 thru 7/15/2019
- No coupon code needed
- See [prepay flyers](#) - (be sure to log in to see sale prices)



[View Special Details](#)

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## education



### Sports Boot Camp

Kansas City, MO | July 15-17, 2019

*This has helped me and my business a ton!*

-Michael Schoen, Memories and Motion Photo, St. Peters, MO

#### See Immediate Results

- Focus on youth sports photography
- Learn how to start and grow a stable sports photography business
- Hands on training and demos
- See best practice workflow

#### Boot Camp Fun

Sports Boot Camp is a full 3 days of intensive hands-on training by some of the industry's leading sports photographers. Together we'll show you how to run a successful sports business plus have some fun along the way. Learn how to book, shoot and sell. Through lecture and hands-on training, you will leave with confidence knowing how to conduct a successful picture day and the ability to grow your sports business!

[Learn More](#)

