

Vendor of the Year Award from New England PPA

On March 17th, Shawn Cantrell accepted the Vendor of the Year Award from the New England PPA on behalf of H&H! We were so honored to receive this award at the annual conference in Maine. Strong relationships is what the photography business is all about, and we are lucky to call so many folks in New England not only excellent business partners, but long-time friends. Thank you!

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(these links may not work on mobile devices)

specials

april specials



25% off Cards

Coupon code: **CARDS19**

Order in hhstudio

Expires: April 30, 2019

- includes foil cards
- does not include optional foil envelopes
- no limit

Images by: Ariana Falerni



30% off Jewelry

Coupon code: **JEWELRY19**

Order in hhstudio

Expires: April 30, 2019

- includes sample kits
- does not include bottle cap necklace or mother of pearl necklace
- no limit

Images by: Kia Bondurant



50% off Select Framed Torn Edge Prints

Coupon code: **FTE19**
Order in hhstudio

- Includes 10x10 Solo Rum Raisin and 10x10 Solo Toffee Brown Framed Torn Edge Prints
- while quantities last
- no limit

Images by: Michael Anthony



25% off 5x7 Walnut Plaques

Coupon code: **SSEplaque**
Order in hhschools or hhsports
Expires: June 15, 2019

Image by: Teri Ritter

upcoming specials

May

- 25% off Metal Prints (includes Framed Metal Prints)

June

- 30% off Albums
- 30% off Photographic Pano Books
- 25% off Framed Prints

[View All Specials](#)

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customer service

gainsborough mount board

Attention Gainsborough users. The manufacturer of the Gainsborough mount board has notified us they will no longer produce this product. As the inventory of our boards are depleted, we will no longer be able to offer this mounting option. Be sure to check out our other [mount offerings](#) to find another substrate that will take care of your client's needs. Our customer service team is happy to answer any questions you may have – give us a call!



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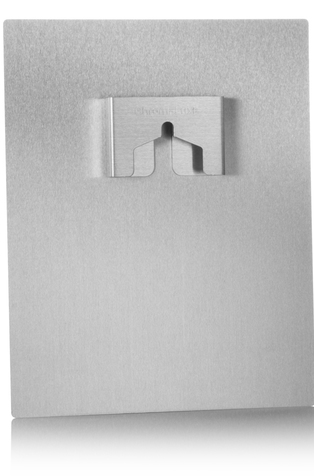
new products

new metal print options

We have expanded and improved the [mounting options](#) for our metal prints. Hanging them on your wall using one of our new mounts is now a breeze! Visit our website to see more information on these new options in addition to reviewing our updated metal print pricing.

Our new Hanging Mount provides an easy and economical way to not only hang a metal print on a wall, but also create depth by spacing the print away from the wall. Small metal prints will have one hanging mount, larger prints will have two.

Our updated Float Mount provides single-point ease of hanging as well as perfect wall spacing. It includes corner bumpers to protect wall surfaces and help retain level alignment. Choose a Branded Float Mount to add your logo or other image to the back.



hanging mount



float mount



branded float mount

new mini tassel necklaces & key rings

Introducing our new [mini tassel necklaces](#) and [key rings](#). This fun collection comes in four happy colors that complement any image - bright pink, purple, orange, and grey. The leather tassels are 2.5 inches in length and have sparkle power with crystal end caps. The necklace chain is 36-inches. Your image is printed on a round brilliant metal 3/4-inch pendant. Pink and grey tassel necklaces and key rings are offered in gun metal. The orange and purple tassel necklaces and key rings are offered in antique silver. Order this collection in the Metal Jewelry section of hhstudio software. **And remember jewelry is 30% off during the month of April – the perfect time to get studio samples of this new product to show your clients before graduation and Mother’s Day. Enter the following coupon code when placing your order: Jewelry19.**



Images by Ariana Falerni (orange), Ariana Falerni (grey), Mac Brown Photographers (pink), Ariana Falerni (purple),



new kraft paper album end sheets

Introducing our newest album accessory, [kraft paper end sheets](#). Just like the right pair of shoes can add style to any outfit, this natural fiber paper can provide the perfect organic feel to complement your designs. Available in any Gallery Lay-flat Album along with black paper, moiré, and our matte photo paper designer end sheets.

