



Never stop learning!

Imaging USA is almost here! H&H is committed to education, and we are very excited to sponsor so many fantastic speakers and programs once again this year. We have planned special small break-out programming opportunities at our annual H&H Learning Lounge. There will also be ongoing booth speakers in the School and Sports booth, as well as the N-Vu booth. And new this year, Imaging debuts its new educational programing track, called Bridging the GAP. We are so honored to be part of this inaugural special educational event with our sponsorship of the Bridging the GAP Speaker Lounge. There are programs for everyone - so check out our show section below for the details for all speakers and events.

Image by Kids and the City/Audrey Woulard

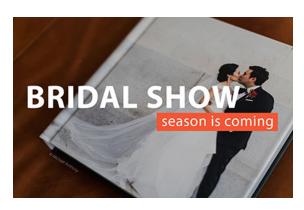
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(these links may not work on mobile devices)

specials

January specials



50% off sample albums

Let your samples do the talking! Order a sample of one of our gallery lay-flat albums or our photo pano books today. Watch your sales increase when customers can see the album samples prior to ordering!

Image by Michael Anthony

February specials

25% off Framed Gallery Wraps

March specials

- Purchase Two Prints (Any SIze) and receive 50% off both
- Wallet Special

View All Specials

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new products



kaleidoscope glass locket necklace

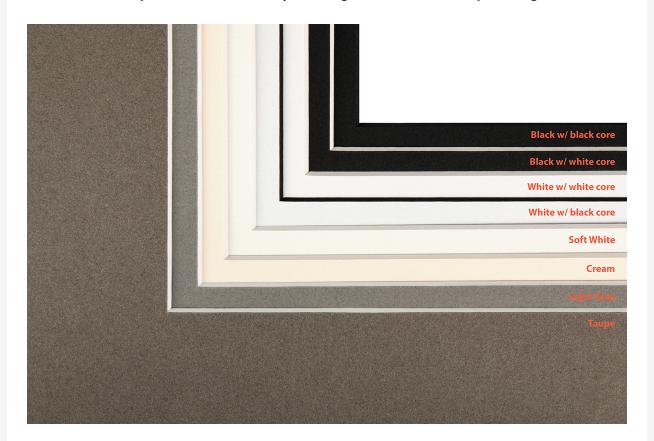
Our NEW <u>Kaleidoscope Glass Locket Necklace</u> features a gleaming rose-gold necklace with jeweled-color charms floating inside a glass locket with a beautiful sparkling rose-gold chain. Your image is featured on a brilliant round metal disc with a soft rose gold back. Order yours today for the perfect stocking stuffer!

Image by Kids and the City/Audrey Woulard

new mat colors for framed prints

Our <u>framing program</u> makes it easy for you. Order your prints and frame, and it comes completely finished...print, mount, frame, back paper, and hanger. All you have to do is hand it to your customer! Frames are available in a range of sizes from 5x10 up to 24x30.

We now offer many new mat colors! Find just the right selection to make your image stand out!



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software

eZsuite

As of December 31st 2018, eZsuite orders are no longer accepted for processing. Download our current hhstudio software from our website. If you have any questions, please contact our customer service team.

Download hhstudio



album & book design software

You may have heard, we have some pretty amazing album and book design software! It's called Velocity and you will want to take a few minutes to check it out-because it will save you HOURS of time and hassle.

Design and upload your orders directly to H&H using Velocity. Best yet, it's free for all H&H customers!

The following products are included in this first release:

- 12x12, 10x10, 8x8, and 5x5 Gallery Lay-flat Albums
- 12x12, 10x10, 8x8, and 5x5 Photographic Pano Books
- All cover types are available

Learn how to use Velocity - everything you need in one place!

Visit our <u>Velocity Tutorial page</u> to learn step by step how to use our new album and book design software.

More information

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masters extraction spring program

The Masters Extraction spring program is now available!

- Shoot on a variety of Old Masters backgrounds
- Use your own school studio lighting design
- Get quick service items by skipping the knockout process
- Proof on the captured background
- Only knockout the background when your customer orders a replacement
- Let our Design Center customize the Masters proof plan for your school needs



More information



save the date

Watch for upcoming information about our School and Sports education classes at H&H this spring and summer:

• Schools 201: March 14-16, 2019 Schools Training: June 18 • School Boot Camp: June 19-21 • Sports Boot Camp: July 15-17

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save the date

Mark your calendar and watch for upcoming details about our new N-Vu IPS Boot Camps for this spring and summer!

