

Take the edge off

Photographers love the innovation of our new [Edge Collection](#) of products, with reasonable pricing to allow plenty of room for profit-making. Recently added, [Edge Matted Prints](#) or [Edge Mounted Prints](#) come with a wrap or box for storage and display. Beautiful, handcrafted details on our new wraps are just stunning and come with a small wooden easel to hold the matted or mounted prints. [Designer Float Blocks](#) continue to be popular and come with an optional Torn-Edge or Metal Float, featuring fifteen different textile block cover options. If you have not tried these new products yet, why are you waiting? The competition is on it. Be the first to offer this new unique line in your area.

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(these links may not work on mobile devices)

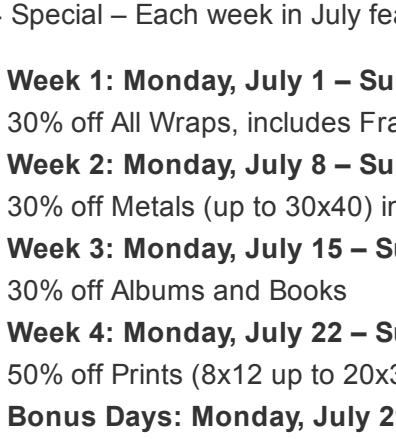
specials

june specials



30% off Albums
 Coupon: ALBUM19
 Expires: June 30, 2019
 Includes all Gallery Lay-flat, Economy, and Leather Wrap Albums, no limit

Images by: William Innes and Photos Edge



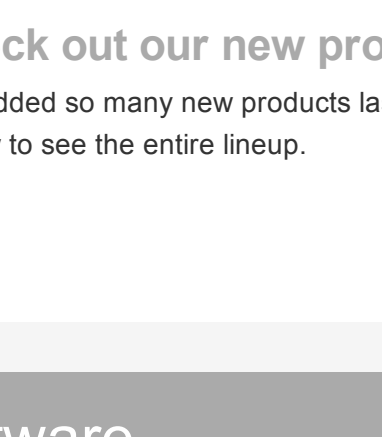
30% off Photo Pano Books
 Coupon: PANO19
 Expires: June 30, 2019
 Includes all Photographic Pano Books, no limit

Images by: William Innes



25% off Framed Prints
 Coupon: FRAME19
 Expires: June 30, 2019
 This special includes all framed prints, plus our NEW Designer Frame Collection, both individuals and groups! no limit

Image by: Michael Anthony



50% off Select Framed Torn Edge Prints

Coupon code: FTE19
 Order in hstudio

- Includes 10x10 Solo Rum Raisin and 10x10 Solo Toffee Brown Framed Torn Edge Prints
- no limit, while quantities last