Image by Kia Bondurant Photography

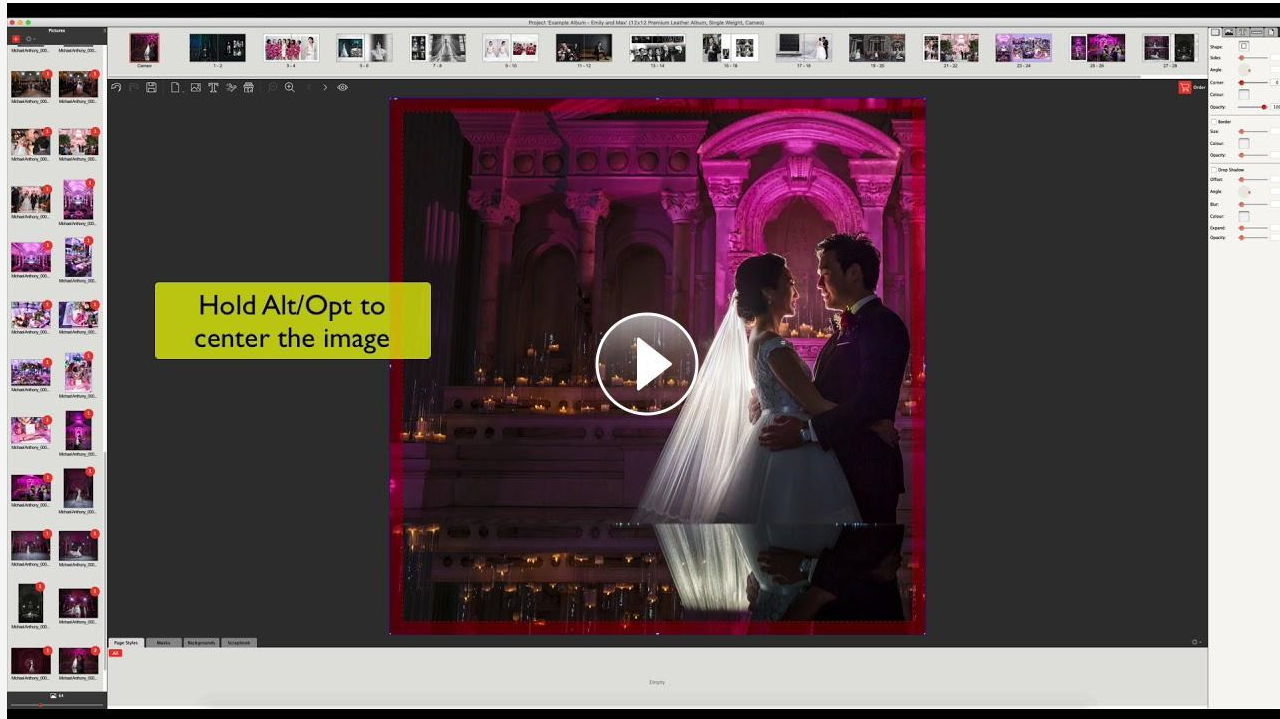
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VELOCITY

DESIGN AT THE SPEED OF LIGHT

Ordering cameo covers in Velocity

Want to order cameo covers in Velocity? Watch this quick tip video to learn how to add your image to a cameo cover and position it using hotkeys.



Images by Michael Anthony

[Download Velocity](#)