 IPS Boot Camp: March 25-26, 2019 • IPS Boot Camp: July 29-30, 2019

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H&H on the road

Please click here for a full listing of events we will be participating in. We will make every effort to keep this calendar updated, including additional speaker information as we finalize details. Hope to see you at the shows!

Imaging

January 20-22, 2019 Atlanta, Georgia

View Imaging Website

We are very excited to be sponsor so many fantastic speakers. We will, once again, host the H&H Learning Lounge with excellent programming and opportunities for small break-out sessions, plus a NEW Bridging the GAP Speaker Lounge this year as Imaging USA debuts its Bridging the GAP classes! We are so honored to be part of this inaugural event. In addition, there are ongoing programs in the School and Sports Booth, as well as N-Vu booth. Come spend some time with us!

View the complete speaker and program schedules sponsored by H&H at Imaging

Platform Program:

Dorie Howell and Rachael Boer: The Four Parts of a Great Sale

Session Time: January 20, 8:00 am - 9:30 am Location: GWCC, A313/A314, Building A, Level 3

Platform Program:

Jeff Gump: Team & Individuals-Profitable or Sucking the Life out of You?

Session Time: January 20, 5:00 pm - 6:15 pm Location: GWCC, A402/A403, Building A, Level 4

Platform Program:

Michael Anthony: Making the Most of Image Competition

Session Time: January 21, 10:00 am - 11:30 am

Location: Omni Hotel, International Ballroom Lobby E, F, North Tower, M2 International

Ballroom Level

Platform Program:

Jeff Edwards: *Don't Let Commission Scare You!*Session Time: January 22, 8:00 am - 9:30 am
Location: GWCC, A402/A403, Building A, Level 4

Platform Program:

Audrey Woulard: Lock Down Your Seniors Early: Using Tweens to Build and Solidify

Brand Loyalty

Session Time: Jan 22nd 3:30 pm - 4:45 pm Location: GWCC, A313/A314, Building A, Level 3

Track(s): Portrait

Bridging The Gap Speaker Lounge, Hosted by H&H Color Lab & N-Vu

The GAP Speaker Lounge, sponsored by H&H and N-Vu, is a gathering place to hold Q&A's after many of the GAP speakers' programs! Educational programming for the professional photographer continues to be a cornerstone of H&H Color Lab's mission. Come visit more with the speakers, get your questions answered, meet some folks from H&H and get a chance to be entered into a drawing for an amazing giveaway!

More GAP Speaker Lounge Info

Learning Lounge, Hosted by H&H Color Lab & N-Vu

Where: Room A 304

Stop by one of our small group sessions to become inspired, learn how to save time and increase your profits! Whether you are a portrait wedding, volume school or sports photographer, H&H wants to partner with you to help you meet your goals!

More Learning Lounge Info

SPAC

January 23-26, 2019 Las Vegas, Nevada

View Event Website

Once again, H&H and SPAC join together to sponsor what is becoming one of the most popular events of the Conference. Bowling Night...a night of fun, food, laughs and bowling (plus your H&H servers!)

January 24, 2019, 7-10pm

Don't miss the following programs sponsored by H&H:

Beth Jones: Pre-Conference - SPAC University Jump Start

Advanced Sales - Playing the Numbers

Session Time: January 23, 2019 8:00am-10:30am

Jeff Gump:

Banners

Session Time: January 24, 2019 8:30am-9:15am

Shiloh Getz:

How To Conquer Your Workflow and Make More Money Session Time: January 24, 2019; 9:15am-10:00am

Rodney Getz:

Creating Fortune with "Non-Traditional" Volume Photography - How to Stay Busy in Your Off

Season

Session Time: January 24, 2019, 3:00pm-4:00pm

Danny & Dianne Rabalais:

Emplovee Management - Setting Up Your Business to Grow/Scale

<u>Subscribe</u> to our email list.

Jeff Edwards:

Shutterly Acquisition - One Year In

Session Time: Saturday, January 26, 2019 9:00am-10:15am

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