

CONNECTION february 2019



We just got back from Imaging USA, and it was great to see so many customers, friends, vendors, and partners in the industry. The dedication, enthusiasm and professionalism that you all bring to the table is inspiring. It makes our busy production seasons worthwhile when we get to see and visit with you. It is an honor to share in the education and trade show events and to learn and discuss ways to continue to build and work together. This was just the first in a series of conferences H&H will attend and sponsor throughout the year. If we missed you at Imaging, we hope to see you at another event during the year, and get the chance to say thank you. We appreciate each and every one of you!



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(these links may not work on mobile devices)

specials

February specials

25% off Framed Gallery Wraps

Our high quality canvas gallery wraps are now offered with sleek, contemporary framing options. Five modern frame choices finish off this stunning product. Choose from Black Wood Grain, Black Smooth, Espresso, Hickory and White.

Image by: Michael Anthony



March specials

• Purchase two prints from this list and receive 50% off both, does not have to be the same

and 20×30 only

• Wallet Special (25% off)

View All Specials

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customer service

gainsborough mount board

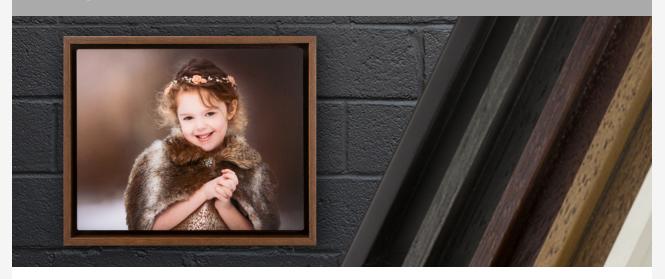
Attention Gainsborough users. The manufacturer of the Gainsborough mount board has notified us they will no longer produce this product. As the inventory of our boards are depleted, we will no longer be able to offer this mounting option. Please look at our other mount offerings to find another substrate that will take care of your client's needs. Our customer service team is happy to answer any questions you may have – give us a call!



View Mount Options

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new products



stunning framed metal prints

Introducing our NEW <u>Framed Metal Prints</u>! Our popular metal prints now come with five modern framing selections. Choose from Black Wood Grain, Black Smooth, Espresso, Hickory, and White. For the metal print, select from three finish options: Brilliant, Aluminessence, and Matte. All framed metal prints come complete with backer paper and bracket; ready to hang.

Image by Ariana Falerni



new kraft paper album end sheets

Introducing our newest album accessory, <u>kraft paper end sheets</u>. Just like the right pair of shoes can add style to any outfit, this natural fiber paper can provide the perfect organic feel to complement your designs. Available in any Gallery Lay-flat Album along with black paper, moiré,



new 10x14 torn edge print frame styles

Available in both horizontal and vertical, our new <u>10x14 Torn Edge Print Frames</u> are sure to be a hit with your customers! Five new frame styles, with coordinating double mats, feature a torn edge print subtly floated from the background to give depth and then protected by glass. Each print is an 8x12 image printed on watercolor paper with a 1" border and hand torn edge.

Image by Michael Anthony



kaleidoscope glass locket necklace

Our NEW <u>Kaleidoscope Glass Locket Necklace</u> features a gleaming rose-gold necklace with jeweled-color charms floating inside a glass locket with a beautiful sparkling rose-gold chain. Your image is featured on a brilliant round metal disc with a soft rose gold back. A great offering for Valentine's Day!

Image by Kids and the City/Audrey Woulard

new mat colors for framed prints

Our <u>framing program</u> makes it easy for you. Order your prints and frame, and it comes completely finished...print, mount, frame, back paper, and hanger. Ready to hang - all you have to do is hand it to your customer! Frames are available in sizes from 5x10 up to 24x30.

We now offer many <u>new mat colors</u>! Find just the right selection to make your image stand out!



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software



Economy Albums added to Velocity!

Velocity now includes our popular line of <u>Economy Albums</u>. The next time you launch the software you will be prompted to run an update. Any new projects created after the update will include Economy Albums at the bottom of the album and book list.

Econo Albums are available in 10x10, 8x8, and 5x5. Choose from either 10 or 15 pages. All pages are single weight with lustre paper and covers are black leather. Optional imprinting is available.

	10x10 Economy Album, Single Weight, 10 Pages		10x10 Economy Album, Single Weight, 15 Pages
	► Information		► Information
	8x8 Economy Album, Single Weight, 10 Pages		8x8 Economy Album, Single Weight, 15 Pages
	► Information		► Information
	5x5 Economy Album, Single Weight, 10 Pages		5x5 Economy Album, Single Weight, 15 Pages
	► Information		► Information
Download Velocity			

Free to all H&H customers!

eZsuite

As of December 31st 2018, eZsuite orders are no longer accepted for processing. Download our current hhstudio software from our website. If you have any questions, please contact our customer service team.

Download hhstudio

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schools & sports

admin and yearbook exports

When you take advantage of our new yearbook or admin export options to deliver files to your schools, there is now a longer file retention period in



ShareFile. Previously, you were allowed to access files for 30 days. That has been changed to 90 days, effective immediately.

We still recommend downloading these files and archiving them on your own system as well. We also recommend that you use a specific email for the export deliveries that everyone in the studio has access to.

More Information



key fob changes

Beginning March 1, our key fobs will no longer be produced on PVC stock. Instead, they will be made using a gloss laminated paper stock. We believe this change will provide a high quality product with better color and edge printing accuracy.