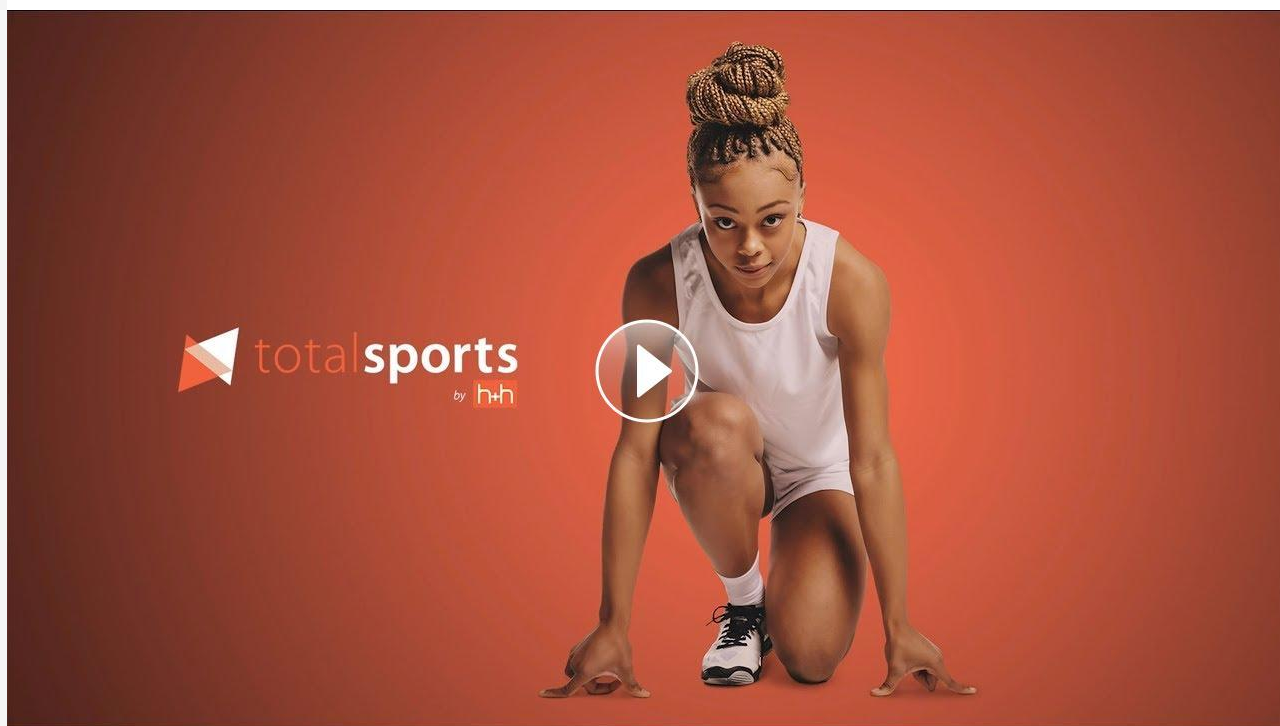
Free to all H&H customers!

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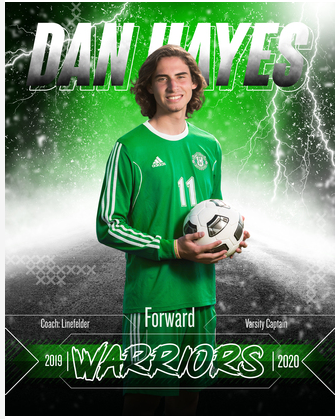
schools & sports

H&H Color Lab + the Independent Sports Photographer = the Perfect Pair

Whether you are an established sports photographer or an aspiring one, H&H Color Lab is the place to be. Watch this video to learn more about our total sports program.



H&H is more than just a lab. You know it and I know it. We have created a new fun look to share our total sports program with the world and want to share it with you, as well! You will begin to see this new look on marketing and educational materials. As always, continue to use hcolorlab.com for all detail information about our total sports program and products.



announcing apex pro ko

The [Apex Pro KO](#) series was designed exclusively for H&H by sports photographer, [Mike Curtis](#). Mike's unique perspective and immersion in the industry gives him the incentive to push the boundaries of what knockout sports can do. Designed specifically for sports photographers, this product lineup, combined with the new capability of **team knockout**, makes a dynamic duo!

[More Information](#)

hhimagehost updates

- Ability to charge for backgrounds
- Pinch to zoom crop on mobile devices
- Event forwarding
- Opt-in reminder when 2nd sale gallery is live



HHIMAGEHOST UPDATES



We released some big hhimagehost updates this month!

[Meet your favorite new online sales tools.](#)

early bird specials end april 15th

Save up to \$100 by signing up now.

If you stopped by our booth at Imaging USA & SPAC you had the opportunity to sign up for a FREE seat in the H&H Sports Boot Camp this summer. We are excited to announce the winner of this drawing at H&H:

Elaine Goepfert from Hopkins, MN won a free seat to the Sports Boot Camp, July 15-17.

Congratulations, we are excited and can't wait to see you this summer!

If you would like to attend with Elaine, our boot camps provide education and training on volume schools and sports that is unparalleled in the industry. Save now with our Early Bird Special.

See each link below for information about our School and Sports education classes at H&H this summer:

- [Schools 201](#): June 17-18, 2019
- [School Boot Camp](#): June 19-21, 2019
- [Sports Boot Camp](#): July 15-17, 2019



[school boot camp](#)



[schools 201](#)



[sports boot camp](#)

discontinuing notepads

We will be discontinuing 3x9 and 6x9 school and sports notepads on June 1st. This includes image only and all template designs. If you feature these products on your sales flyers, please remove them or contact our design center to modify your flyer design.



Not sure what product to replace your notepads with?