Image by: Michael Anthony



25% off 5x7 Walnut Plaques

Coupon code: SSEPlaque
 Order in hschools or hhsports
 Expires: June 30, 2019

Image by: Teri Ritter

upcoming specials

July

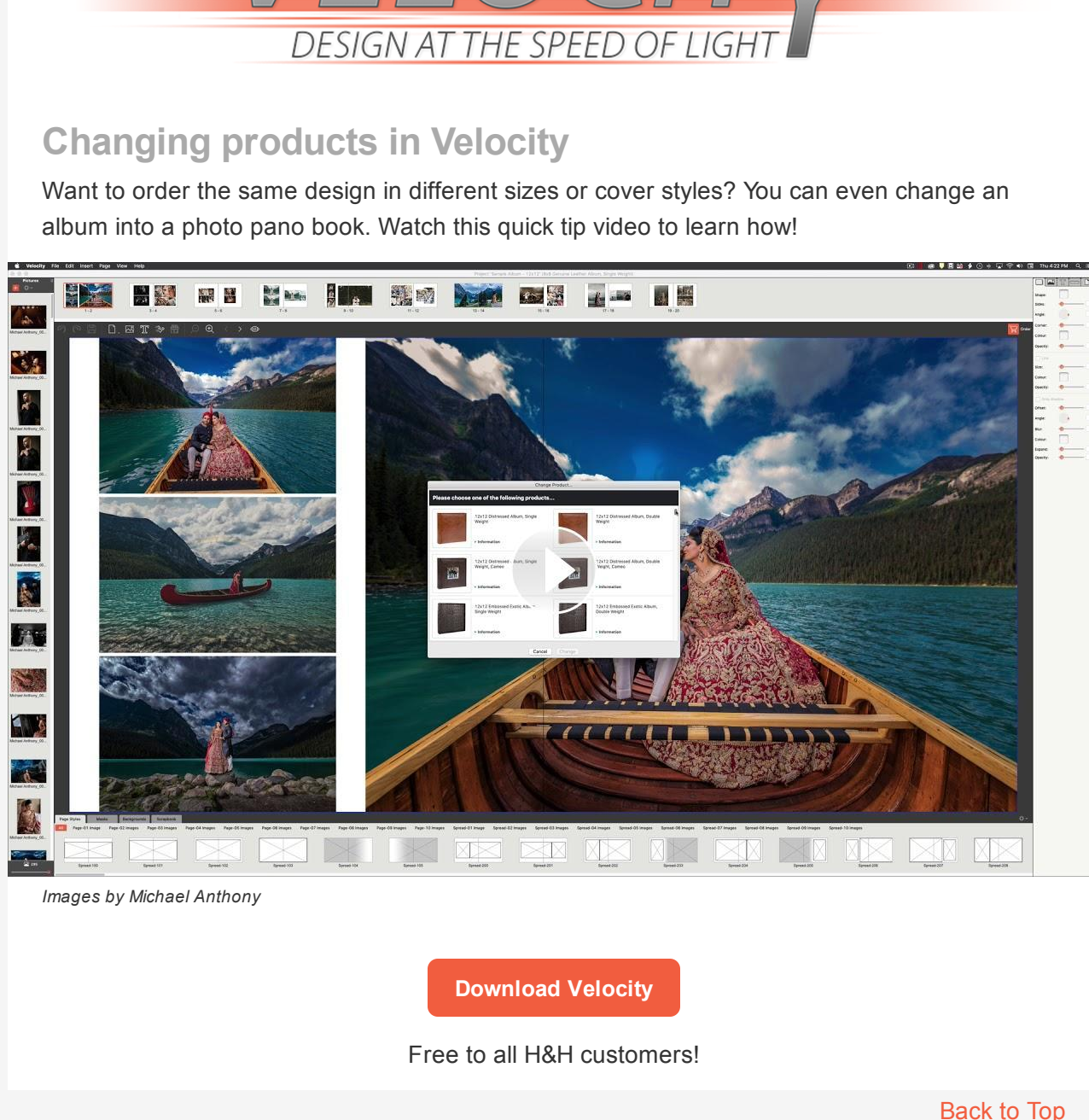
Pick 4 Special – Each week in July features a unique special

- **Week 1: Monday, July 1 – Sunday, July 7**
 30% off All Wraps, includes Framed Canvas Gallery Wraps
- **Week 2: Monday, July 8 – Sunday, July 14**
 30% off Metals (up to 30x40) includes Framed Metal Prints
- **Week 3: Monday, July 15 – Sunday, July 21**
 30% off Albums and Books
- **Week 4: Monday, July 22 – Sunday, July 28**
 50% off Prints (8x12 up to 20x30)
- **Bonus Days: Monday, July 29 – Wednesday, July 31**
 30% off all Edge Products - plus 30% off Jewelry

[View All Specials](#)

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new products



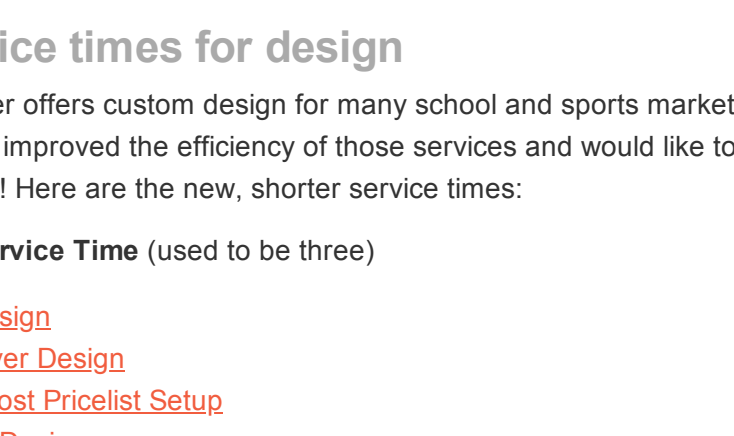
check out our new products

We added so many new products last month they won't all fit in the newsletter! Click the button below to see the entire lineup.