Key fobs are ordered in our hhschools and hhsports software and are available in a variety of different template themes.

More Information



masters extraction spring program

The Masters Extraction spring program is now available!

- Shoot on a variety of Old Masters backgrounds
- Use your own school studio lighting design
- Get quick service items by skipping the knockout process
- Proof on the captured background
- Only knockout the background when your customer orders a replacement
- Let our Design Center customize the Masters proof plan for your school needs



More information

sign up now for school and sports training!

See each link below for information about our School and Sports education classes at H&H this spring and summer:

- Schools 201: March 14-16, 2019
- <u>School Boot Camp</u>: June 19-21
- <u>Sports Boot Camp</u>: July 15-17





schools 201



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N-Vu

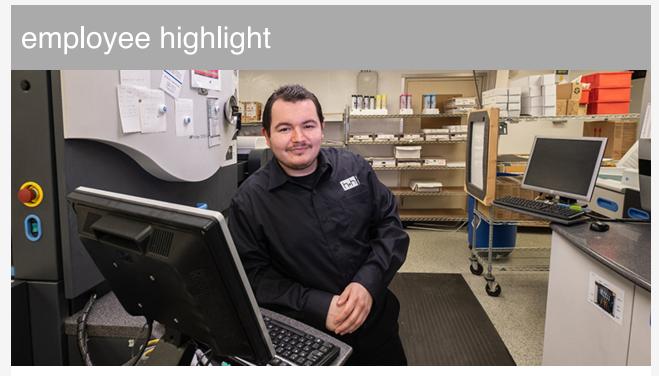


save the date

Mark your calendar and watch for upcoming details about our new N-Vu IPS Boot Camps for this spring and summer!

- IPS Boot Camp: March 25-26, 2019
- IPS Boot Camp: July 29-30, 2019

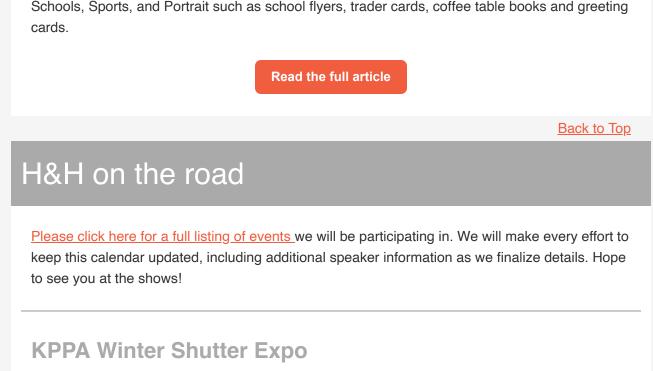
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Mathew Gibson

Our digital press department at H&H Color Lab is an anchor for our business. Its staff works closely with other departments to ensure that your products are of the highest quality and completed on time.

We would like for you to meet Mathew Gibson! He works as a Press Operator on the Press Production Team. This position operates the digital presses that produce all press products for



February 8-10, 2019

Manhattan Kansas

View Event Website

Featuring fantastic speakers, print competition, awards and hands-on programming, this show is a must! H&H will be sponsoring the following senior program presented by Patty Geist.

Patty Geist: *Finding your Inspiration* Session Time: February 9th, 9 a.m. to Noon

PPA of Nebraska Annual Conference

February 16-18, 2019 Grand Island, Nebraska

View Event Website

This year's Annual Conference is an Hawaiian theme! Enjoy talented speakers and classes throughout the weekend, sit among friends in the Print Lounge or in the presence of the judges in the print competition, including a Luau Saturday night!

Photo Pro Expo

February 21-25, 2019 Covington, Kentucky - Greater Cincinnati area

View Event Website

With a focus on education, community and fun, you will not want to miss Photo Pro Expo! This midwestern conference has established itself as a relaxed, fun show full of information and high-caliber speakers. Don't miss Sabina Cavalli, sponsored by H&H.

Sabina Cavalli: *Sportraits* Session Time: February 22nd, 3:30 p.m.

All-Star Shootout, including Sabina Cavalli Session Time: February 23rd, 9 p.m.

SYNC

March 1-4, 2019 Destin, Florida

View Event Website

What makes you uniquely you?! SYNC brings together the friendliest photographers and best educators to an event that not only educates but uplifts and inspires. Take a journey and experience the education, events, and relationships that make SYNC stand out from all other conferences and workshops.

This year, we are excited to sponsor the following events and speakers at SYNC!

Michael and Melia Winslett: *Jumpstart Programs: Location Lighting Seniors* Session Times: February 28th, 9am-4 pm and March 1st, 9 am-4 pm

Uniquely You! With Darty Hines / H&H and N-Vu Session Time: March 1st, 7:30-9:30pm

Marisa Miller and Sarah Dickey: *Seniors and Business* Session Time: March 3rd, 1:30-3pm

H&H Sports Team: *Sports for the Senior Photographer* SYNC Hangout Two

Session Time: March 3rd, 8-10pm

Leslie Conway: *Creating Teen Magazines* SYNC Hangout Three Session Time: March 3rd, 9pm

MOPPA-Develop

March 9-11, 2019 Springfield, Missouri

View Event Website

Learn from some of the best photographers in the business! Come join the close-knit community of Missouri PPA members!

Maine Photographic Expo and Convention

March 15-17, 2019 Portland, Maine

View Event Website

Three days of classes, games and giveaways, and an image competition that will inspire you in your own work! We are happy to sponsor the Hospitality Suite from 9-11pm, on March 16th during the Maine Convention!

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