[Check out our locker magnets](#)

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employee highlight

Melissa Hurtado

The shipping department is the last stop for all orders passing through the lab. From local pickups to international shipments, the billing and shipping team takes pride prepping, packaging and shipping your orders so you can better serve your clients. Shipping department team member, Melissa Hurtado, is well known around the lab, since she has been with H&H for over twenty years! Her positive attitude is infectious. Thanks for all you do, Melissa!



[Read the full article](#)

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H&H on the road

[Please click here for a full listing of events](#) we will be participating in. We will make every effort to keep this calendar updated, including additional speaker information as we finalize details. Hope to see you at the shows!

Baby & Kid Congress

April 5-7, 2019
Irvine, California

[View Event Website](#)

Baby & Kid Congress is an International Conference and Trade Show for Maternity, Newborn, Children and Family Professional Photographers. This year, we are excited to sponsor the following speaker at this event!

[Subscribe](#) to our email list.

Shutterfest

April 23-24, 2019
St. Louis, Missouri

[View Event Website](#)

ShutterFest is the UN-Conference! ShutterFest is not meant to structure your entire life by sitting in conference room after conference room. Say goodbye to death by PowerPoint. This is YOUR conference! Make it what you want. Make it about you. Shoot. Learn. Party. That's the mantra here. Be sure to attend these following programs sponsored by H&H.

LECTURES

Michael Anthony: *Building a 7 Figure Brand: The Roadmap to Success in the Millennial Market*

Audrey Woulard: *Grab Your Seniors Before the Senior Photographer Grabs Them!*

Audrey Woulard: *Online Sales: Learn The Tricks of the Trade to Grow Your Sales*

Casey Dittmer: *Allowing Yourself To Reach and Celebrate Success*

HANDS-ON

Michael Anthony: *Start Posing Start Moving*

Michael Anthony: *Epic Light: Bring the Drama*

Audrey Woulard: *Editorial/Fashion Photography*

Casey Dittmer: *Mastering Maternity*

LIVE DEMONSTRATIONS

Casey Dittmer: *Styled to Shooting in 60 Minutes*

H&H: The Total Sports Experience

April 26 - Midway Suite #2

10:30–11:30am

2:30–3:30pm

4:30–5:30pm

What if we told you it's possible to make \$1,000 – \$3,000 an hour shooting sports teams? Sounds like it might be too good to be true, right? Wrong.

Now let's be honest, there is nothing easy about photographing over a hundred athletes in an hour, staying organized and keeping all those parents happy. All while guaranteeing the right order gets to the right home. But, every day, sports photographers who partner with H&H Color Lab orchestrate successful picture day events and grow sports businesses to be proud of.

Let H&H show you how! During this hands-on experience, you'll sprint through getting the business, organizing picture day (live model shoot), post production and delivery.

Register now for this exclusive, hands-on, experience to see if you have what it takes to be a volume sports photographer. But don't miss out – class size is limited. Make sure to check out the mobile app for session times.

N-Vu: The Total Sales Experience

April 27 - Midway Suite #2

10:30am–12:00pm

2:30–4:00pm

Come learn how to maximize and extend your sales workflow with N-Vu's complete sales solution. Start with IPS Sessions for face-to-face or remote sales guided by you or your sales team. Then, extend your sales to friends and family with Client Galleries. Add a Mobile App to market your studio and keep your images in your client's view daily! Use Re-Vu to drive more sales during anniversaries and holidays. See how innovative tools like Room-Vu, Real-Vu and Dual-Vu can separate you from your competition. There is no other sales solution with this many powerful options.

Be sure to bring your laptop for this hands-on Total Sales Experience! Sign up now with Shutterfest – class size is limited!

Also check out the Lunch & Learn programs on the Shutterfest App presented by N-Vu and Total Sports by h+h.

New Hampshire PPA

April 26-29, 2019
Laconia, New Hampshire

[View Event Website](#)

Make your plans now to join us for a weekend full of good times and great educational opportunities. The theme for the weekend is "The Stylin' 70's." H&H is sponsoring Rachael Boer and you will not want to miss her information-packed program.

Rachael Boer: *Elevating Your Client Experience To Grow Your Business*

Texas School

April 28-May 3, 2019

Addison, Texas

[View Event Website](#)

We look forward to participating in Texas School each year! This jam-packed conference will leave your photography business changed for the better! We are proud to be sponsoring the following speakers at this event:

Jeff Gump: *Volume Sports and Event Photography*

Steve Kozak: *The Secrets to Success When Turning Pro*

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