[See New Products](#)

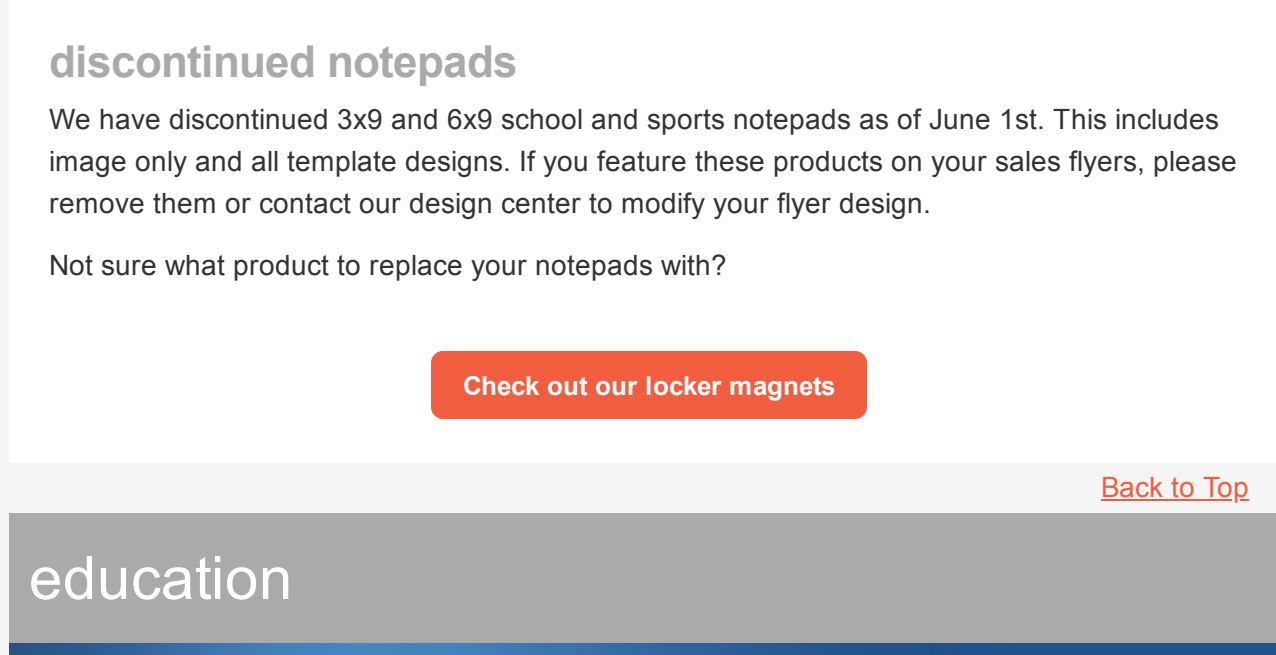
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software



Changing products in Velocity

Want to order the same design in different sizes or cover styles? You can even change an album into a photo pano book. Watch this quick tip video to learn how!



Images by Michael Anthony

[Download Velocity](#)

Free to all H&H customers!

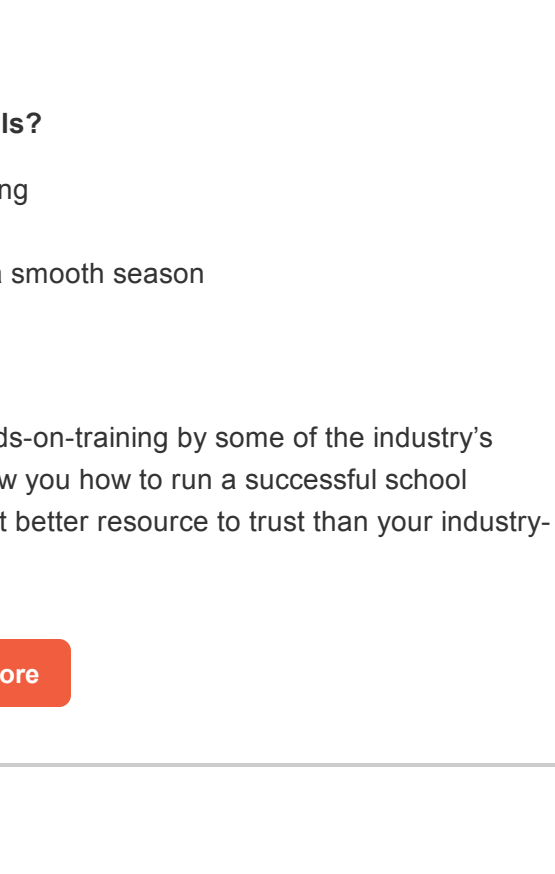
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schools & sports

pre-pay flyer printing

special coming soon - up to 48% off!

- No limit
- Order through hstudio
- Offer good from 6/15/2019 thru 7/15/2019
- No coupon code needed
- See [pre-pay flyers](#) - sale prices table for details (must be logged in)



[View Special Details](#)

faster service times for design

Our Design Center offers custom design for many school and sports marketing and service items. They have improved the efficiency of those services and would like to pass that time savings on to you! Here are the new, shorter service times:

New Two Day Service Time (used to be three)

- [ID Card Design](#)
- [Pre-pay Flyer Design](#)
- [H&H ImageHost Pricelist Setup](#)
- [Proof Strip Design](#)

New Three Day Service Time (used to be five)

- [Proof Plan Design](#)

If you find yourself in a bind and need something designed even faster, you can add a paid rush to any of the services above. The two day service changes to one day, and the three day service changes to two days with a rush.

discontinued notepads

We have discontinued 3x9 and 6x9 school and sports notepads as of June 1st. This includes image only and all template designs. If you feature these products on your sales flyers, please remove them or contact our design center to modify your flyer design.

Not sure what product to replace your notepads with?

[Check out our locker magnets](#)

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education



No matter what your experience with school photography we can help! We have beginner and intermediate classes available to help you learn about school photography.

School Boot Camp

Kansas City, MO | June 19-21, 2019

Do you have a plan to take care of your schools?

- Live school picture day with hands-on training
- Learn proven ways to ask for the business
- Leave with a plan to keep you on track for a smooth season

Let us show you how...

School boot camp is a full 3 days of intensive hands-on training by some of the industry's leading school photographers. Together, we'll show you how to run a successful school business. Learn how to book, shoot and sell. What better resource to trust than your industry-leading peers and H&H Color Lab.

[Learn More](#)

Schools 201

Kansas City, MO | June 17-18, 2019

the roadmap to success: from 2 to 20 schools with H&H Color Lab

The roadmap to success

- This is not a "how to" class, but a "why to" class
- Explore the features and benefits of the most profitable sales strategies
- Learn the tools needed to execute these sales strategies
- Learn best practices so you can go from 2 schools to 20 schools and not go crazy!
- Learn more sales techniques so you can increase your school business

Take your business to the next level

This 2-day intensive will teach you more about the school business than you thought possible. We will take a deep dive into sales strategies, best practices and the tools you need to succeed. Together we will take the next step so you can take your school business to the next level.

[Learn More](#)



This class will teach you how to ask for the business, prepare for and execute a successful picture day along with best practices for workflow once you get back to the studio. Through lecture and hands-on training, you will leave with confidence knowing how to conduct a successful picture day and ability to grow your sports business!

Sports Boot Camp

Kansas City, MO | July 15-17, 2019

This has helped me and my business a ton!

-Michael Schoen, Memories and Motion Photo, St. Peters, MO

See Immediate Results

- Focus on youth sports photography
- Learn how to start and grow a stable sports photography business
- Hands on training and demos
- See best practice workflow

Boot Camp Fun

Sports Boot Camp is a full 3 days of intensive hands-on training by some of the industry's leading sports photographers. Together we'll show you how to run a successful sports business plus have some fun along the way. Learn how to book, shoot and sell. Through lecture and hands-on training, you will leave with confidence knowing how to conduct a successful picture day and the ability to grow your sports business!

[Learn More](#)

WANT TO LEARN IN-PERSON SALES?

IPS BOOTCAMP

JULY 29-30 2019



Join Sal Cincotta & Alisa Zimmerman from Salvatore Cincotta Photography for this intensive two-day in-person sales bootcamp.

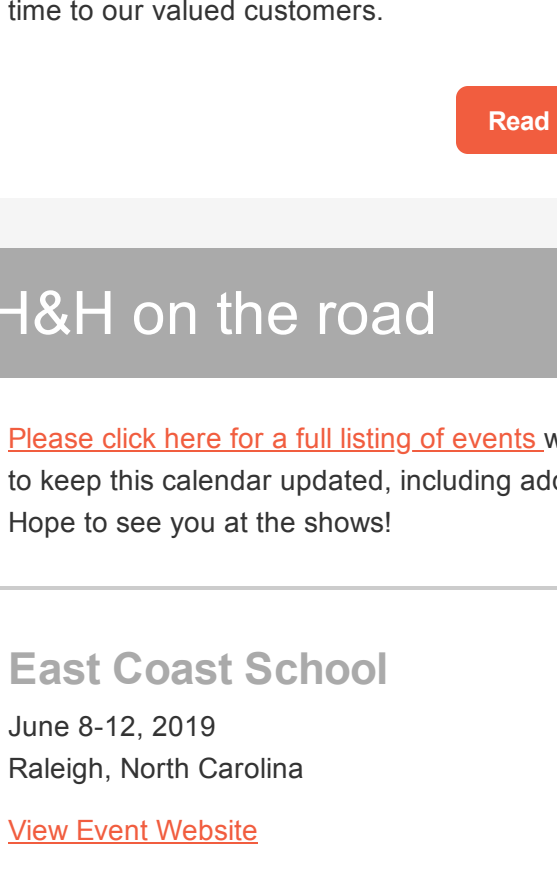
YOU'LL LEARN ABOUT...

- + Setting up your first IPS session
- + Slideshow basics
- + Selection & culling process
- + Room-Vu
- + Order Notes
- + Shopping cart basics
- + Order fulfillment
- + Dual-Vu
- + Marketing & how to close the sale
- + Pricing & packaging
- + Mock sales sessions
- + Hands-on breakouts

& MORE!

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employee highlight



Christina Jacks

School and Sports Small Prints

School and sports covers many facets of printing and products at H&H. We would like for you to get to know one of our valued employees who works in this area, Christina Jacks! Christina works in assembly, specifically in the laser section. An example of a typical product that she might work on would be a statuette. When Christina receives an image for a statuette, she uses Adobe Illustrator to trace the image. This provides an outline for the laser to create the product. Spring season, is an especially busy time for dance school and sports team products and Christina plays a very important role in making sure all of these products are produced with quality and shipped on time to our valued customers.

[Read the full article](#)

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H&H on the road

Please click [here for a full listing of events](#) we will be participating in. We will make every effort to keep this calendar updated, including additional speaker information as we finalize details. Hope to see you at the shows!

East Coast School

June 8-12, 2019
 Raleigh, North Carolina

[View Event Website](#)

Rachael Boer: *IPS Mastermind, Sales, Marketing and Business Planning*

Session Times: all day-four days, June 8-12

Join Rachael as she demystifies the topic of In-Person Sales (IPS) from the initial contact with a client all the way through the final delivery of their beautiful, custom artwork. Learn the steps that will thrill your clients, get them to sing your praises, and allow you to put more money in your pocket!

- Day 1: Intro to IPS, Psychology of Sales
- Day 2: Mindset, Defining your Brand
- Day 3: Pricing, Product Selection, Workflow
- Day 4: Sales Strategies, Marketing

SYNC Sports 2019

June 11-14, 2019
 Pittsburgh, Pennsylvania

[View Event Website](#)

The volume photography game is constantly changing and shifting. It continues on with or without your participation. Are you itching to get off the bench and participate? Do you want to get in the game? Or better, what part do you envision yourself playing in the growing field of volume photography? If you want to be a champion in your community, we encourage you to GET OFF THE BENCH and attend SYNC Sports! Don't miss these informative programs sponsored by H&H:

- Jeff Gump:** *Incentives and Gifts*
 Thursday, June 13th Breakout Session 1: 4-5pm / Session 2: 5:15-6:15 pm
- Shawn Cantrell:** *School Photography*
 Thursday, June 13th Breakout Session 1: 4-5pm / Session 2: 5:15-6:15 pm
- Brian Evans:** *Main Stage Presentation-Travel Team and High School Sports*
 Thursday, June 13th Breakout Session 1: 4-5pm / Session 2: 5:15-6:15 pm
- Josh Jordan:** *Growing your one-person / small business (and keeping your sanity)*
 Friday, June 14th Main Stage 10-11:30pm

MVP-Photolynx

June 24-27, 2019
 San Diego, California

[View Event Website](#)

MVP helps photographers, studios, and labs take their businesses to the next level! This annual meeting brings everyone together, showcasing products and preferred partners for both the beginner and advanced. H&H is excited to be sponsoring Rodney and Shiloh Getz at this event. Be sure to stop by our booth while there for some amazing show specials.

Southern Pro Xposure

July 19-23, 2019
 New Orleans, Louisiana

[View Event Website](#)

We are delighted to be part of Southern Pro Xposure, the Gulf South Photography Conference and Expo, this year! Be among friends, network with industry experts and insiders, all under one roof at the Hyatt Centric in New Orleans, Louisiana. Learn to build a more profitable business while feeding your creativity and taking your photography skills to another level. See you down the river!

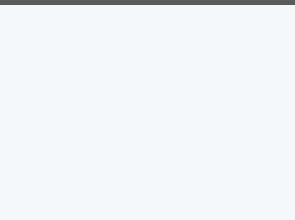
Rock that Conference

July 25-27, 2019
 Detroit, Michigan

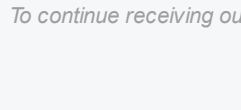
[View Event Website](#)

Photographers from across the United States will come together in Metropolitan Detroit to address photographic standards, receive training in many areas of photography, and network with other photographers. This conference will help raise artistic awareness in the medium of photography. If good is just not good enough for you, then you'll be in the right place when you join us as we pursue photographic excellence together! H&H is honored to be sponsoring Audrey Woulard at this event!

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